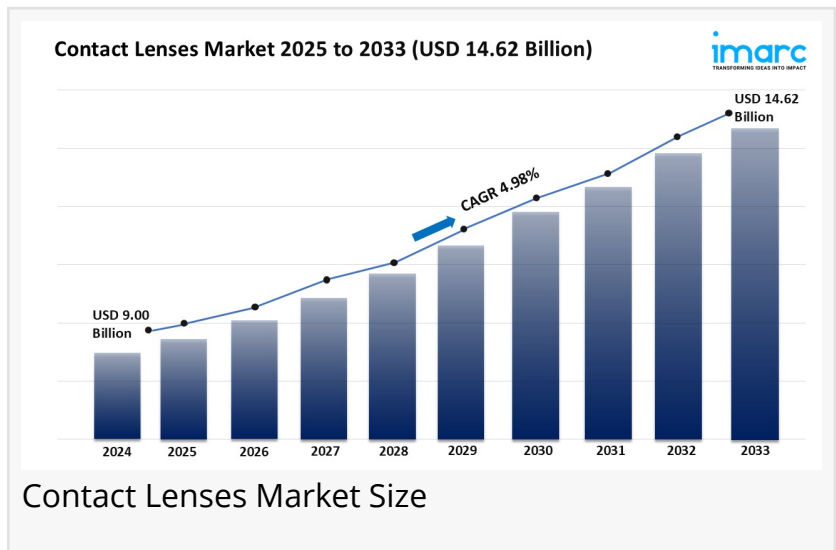


Contact Lenses Market Size to Surpass USD 14.62 Billion by 2033 | With a 4.98% CAGR

SHERIDAN, WY, UNITED STATES, June 9, 2025 /EINPresswire.com/ -- The contact lenses market is experiencing rapid growth, driven by rising cosmetic appeal, technological advancements, and e-commerce expansion. According to IMARC Group's latest research publication, "Contact Lenses Market Size, Share, Trends and Forecast by Material, Design, Usage, Application, Distribution Channel, and Region, 2025-2033", The [global contact lenses market size](#) was valued at USD 9.00

Billion in 2024. Looking forward, IMARC Group estimates the market to reach USD 14.62 Billion by 2033, exhibiting a CAGR of 4.98% from 2025-2033.



This detailed analysis primarily encompasses industry size, business trends, market share, key growth factors, and regional forecasts. The report offers a comprehensive overview and integrates research findings, market assessments, and data from different sources. It also includes pivotal market dynamics like drivers and challenges, while also highlighting growth opportunities, financial insights, technological improvements, emerging trends, and innovations. Besides this, the report provides regional market evaluation, along with a competitive landscape analysis.

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- Market Dynamics
- Market Trends and Market Outlook
- Competitive Analysis
- Industry Segmentation
- Strategic Recommendations

Figure 1. Contact lenses market size, by type, 2017-2022 (in million units):

Figure 2. Contact lenses market size, by type, 2017-2022 (in million units):

Contact lenses are gaining popularity in the aesthetics market as colored and patterned contact lenses drive sales with a younger consumer base. Social media is playing a significant role in this trend as people post images of themselves in bright eye colors and appear to enhance their appearance. Manufacturers and suppliers are responding with the latest design innovations and brands, focusing on comfort and safety in usage to appeal to a fashion-conscious buyer. Trends in this segment allow for a wider market than just vision correction, to self-expression. While trends develop in this market, the challenge is to ensure that the markets are accessible and affordable to continue to see this growth.

Figure 3. Contact lenses market size, by type, 2017-2022 (in million units):

Advances in contact lenses and materials and the emergence of smart technology are changing the landscape of the contact lens market. Silicone hydrogel lenses have improved oxygen permeability and comfort, enabling users to wear lenses for longer periods. Smart lenses, which are emerging on the market, will track health metrics, such as glucose levels, enticing health-conscious users who enjoy new technology. These advances allow for a better user experience as well as expand the use of lenses for various applications; however, future development costs have slowed broader access to contact lenses. Making a consistent investment in research and development has become crucial in order to meet changing consumer demands.

Figure 4. Contact lenses market size, by type, 2017-2022 (in million units):

In its direct selling format, online retailing is disrupting the market for contact lenses in the USA and Canada. Continuing the theme of convenience and competitive pricing, consumers can now access a range of products with the ease of electronic commerce in myriad ways. For instance, suppliers advertise subscription models with an electronic cue of when orders are shipped, resulting in regular scheduled deliveries. Suppliers' websites also feature educational supports for buyers to inform intelligent purchasing decisions and build rapport as online consumers. With that gain in convenience, consumer safety and legal requirements are increasingly compromised in online retailing, with counterfeit products entering the market and the integrity of prescriptions out of the control of prescribers. This situation has prompted regulators to question whether sufficient regulatory oversight exists over this type of commerce. What is clear, is that providing assurance for consumers, and streamlined supply chains for suppliers, will help solidify and grow this market. Everything that improves digital trust, will be quickened.

Figure 5. Contact lenses market size, by type, 2017-2022 (in million units): <https://www.imarcgroup.com/checkout?id=4006&method=1670>

Figure 6. Contact lenses market size, by type, 2017-2022 (in million units):

- Alton Vision LLC
- Bausch & Lomb Incorporated
- Carl Zeiss AG
- Contamac Holdings Limited
- EssilorLuxottica SA
- Hoya Corporation
- Johnson & Johnson Services, Inc.
- Menicon Co. Limited
- SEED Co. Limited
- SynergEyes Inc.
- Cooper Companies Inc.

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- Gas Permeable
- Silicone Hydrogel
- Hybrid
- Others

In 2024, silicone hydrogel lenses dominate the market with 87.8% share due to superior oxygen permeability, comfort, biocompatibility, and compatibility with various prescriptions.

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- Spherical
- Toric
- Multifocal
- Others

Spherical lenses lead the design segment with 60.5% market share in 2024, favored for their effectiveness in correcting common refractive errors and ease of availability.

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- Daily Disposable
- Disposable
- Frequently Replacement
- Traditional

Daily disposable lenses account for 33.2% of the market in 2024, driven by consumer demand

for hygiene, convenience, and lower complication rates.

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- Corrective
- Therapeutic
- Cosmetic
- Prosthetic
- Lifestyle-oriented

Corrective lenses dominate with 45.0% market share in 2024, addressing the rising prevalence of refractive errors and enhancing vision correction options.

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- E-Commerce
- Eye Care Practitioners
- Retail Stores

Retail stores lead with a 45.8% share in 2024, benefiting from consumer trust in personalized services and immediate product availability.

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- North America (United States, Canada)
- Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, Others)
- Europe (Germany, France, United Kingdom, Italy, Spain, Russia, Others)
- Latin America (Brazil, Mexico, Others)
- Middle East and Africa

North America leads the contact lenses market in 2024 with a 38.0% share, supported by advanced healthcare, high vision care awareness, easy access to optometric services, and a large population needing corrective lenses.

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[Bottled Water Market Research Report](#)

[Packaged Food Market Research Report](#)

Photonic Integrated Circuit Market: <https://www.imarcgroup.com/photonic-integrated-circuit-market>

Snus Market: <https://www.imarcgroup.com/snus-market>

Athletic Footwear Market: <https://www.imarcgroup.com/athletic-footwear-market>

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The report employs a comprehensive research methodology, combining primary and secondary data sources to validate findings. It includes market assessments, surveys, expert opinions, and data triangulation techniques to ensure accuracy and reliability.

Note: If you require specific details, data, or insights that are not currently included in the scope of this report, we are happy to accommodate your request. As part of our customization service, we will gather and provide the additional information you need, tailored to your specific requirements. Please let us know your exact needs, and we will ensure the report is updated accordingly to meet your expectations.

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IMARC Group is a global management consulting firm that helps the world's most ambitious changemakers to create a lasting impact. The company provide a comprehensive suite of market entry and expansion services. IMARC offerings include thorough market assessment, feasibility studies, company incorporation assistance, factory setup support, regulatory approvals and licensing navigation, branding, marketing and sales strategies, competitive landscape and benchmarking analyses, pricing and cost research, and procurement research.

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