

# Global Absinthe Market To Reach \$41.39 Billion By 2029 With A Growth Rate Of 3.0%

*The Business Research Company's  
Absinthe Global Market Report 2024 –  
Market Size, Trends, And Global Forecast  
2024-2033*

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/EINPresswire.com/ -- What does the  
[Absinthe Market Size](#) Indicate, and  
What can be Expected in the Future?

The absinthe market size has experienced a steady growth, climbing from \$35.75 billion in 2024 to an expected \$36.82 billion in 2025, corresponding to a compound annual growth rate CAGR of 3.0%. The historical period witnessed growth driven by factors such as cultural heritage, artistic influence, legal regulations, craftsmanship revival, and the cocktail culture.



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Continuing this trend, the absinthe market size is slated to see persistent growth, reaching \$41.39 billion in 2029 at a CAGR of 3.0%. The forecast period is expected to witness a surge due to burgeoning craft distilleries, cultural tourism, the craft cocktail movement, global expansion, and revised regulations. Major trends during this period include absinthe lounges and bars, innovative cocktails, heritage brands, absinthe tourism, and the green hour tradition.

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How Do Consumers' Drinking Habits Influence The Absinthe Market?

Increasing alcohol and other beverage consumption is anticipated to act as a major accelerator for the absinthe market's growth. With consumers globally drinking alcohol products and beverages more frequently, the market stands to benefit. For instance, Harvard Gazette revealed in January 2022 that a national survey of U.S. adults' drinking habits showed a 21% increase in binge drinking during the COVID-19 pandemic. Consequently, the rising consumption of alcohol

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and other beverages propels the absinthe market's growth.

### Which Companies Hold A Pivotal Position In The Absinthe Market?

The absinthe market hosts a cadre of influential players which includes Pacific Distillery LLC, Teichene SA, Metelka AS, Mansinthe, Philadelphia Distilling Company, Pernod Ricard SA, St. George Spirits, Leopold Bros., Green Moon Ltd., La Muse Verte, Philippe II Duke of Orléans, La Grenouille Bleue Ltd., Absinthe La Fee, Lucid Absinthe, Kübler Absinthe Superieure, St. George Absinthe Verte, La Clandestine Absinthe, Jade Liqueurs LLC, Butterfly Absinthe, Vieux Carré Absinthe, Ridge Distillery Absinthe, La Maison Fontaine, Hills Absinth, François Guy Absinthe, Mata Hari Absinthe, Absinthe Duplais Verte, Corsair Distillery, Dan Murphy's, and Copper & Kings American Brandy Company.

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### What Are The Emerging Trends In The Absinthe Market?

Absinthe market players are progressively focusing on product innovation to maintain their competitive edge, with Australian Absinthe being one such innovation. With a mix of bitter and sweet notes derived from anise, fennel, and other herbs, Australian Absinthe is not only a customer favorite but also a promising avenue for sustained market growth.

### How Is The Absinthe Market Segmented?

The comprehensive segmentation of the absinthe market outlined in this report includes -

- 1 By Type: Absinthe Verte, Absinthe Ordinaire, Absinthe Reve Pastis, Absinthe Bohemian, Absinthe Amber, Absinthe Blanche
- 2 By Distribution: Online, Offline
- 3 By Application: Medical, Food And Beverage, Cosmetic

### Subsegments:

- 1 Absinthe Verte: Traditional Green Absinthe, Modern Variations
- 2 Absinthe Ordinaire: Classic Absinthe, Lower Alcohol Content Varieties
- 3 Absinthe Reve Pastis: Anise-flavored Variations, Pastis-style Absinthe
- 4 Absinthe Bohemian: Czech-style Absinthe, Lower-Anise Content Absinthe
- 5 Absinthe Amber: Amber-Tinted Absinthe, Absinthe with Enhanced Herbal Flavors
- 6 Absinthe Blanche: Clear Absinthe, Lower-Anise Content Varieties

### Which Regions Hold Promising Prospects In The Absinthe Market?

In 2024, Europe was the largest region in the absinthe market. However, North America is expected to outpace the other regions and become the fastest-growing region for absinthe market share during the forecast period.

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