

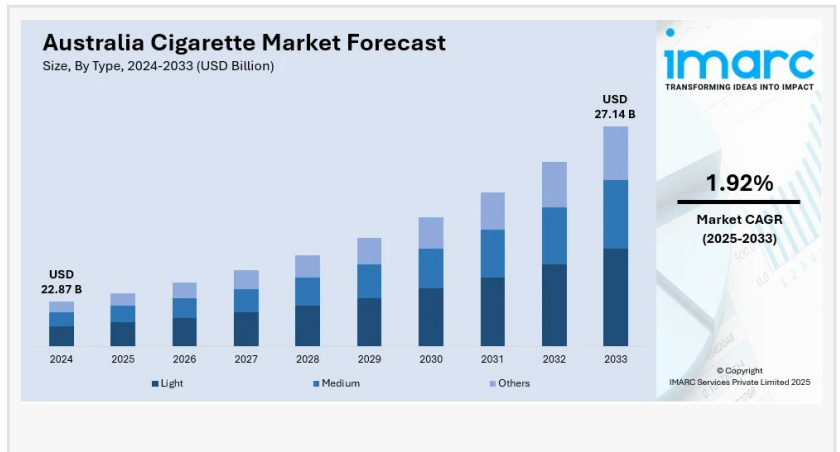
# Australia Cigarette Market 2025: Size, Share, Trends | 2033

The Australian cigarette market size reached USD 22.87 billion in 2024, is expected to reach USD 27.14 billion by 2033, growing at a CAGR of 1.92% 2025-2033.

WY, UNITED STATES, June 19, 2025  
/EINPresswire.com/ --

The latest report by IMARC Group, titled "Australia Cigarette Market Size, By Type, 2024-2033 (USD Billion)", offers a comprehensive analysis of the [Australian cigarette market](#) growth. The report also includes competitor and regional analysis, along with a breakdown of segments within the industry.

IMARC Group's report, "Australia Cigarette Market Size, By Type, 2024-2033 (USD Billion)", offers a comprehensive analysis of the [Australian cigarette market](#) growth. The report also includes competitor and regional analysis, along with a breakdown of segments within the industry. The market is projected to grow from USD 22.87 billion in 2024 to USD 27.14 billion by 2033, at a CAGR of 1.92%.



Report Period: 2024

Report Period: 2025-2033

Report Period: 2019-2024

Report Period: USD 22.87 billion

Report Period: USD 27.14 billion

Report Period: 1.92% CAGR

Report Period: 2024

The Australian cigarette advertise is encountering unflinching development, impacted by components such as expanding expendable earnings, advancing buyer inclinations, and administrative alterations. The government's usage of yearly tobacco extract climbs has driven to a rise in cigarette costs, provoking a move towards roll-your-own (RYO) tobacco as a more cost-effective elective. Moreover, the request for premium item variations is on the rise, reflecting changing customer behaviors and inclinations.

Report Period: 2024

□Shift to Roll-Your-Own (RYO) Tobacco: The implementation of annual tobacco excise hikes has led to a rise in cigarette prices, prompting consumers to seek more affordable alternatives like RYO tobacco. This shift has contributed to the growth of the RYO market segment.

□Premiumization and Flavor Innovation: A growing segment of affluent consumers is increasingly opting for premium and super-premium cigarette brands that feature unique flavor capsules, bespoke tobacco blends, and high-end branding. This trend reflects a growing consumer appetite for quality and sensory variety.

□Expansion of Distribution Channels: The availability of cigarettes through various distribution channels, including tobacco shops, supermarkets, hypermarkets, convenience stores, and online platforms, has enhanced accessibility and convenience for consumers, supporting market growth.

□Regional Market Development: The Australian cigarette market is experiencing growth across various regions, including New South Wales, Victoria & Tasmania, Queensland, Northern Territory & Southern Australia, and Western Australia, driven by localized consumer preferences and regional economic factors.

□□□□□□□□ □□□□□□□□ □□□□□□ □□□□□□□□:

□Government Policies and Regulations: The government's implementation of tobacco excise hikes and plain packaging regulations has influenced consumer purchasing behaviors and market dynamics.

□Consumer Preferences for Cost-Effective Alternatives: Rising cigarette prices have led consumers to seek more affordable alternatives like RYO tobacco, driving growth in the RYO market segment.

□Demand for Premium Products: Increasing consumer demand for premium and super-premium cigarette brands featuring unique flavors and high-end branding is driving market growth in the premium segment.

□Expansion of Retail Channels: The growth of various retail channels, including online platforms, has improved accessibility and convenience for consumers, supporting market expansion.

□Regional Economic Factors: Economic conditions and consumer preferences in different regions of Australia are influencing the demand for cigarettes, contributing to regional market development.

□□□□□□□□ □□□ □□□□□□ □□□□□□: <https://www.imarcgroup.com/australia-cigarette-market/requestsampl>

□□□□□□□□ □□□□□□□□ □□□□□ □□□□□□□□□□□□:

□. □□ □□□□:

□Light

□Medium

□Others

□. □□ □□□□□□□□□□□ □□□□□□□:

□Tobacco Shops

□Supermarkets and Hypermarkets

□Convenience Stores

□Online Stores

□Others

□. □□ □□□□□□:

□Australia Capital Territory & New South Wales

□Victoria & Tasmania

□Queensland

□Northern Territory & Southern Australia

□Western Australia

□□□□□□ □□□□ □□□□□□ □□□□ □□□ & □□□□ □□ □□□□□□□□: <https://www.imarcgroup.com/australia-cigarette-market>

□□□□□□□□□ □□□□□□□□□ □□□□□□ □□□□:

□June 2024: Dr. Reddy's Laboratories announced its acquisition of Haleon's non-U.S. nicotine replacement therapy (NRT) portfolio for GBP 500 million. This includes brands like Nicotinell, Nicabate, Habitrol, and Thrive, which are available in gum, lozenge, and patch forms across countries, including Australia.

□April 2023: Viva Energy announced its acquisition of OTR Group, aiming to bolster its convenience and mobility retail business in Australia. The deal includes OTR's Smokemart & GiftBox (SMGB) vertical, which provides tobacco and cigarette wholesale arrangements to OTR and other retail third-party networks.

□□□ □□□□□□□□□□□ □□ □□□ □□□□□□□:

1. Market Performance (2019–2024)

2. Market Outlook (2025–2033)

3. COVID-19 Impact on the Market

4. Porter's Five Forces Analysis

5. Strategic Recommendations

6. Historical, Current, and Future Market Trends
7. Market Drivers and Success Factors
8. SWOT Analysis
9. Structure of the Market
10. Value Chain Analysis
11. Comprehensive Mapping of the Competitive Landscape

Note: If you need specific information that is not currently within the scope of the report, we can provide it to you as part of the customization.

□□□□□ □□□□□□ □□ □□□□□ □□□□□:

<https://www.imarcgroup.com/australia-natural-gas-market>

<https://www.imarcgroup.com/australia-pizza-market>

<https://www.imarcgroup.com/australia-organic-cotton-market>

<https://www.imarcgroup.com/australia-organic-honey-market>

<https://www.imarcgroup.com/australia-frozen-potato-products-market>

<https://www.imarcgroup.com/australia-green-technology-sustainability-market>

<https://www.imarcgroup.com/australia-instant-noodles-market>

<https://www.imarcgroup.com/australia-insulin-pumps-market>

<https://www.imarcgroup.com/australia-mobile-money-market>

<https://www.imarcgroup.com/australia-medium-density-fiberboard-market>

□□□ □□ □□□□□□□ □ □□□□□□□□□□ □□□□□□:

<https://www.imarcgroup.com/request?type=report&id=35990&flag=E>

□□□□□ □□:

IMARC Group is a leading market research company providing management strategy and market research worldwide. We partner with clients across all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses.

□□□□□□□ □□:

IMARC Group

Email: [contact@imarcgroup.com](mailto:contact@imarcgroup.com)

Phone: +1-631-791-1145

Website: <https://www.imarcgroup.com>

Elena Anderson

IMARC Services Private Limited

+ +1 631-791-1145

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/820375003>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.