

# New Book 'DocMJ: The Business of Compassionate Cannabis Care' Now Available on Amazon

*DocMJ: A behind-the-scenes look at building one of America's largest medical cannabis practices with a focus on patient care, growth, and regulatory insight.*

TAMPA, FL, UNITED STATES, June 12, 2025 /EINPresswire.com/ -- DocMJ is proud to announce the publication of *DocMJ: The Business of Compassionate Cannabis Care*, a new book written by CEO [Aaron Bloom](#) that offers a behind-the-scenes look at the evolution of one of the nation's largest medical cannabis physician networks.

Drawing on nearly a decade of experience leading DocMJ, Bloom shares lessons learned, regulatory insights, and the company's mission-driven approach to patient care. The book details how DocMJ scaled across multiple states, overcame complex legal challenges, and prioritized compassionate care while building a profitable, patient-centered business.

"This book is more than just a business story—it's about the patients we've served and the dedicated physicians and staff who helped make DocMJ what it is today," said Bloom.

*DocMJ: The Business of Compassionate Cannabis Care* is now available for purchase on [Amazon](#). To learn more, visit [www.DocMJ.com](http://www.DocMJ.com).



Aaron Bloom, CEO DocMJ

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*Aaron Bloom, CEO*

Aaron Bloom

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