

# Global Membrane Chemicals Market to Reach USD 4.4 Billion by 2035, Driven by Rising Demand for Water Treatment Solutions

The USA holds a 15.6% share in the membrane chemicals market in 2025, driven by growing concerns over water scarcity and inefficient water systems.

NEWARK, DE, UNITED STATES, June 5, 2025 /EINPresswire.com/ -- The global membrane chemicals market is projected to grow from USD 2.4 billion in 2025 to USD 4.4 billion by 2035, registering a robust CAGR of 6.1% over the forecast period. This growth is driven by rising demand for advanced water treatment solutions, increasing industrialization, and stringent



environmental regulations promoting sustainable filtration technologies.

Membrane chemicals play a crucial role in optimizing the performance and longevity of membrane systems used in water and wastewater treatment processes. These chemicals help



The membrane chemicals market is set for robust growth, driven by rising water scarcity, industrial demand, and innovations in membrane technology enhancing performance and sustainability."

Nikhil Kaitwade

prevent scaling, fouling, and degradation of membrane surfaces, ensuring optimal flow rates and reducing operational costs. As industries and municipalities alike struggle to meet water scarcity challenges, the membrane chemicals market stands to benefit immensely from investments in water reuse, desalination, and advanced filtration infrastructure.

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### **Growing Water Scarcity Accelerates Demand**

Water scarcity is no longer a concern of the future—it is a pressing reality affecting large populations and industries across the globe. Urbanization, population growth, and climate change have strained traditional water resources, compelling governments and private entities to invest in advanced treatment systems. Membrane-based solutions, especially reverse osmosis (RO), ultrafiltration (UF), and nanofiltration (NF) technologies, are gaining prominence due to their efficiency and effectiveness.

Membrane chemicals are essential for maintaining these high-performance systems. Products such as antiscalants, cleaners, biocides, and pH adjusters ensure that membranes perform at optimal levels by mitigating performance-inhibiting contaminants like calcium, magnesium, bacteria, and organic matter. As reliance on membranes grows, the demand for these supporting chemicals is expected to witness parallel growth.

Industrial and Municipal Applications Fuel Market Expansion

Industries such as power generation, food and beverage, pharmaceuticals, and oil and gas are among the largest consumers of membrane chemicals. These sectors rely heavily on <u>ultrapure water</u> and closed-loop systems that require rigorous filtration processes. Any compromise in water quality can lead to equipment damage, compromised product integrity, and regulatory violations.

In the municipal sector, rising concerns about the quality of drinking water and the safe disposal of wastewater have pushed city authorities to invest in membrane treatment plants. Regions suffering from high levels of water stress, such as parts of Asia-Pacific and the Middle East, are particularly active in implementing membrane-based desalination and water reuse projects.

The increasing frequency of droughts and contamination of surface and groundwater sources further amplify the need for reliable and efficient water treatment systems, reinforcing the essential role of membrane chemicals in this expanding market.

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## **Regional Trends**

Asia-Pacific remains the largest and fastest-growing market for membrane chemicals, driven by rising urban populations, industrialization, and acute water scarcity in countries like China and India. Government initiatives aimed at improving water infrastructure and expanding access to clean water are major enablers in this region.

North America and Europe are mature markets where regulations around wastewater discharge

and water reuse are more stringent. These regions are witnessing a shift towards high-performance chemical solutions and are investing in retrofitting aging water treatment infrastructure with membrane systems.

The Middle East and Africa also present significant growth opportunities, particularly due to the region's heavy reliance on desalination. Countries like Saudi Arabia, the UAE, and South Africa are increasing investments in advanced water treatment technologies, including RO and NF systems, thereby boosting the demand for associated chemicals.

### **Key Market Players**

- Genesys International
- Kemira
- GE Water & Process Technologies
- BWA Water Additives
- Nalco
- Reverse Osmosis Chemicals International
- King Lee Technologies
- LennTech BV

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Membrane Chemicals Market Segmentation

# By Chemical Type:

In terms of chemical type, the market is divided into antiscalants & antifoulants, biocides, pH adjusters, dechlorinants, and others.

### By End Use:

Based on end use, the membrane chemicals market is divided into waste water treatment, municipal, power, food & beverage, chemicals, desalination, and paper & pulp.

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