

# Refined Cane Sugar Market to Reach USD 120.1 Billion by 2035 As Rising Demand for Processed Food and Beverage Ingredient

Growing urbanization, evolving dietary preferences, and expanding industrial usage are key factors fueling the global refined cane sugar market.

NEWARK, DE, UNITED STATES, June 9, 2025 /EINPresswire.com/ -- The global refined cane sugar market was valued at USD 62.2 billion in 2023 and witnessed robust growth, expanding at an annual rate of 10.9% in 2024. The market is projected to reach USD 69 billion in 2025. Looking ahead, it is forecasted to grow at a compound annual growth rate (CAGR) of 5.7%



Refined Cane Sugar Market

from 2025 to 2035, ultimately reaching a value of USD 120.1 billion. This growth is being driven by increasing demand for clean-label ingredients, expanding food and beverage consumption, and population growth, particularly in emerging markets.



Driven by growing demand for natural sweeteners, the refined cane sugar market is witnessing a sweet surge in global consumption trends and industry innovation."

Nandini Roy Chaudhari

Refined cane sugar is derived by removing all non-sugar elements from raw cane sugar, resulting in a pure and consistent sweetener. The product's widespread adoption in bakery, confectionery, dairy, and beverages positions it as a critical ingredient in the global food supply chain. The growing trend toward convenience foods, increased popularity of desserts, and the expansion of the processed food industry have contributed significantly to the increasing consumption of refined cane sugar. Its ease of use, high shelf stability, and compatibility with large-scale

manufacturing processes make it indispensable for food producers globally.

In addition, the global availability of sugarcane, particularly in tropical and subtropical regions,

provides a stable supply of raw materials for refining. The flourishing dairy sector and heightened preference for sweetened products in developing regions are expected to provide consistent tailwinds to the refined cane sugar industry.

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Organic and Non-GMO Refined Cane Sugar Gaining Traction

One of the most prominent trends reshaping the industry is the growing consumer inclination toward organic refined cane sugar and non-GMO sweetener options. With increasing awareness of health and wellness, refined sugar producers are adopting organic farming practices and clean-label processing methods to meet the rising expectations of end-users.

Additionally, the shift toward plant-based, additive-free, and minimally processed foods has further propelled the demand for processed cane sugar free from synthetic chemicals. This shift is particularly evident in developed economies, where consumer preference for non-GMO refined cane sugar is influencing product formulations in confectionery, bakery, and dairy applications.

Expanding Applications Across Food Processing and Confectionery

The refined white sugar industry continues to be a key ingredient supplier for multiple sectors, including food processing, confectionery, and beverages. In particular, refined cane sugar is widely used for flavor enhancement, preservation, texture improvement, and fermentation processes.

Bakeries and dessert manufacturers are especially reliant on refined sugar for consistency and shelf-life extension, while the beverage sector leverages its clarity and solubility properties in soft drinks, juices, and energy drinks. This growing dependence on sugar in industrial applications is a major driver for refined cane sugar demand.

Sustainability and Trade Policies Shaping the Market

The focus on sustainability trends in refined cane sugar production is reshaping the competitive landscape. Industry players are embracing environmentally friendly practices such as water conservation, reduced energy usage, and minimal waste production during sugar refining processes.

Furthermore, sugar trade policies and tariffs are playing a pivotal role in shaping global supply chains. As countries revise import-export norms to protect domestic industries and ensure food security, manufacturers are recalibrating their strategies to remain compliant and competitive in the evolving trade environment.

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The refined cane sugar market is moderately consolidated with a mix of multinational giants and regional players. Leading companies are investing in refining technology, geographic expansion, and sustainability initiatives to gain competitive advantages. Branding, cost efficiency, and innovation will remain key differentiators as the market matures.

## **Leading Brands**

- Cosan SA
- E.I.D.-Parry (India) Limited
- American Crystal Sugar Company
- Raizen S.A.
- Louis Dreyfus Company B.V.
- · Associated British Foods Plc.
- Tereos International Limited
- Tongaat Hulett Sugar South Africa Limited
- Shree Renuka Sugars Limited
- Imperial Sugar Company

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- United States: With a projected CAGR of 4.8% from 2025 to 2035, the U.S. market is driven by its vast food processing industry and high per-capita consumption of sweeteners.
- Germany: Growing at 5.2% CAGR, Germany benefits from a strong bakery and confectionery sector and increasing demand for organic refined sugar.
- China: Expected to expand at 6.5% CAGR, China remains one of the largest consumers due to its scale of food manufacturing and rising disposable incomes.
- Japan: Forecasted at 4.9% CAGR, Japan's refined sugar market is supported by its confectionery traditions and demand for premium ingredients.
- India: With a CAGR of 5.1%, India's growth is propelled by its large population, thriving sweets industry, and rising urbanization.

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Top Investment Segments in the Refined Cane Sugar Market

By Product Type:

The market includes liquid sugar, granulated textured sugar, powdered sugar, pulp, and other product types, catering to diverse consumer and industrial needs.

### By End Use:

These sugar products are widely used in beverages, confectionery, bakery products, dairy products, and other food applications, highlighting their versatility in the food and beverage industry.

## By Region:

The market is segmented as North America, Latin America, Western Europe, Eastern Europe, East Asia, South Asia & Pacific, Central Asia, Russia and Belarus, Balkan & Baltic Countries, Middle East and Africa.

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