

# Purple Gold Partners and Ippon Technologies Announce Strategic Partnership to Transform Banking and Insurance

*Strategic partnership combines executive search expertise with technology consulting to deliver integrated talent and transformation solutions.*

RICHMOND, VA, UNITED STATES, June 17, 2025 /EINPresswire.com/ -- [Purple Gold Partners](#) (PGP), a boutique leader in executive search and advisory services, and [Ippon Technologies](#), a premier technology consulting firm, announce a strategic partnership to drive transformative change for banking and insurance organizations. This collaboration combines PGP's expertise in sourcing technology, product, and agile leadership with Ippon's proven capabilities in digital modernization, cloud, data, and AI. Together, they deliver integrated solutions that align talent, technology, and strategy, enabling financial institutions to navigate regulatory complexities and accelerate innovation.



Purple Gold Partners logo



Ippon Technologies Logo

## Key Benefits of the Partnership:

1. **Strategic Transformation:** PGP's leadership insight and Ippon's technical prowess create a unified approach, aligning C-suite vision with cutting-edge technology to drive measurable revenue growth and operational efficiency. "At Purple Gold Partners, we believe transformation starts with the right leadership," says Ken Jordan, Co-Founder of Purple Gold Partners. "Our partnership with Ippon allows us to deliver not just talent, but end-to-end solutions that enable banks and insurers to thrive in a rapidly evolving landscape."

2. **AI and Data Readiness:** Integrated expertise in modern data platforms and responsible AI adoption unlocks new value streams while ensuring compliance and risk management.

3. Industry Expertise: Deep knowledge of banking and insurance challenges, from regulatory compliance to digital disruption, ensures tailored solutions that address sector-specific needs. “Banks and insurers need partners who understand their world,” says Romain Lh  ritier, CEO of Ippon Technologies. “Our technical expertise, combined with PGP’s executive insight, delivers secure, scalable solutions with real business impact.”

4. Hands-On Leadership: Senior advisors from both firms, including PGP’s co-founders, provide direct, high-touch guidance, ensuring seamless execution from strategy to implementation.

#### A New Era for Financial Transformation:

This partnership positions PGP and Ippon to redefine how banking and insurance organizations approach transformation. Bridging the gap between leadership and technology empowers clients to thrive in a rapidly evolving landscape. Visit [pgtransform.com](https://pgtransform.com) or [ipponusa.com](https://ipponusa.com) to learn more.

#### About Purple Gold Partners:

Purple Gold Partners is a boutique leadership search and advisory firm specializing in technology, product, and data domains. Led by former Fortune 50 technology and product executives, PGP leverages decades of experience to deliver precision talent solutions and strategic guidance. Unlike traditional firms, PGP prioritizes outcomes over quotas, offering a high-touch, partner-led approach to every engagement. With a passion for community impact, PGP helps clients navigate complex talent and technology decisions, from strategic workforce planning to AI readiness. Visit [pgtransform.com](https://pgtransform.com) to learn more.

#### About Ippon Technologies:

Ippon Technologies is a modern consulting firm that partners with you to turn technology into business impact. We help companies in heavily regulated industries modernize legacy systems, harness data, and operationalize AI with speed and clarity. Backed by over 700 experts and deep partnerships with AWS and Snowflake, we deliver practical, outcome-driven roadmaps that align tech investments with strategic goals. Our COACH values—Collaborative, Open-minded, Adaptable, Courageous, and Hungry—foster a culture of coaching and continuous improvement that drives lasting results.

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