

In-Depth Analysis Of The Global Aromatherapy Market: Key Drivers, Trends, Growth Opportunities, And Forecast 2025-2034

*The Business Research Company's
Aromatherapy Global Market Report
2025 – Market Size, Trends, And Forecast
2025-2034*

LONDON, GREATER LONDON, UNITED
KINGDOM, June 6, 2025
/EINPresswire.com/ -- The

["Aromatherapy Global Market Report](#)

[2025"](#) features vital market insights that underline the significant growth in the aromatherapy industry in recent years, upgrading from \$2.12 billion in 2024 to \$2.33 billion in 2025 reflecting a Compound Annual Growth Rate CAGR of 9.8%. A number of factors can be attributed to this increase, including the rise in preference for natural health remedies, the emergence and

influence of e-commerce channels, regulatory support, the role of social media, and expansion into emerging markets.



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How Has The Aromatherapy Market Evolved And What Is
Its Future Trajectory?

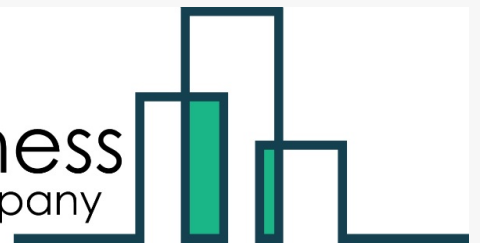
According to The Business Research Company's latest
report, the aromatherapy market is predicted to continue
on its path of rapid growth. Experts forecast that it will rise
to \$3.43 billion by 2029, a booming CAGR of 10.2%,

catalyzed by growing consumer awareness of the therapeutic benefits of aromatherapy, escalating research and development initiatives, rising demand for preventive care products, and increasing disposable income and urbanization. Key trends in the forecast period will include digital aromatherapy, CBD-infused aromatherapy, aromatherapy for pets, personalized and customized products, and a general focus on holistic wellness.

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What Are The Key Drivers Predicted To Fuel Aromatherapy Market Growth In The Coming Years?

Among the notable growth drivers for the aromatherapy market is the increased global incidence of stress, anxiety, and depression among the world population. The COVID-19 pandemic has been a significant factor contributing to these mental health issues, as it has transformed individual lives significantly. It has ushered in a wave of uncertainty, interrupted daily routines, and caused financial constraints and social isolation, all exacerbating feelings of tension, worry, and sadness among many people. Because of this, more individuals are turning to Ayurvedic and chemical-free methods, such as aromatherapy to cope. It is reported that the global occurrence of anxiety and worry has surged by an alarming 25% during the first year of the COVID-19 pandemic, as stated by a scientific brief published by the World Health Organization WHO in March 2022.

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Who Are The Key Players In The Aromatherapy Market?

This surging demand has brought several key industry players to the forefront of the aromatherapy trade. Major companies operating in the market include doTERRA International LLC, Young Living Essential Oils LC, Edens Garden LLC, Mountain Rose Inc., Plant Therapy Inc., and Aromahead Institute Inc., among others. These companies have contributed significantly to the market's growth and have been instrumental in driving product innovation, a trend gaining increasing popularity. An emerging development is the incorporation of CBD in aromatherapy and diffusers, a blend that creates more profound stress relief and inflammation control benefits.

How is the Aromatherapy Market Segmented?

The aromatherapy market encompasses various segments, including:

- 1 By Product Type: Consumables, Equipment
- 2 By Delivery Outlook: Topical Application, Aerial Diffusion, Direct Inhalation
- 3 By Application: Relaxation, Skin & Hair Care, Pain Management, Cold & Cough, Insomnia, Scar Management
- 4 By End-Use: Home Use, Spa & Wellness Centers, Hospitals & Clinics, Yoga & Meditation Centers
- 5 By Distribution Channel: D2C, B2B

Subsegments include:

- 1 By Consumables: Essential Oils, Carrier Oils, Aromatherapy Blends, Aromatic Herbs
- 2 By Equipment: Diffusers, Inhalers, Aromatherapy Lamps, Sprays, and Misters

What Are The Regional Insights Of The Ai In The Aromatherapy Market?

When examined regionally, the data reveals that Western Europe was the largest area, leading

the aromatherapy market in 2024. However, Asia-Pacific is projected to be the fastest-growing region in the forecast period. Other key areas covered in the aromatherapy market report include Eastern Europe, North America, South America, Middle East, and Africa.

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