

Preactive IT Solutions Engages Apex Visibility to Strengthen SEO and to Reach the Construction and Engineering Sectors

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HOUSTON, TX, UNITED STATES, June 6, 2025 /EINPresswire.com/ -- [Preactive IT Solutions](#), a leading provider of [Managed IT Services tailored for the construction and engineering](#) industries, is excited to announce a new partnership with Apex Visibility, a premier SEO marketing firm specializing in SEO solutions for multi-location Managed Services Providers (MSPs). This strategic collaboration will enhance Preactive IT Solutions' online presence and expand its reach within the competitive markets it serves.

“AI-powered search is revolutionizing how potential clients discover and engage with your business. Visibility in this new paradigm means more than just ranking on the first page of Google.”

James Curley

Apex Visibility (<https://apex-visibility.com>), based in Ballston Spa, NY, and led by [SEO expert James Curley](#), will work closely with Preactive IT Solutions to optimize their website, ensuring visibility and readiness for AI Search. With a proven track record of driving results for MSPs, Apex Visibility will implement customized SEO strategies to amplify Preactive IT Solutions' digital marketing efforts.

Charles Swihart, SEO at Preactive IT Solutions, commented on the partnership: "Partnering with Apex Visibility will allow us to take our search engine visibility to the next level. Their expertise in SEO for multi-location MSPs aligns perfectly with our focus on providing IT solutions for the construction and engineering sectors in Austin & Houston TX. We're excited to leverage their knowledge to better connect with potential clients and expand our business."

Preactive IT Solutions offers a wide range of Managed IT Services, including cloud computing, cybersecurity, and IT support, to help construction firms and engineering companies streamline their operations and focus on what matters most—growing their businesses. With this partnership, Preactive IT Solutions will tap into Apex Visibility's skills to reach local businesses and drive conversions across its service areas.

"We are thrilled to work with Preactive IT Solutions to boost their digital marketing efforts and expand their reach," said James Curley, CEO of Apex Visibility.

"AI search engines like Google's Search Generative Experience (SGE), Bing Copilot, and xAI are not simply indexing content—they're interpreting it, connecting entities, and generating synthesized answers drawn from authoritative, well-structured sources. If your MSP website isn't optimized for this next generation of search, you risk invisibility in a landscape where traditional SEO alone won't cut it."

Apex Visibility's success with multi-location MSPs includes improving search engine rankings, increasing organic traffic, and generating high-

quality leads, all of which will benefit Preactive IT Solutions' efforts to establish stronger connections with construction and engineering companies. Together, the two companies will collaborate to establish brand authority, expand local market share, and drive growth through proven SEO strategies.

This collaboration marks an exciting chapter for both companies as they work together to achieve mutual goals of increased visibility and long-term success. With Apex Visibility's expertise, Preactive IT Solutions is poised to further establish its position as a trusted IT partner for the construction and engineering industries.

For more information about Preactive IT Solutions and its Managed IT Services, visit <https://www.preactiveit.com>. To learn more about Apex Visibility's SEO services, visit <https://apex-visibility.com>.

About Preactive IT Solutions

Preactive IT Solutions specializes in Managed IT Services for the construction and engineering industries. Offering services such as cybersecurity, cloud computing, and IT support, Preactive IT Solutions helps companies in these sectors optimize their operations and stay secure in a fast-paced, ever-evolving digital landscape. With locations in Houston and Austin, TX, Preactive IT Solutions serves businesses nationwide, providing industry-specific IT solutions that drive business growth.



About Apex Visibility

Apex Visibility is an SEO marketing agency specializing in helping multi-location Managed Services Providers (MSPs) improve their online visibility. Headquartered in Ballston Spa, NY, Apex Visibility serves clients nationwide, delivering high-impact SEO services that drive measurable results.

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