

Saudi Arabia Online Grocery Market Size to Surpass US\$ 5,925.7 Million by 2033 | With a 15.87% CAGR

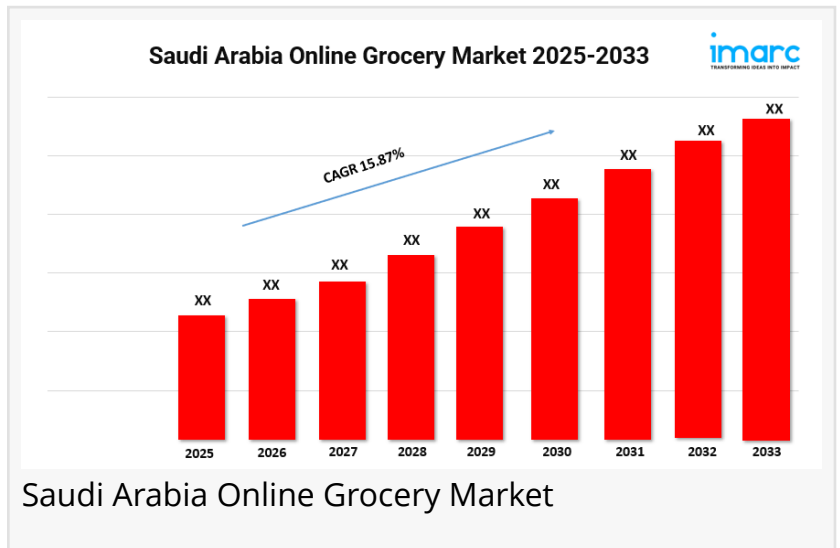
The Saudi Arabia online grocery market size reached USD 1,543.7 Million in 2024 and is expected to hit USD 5,925.7 Million by 2033, with a CAGR of 15.87%.

RIYADH, RIYADH, SAUDI ARABIA, June 9, 2025 /EINPresswire.com/ --

The online grocery market in Saudi Arabia is rapidly evolving, driven by rising internet penetration, changing consumer lifestyles, and a growing demand for convenience. According to the latest report by IMARC Group, The Saudi Arabia online grocery market size was valued at USD 1,543.7 Million in 2024. Looking forward, IMARC Group estimates the market to reach USD 5,925.7 Million by 2033, exhibiting a CAGR of 15.87% from 2025-2033.

For more information on this report, visit: <https://www.imarcgroup.com/saudi-arabia-online-grocery-market/requestsampl>

The rise of online grocery shopping in Saudi Arabia has been extraordinary, driven by a highly digital society, the proliferation of smartphones, and the increasing urbanization of the Kingdom. Consumers have redirect their attention to convenience shopping solutions for online grocery shopping, as they offer a large amount of products appealing to households (e.g. fresh produce,



dried goods, household products, etc.) The growing number of e-commerce companies, including local competitors, along with the expanded reach of global customers, have led to structural changes of significant change in logistics, including developments such as same day delivery and subscription services. Saudi Arabia's economic and government initiatives for Growth, including Vision 2030 promote digital transformation which is relevant to all parts of society. Vision 2030, stimulating investment in logistics and technical infrastructures dovetailed with an increased use of contactless payments and frictionless user experiences; has made online grocery shopping a standard practice in many households in KSA.

Prioritizing convenience and variety, consumers in Saudi Arabia are reshaping grocery shopping and accelerating the growth of the online grocery market. Younger groups like millennials and Gen Z are utilizing digital platforms for their simplicity of use and overall time savings. Retailers are enhancing their user experience through the addition of features like personalized recommendations, loyalty programs, and environmentally friendly packaging. Using AI and data analytics is helping retailers keep and sell more fresh inventory while also predicting inventory and customer demand. Grocery retailers are also strengthening their partnerships with local farms and suppliers to provide customers with high-quality local options, strengthening their credibility. The increase in reliability of online platforms will continue the expansion of the online grocery community, thus reshaping that of traditional grocery shopping habits.

□□□ □□□□ □□□□□□: <https://www.imarcgroup.com/checkout?id=20887&method=1315>

□□□□□ □□□□□□ □□□□□□ □□□□□□□ □□□□□□□□□□□□:

□□□ □□□□□□ □□□ □□□□□□□□□ □□□ □□□□□□ □□□ □□□ □□□□□□□□□ □□□□□□□□□□:

□□□□□□□□ □□ □□□□□□□□ □□□□:

- Vegetables and Fruits
- Dairy Products
- Staples and Cooking Essentials
- Snacks
- Meat and Seafood
- Others

□□□□□□□□ □□ □□□□□□□□□ □□□□□□:

- Pure Marketplace
- Hybrid Marketplace
- Others

□□□□□□□□ □□ □□□□□□□□□:

- Web-Based
- App-Based

□□□□□□□□ □□ □□□□□□□□ □□□□:

- One-Time
- Subscription

□□□□□□□□ □□□□□□□□:

- ☐ Northern and Central Region
- ☐ Western Region
- ☐ Eastern Region
- ☐ Southern Region

□□□□□□□□ □□□□□□□□:

The competitive landscape of the industry has also been examined along with the profiles of the key players.

0000000 0000 000000 0000 00000 00 00000000: <https://www.imarcgroup.com/saudi-arabia-online-grocery-market>

□□□ □□□□□□□□□□ □□ □□□ □□□□□□:

- Market Performance (2019-2024)
- Market Outlook (2025-2033)
- COVID-19 Impact on the Market
- Porter's Five Forces Analysis
- Strategic Recommendations
- Historical, Current and Future Market Trends
- Market Drivers and Success Factors
- SWOT Analysis
- Structure of the Market
- Value Chain Analysis
- Comprehensive Mapping of the Competitive Landscape

0000: 00 0000 0000 00000000 000000000000 0000 00 000 0000000000 000000 0000 00000 00
000 000000, 00 000 00000000 00 00 000 00 0 0000 00 000 00000000000000.

□□□□□□ □□□□ □□□□□□ □□□□ □□□□□□ □□ □□□□□□□□□□:

المصدر: <https://www.imarcgroup.com/saudi-arabia-data-center->

[market](#)

IMARC Group's report on the Saudi Arabia Solar Energy Storage Market: <https://www.imarcgroup.com/saudi-arabia-solar-energy-storage-market>

IMARC Group's report on the Saudi Arabia Sports Betting Market: <https://www.imarcgroup.com/saudi-arabia-sports-betting-market>

IMARC Group's report on the Saudi Arabia Warehouse Market: <https://www.imarcgroup.com/saudi-arabia-warehouse-market>

IMARC Group's report on the Saudi Arabia E-commerce Shipping Market: <https://www.imarcgroup.com/saudi-arabia-e-commerce-shipping-market>

IMARC Group:

IMARC Group is a global management consulting firm that helps the world's most ambitious changemakers to create a lasting impact. The company provides a comprehensive suite of market entry and expansion services. IMARC offerings include thorough market assessment, feasibility studies, company incorporation assistance, factory setup support, regulatory approvals and licensing navigation, branding, marketing and sales strategies, competitive landscape and benchmarking analyses, pricing and cost research, and procurement research.

IMARC Group:

IMARC Group

134 N 4th St. Brooklyn, NY 11249, USA

Email: sales@imarcgroup.com

Tel No: (D) +91 120 433 0800

United States: +1-631-791-1145

Elena Anderson

IMARC Services Private Limited

+1 631-791-1145

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/820386041>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something

we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.