

Chemical Auxiliary Agents Market to Hit \$64.22B by 2032, Driven by Industry and Environmental Demands | DataM Intelligence

The Chemical Auxiliary Agents market is expected to hit \$64.22B by 2032, driven by demand in textiles, plastics, and water treatment sectors.

NEW YORK, NY, UNITED STATES, June 9, 2025 /EINPresswire.com/ -- Market Overview :

[Chemical Auxiliary Agents Market](#)

reached a valuation of US\$ 31.39 billion in 2024 and is projected to grow significantly to US\$ 64.22 billion by 2032, expanding at a CAGR of 9.36% during the forecast period from 2025

to 2032. These agents, which include dispersants, surfactants, wetting agents, emulsifiers, and defoamers, play a crucial role across a wide range of industries including textiles, plastics, construction, agriculture, and water treatment. They are essential for streamlining production processes, improving end-product performance, and supporting sustainable formulations for environmentally conscious applications.



As industries aim for better performance and sustainability, chemical auxiliary agents are proving essential in manufacturing, enabling enhanced processing, durability, and eco-efficiency."

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Chemical Auxiliary Agents Market

Market Drivers:

Booming Textile and Apparel Sector: Rising global demand for functional and performance textiles is boosting the use of dyeing and finishing auxiliaries.

Growing Focus on Water and Wastewater Treatment: Flocculants and dispersants are vital in industrial and municipal water treatment facilities.

Growth in the Plastics and Polymers Sector: Processing aids and antistatic agents enhance the

moldability, strength, and overall performance of plastic materials.

Agricultural Advancements: Wetting agents and surfactants are essential in agrochemical formulations to enhance spreadability and penetration.

Demand for Sustainable and Green Chemistry: Manufacturers are shifting toward bio-based and low-VOC auxiliary agents to meet environmental regulations.

Rising Demand in Construction and Paint Sectors: Emulsifiers and defoamers are utilized in concrete and coatings to ensure consistency and long-lasting durability.

Increasing Investment in Industrial Automation: Enhanced process aids help improve production efficiency and reduce downtime in automated manufacturing setups.

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Market Key Players:

The market is marked by intense competition and a strong focus on innovation, with leading global players securing substantial market share through diversified product portfolios, ongoing R&D efforts, and strategic regional expansion. Key companies include:

BASF SE

The Dow Chemical Company

Sumitomo Chemical Co. Ltd.

Evonik Industries AG

Covestro AG

Solvay SA

Arkema SA

Akzo Nobel N.V.

Kao Corporation

Eastman Chemical Company

These players are actively investing in sustainable solutions and expanding their footprint in emerging markets across Asia-Pacific, Latin America, and Africa.

Market Segmentation:

By Type:

- Dispersants
- Emulsifiers
- Defoamers
- Surfactants
- Wetting Agents
- Stabilizers
- Others

By Application:

- Textile
- Plastics & Polymers
- Agriculture
- Water Treatment
- Construction
- Paints & Coatings
- Pulp & Paper
- Food Processing

By End-User Industry:

- Industrial Manufacturing
- Municipal Services
- Agriculture & Forestry
- Consumer Goods
- Energy & Utilities

The textile and water treatment segments remain top contributors to revenue due to their consistent demand for high-performance auxiliary agents.

Latest News of USA:

Dow Chemical announced the launch of a biodegradable surfactant line targeted at water treatment and detergent manufacturers.

Eastman Chemical Company expanded its Tennessee facility to produce low-VOC dispersants for

paints and coatings.

BASF SE introduced a new class of processing aids aimed at sustainable agriculture applications in the U.S. Midwest.

Evonik partnered with an American textile manufacturer to develop eco-friendly wetting agents for performance apparel.

Latest News of Japan:

Kao Corporation unveiled a new plant-based emulsifier for industrial cleaning products, aligning with Japan's green innovation push.

Sumitomo Chemical initiated research and development efforts to create intelligent surfactants tailored for precision agriculture applications.

Arkema SA collaborated with a Japanese polymer producer to integrate defoamers into high-viscosity materials.

Akzo Nobel N.V. expanded its Tokyo innovation center to support customized auxiliary solutions for Japanese automotive paint producers.

Key Developments:

BASF launched VOC-free dispersants for next-gen coatings.

Dow Chemical introduced AI-optimized emulsifiers for textile finishing.

Evonik launched eco-friendly, biodegradable defoamers designed specifically for use in municipal water treatment facilities.

Sumitomo developed temperature-stable surfactants for industrial agriculture.

Eastman began bio-feedstock production of plastic processing agents.

Solvay unveiled anti-static additives for electronic packaging.

Covestro partnered with Asian OEMs on auxiliary solutions for EV batteries.

Kao launched skin-safe wetting agents for consumer care products.

Arkema introduced nano-emulsifier systems for advanced coatings.

Akzo Nobel deployed smart delivery systems in paint auxiliary chemicals.

Conclusion :

The Chemical Auxiliary Agents Market is on a robust growth path, driven by its indispensable role in enhancing the performance and sustainability of end products across multiple industries. From textile processing and plastic manufacturing to agriculture and water purification, these agents continue to support global industrial growth and innovation. As environmental and regulatory pressures increase, the shift toward eco-friendly and high-efficiency formulations will open new opportunities for manufacturers. With expanding applications and sustained demand, the market is well-positioned to thrive through 2032 and beyond.

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