

# Seaweed Market Valuation to Reach USD 18.36 Billion by 2033 - Industry Expanding at a CAGR of 8.17%

*Asia Pacific leads the seaweed market with 63% share, driven by tradition, resources, health trends, tech advances, and strong government support.*

SHERIDAN, WY, UNITED STATES, June 9, 2025 /EINPresswire.com/ -- According to the latest report by IMARC Group, titled "Seaweed Market Size, Share, Trends and Forecast by Environment, Product, Application, and Region, 2025-2033", offers a comprehensive analysis of the industry, which comprises

insights on the global [Seaweed Market Size, Share, Growth and Forecast Report](#). The report also includes competitor and regional analysis, and contemporary advancements in the global market.



Seaweed Market Size

The global seaweed market size was valued at USD 9.01 Billion in 2024. Looking forward, IMARC Group estimates the market to reach USD 18.36 Billion by 2033, exhibiting a CAGR of 8.17% from 2025-2033. At present, Asia Pacific holds the largest seaweed market share with 63.0%, driven by its long history of seaweed cultivation and consumption, abundant coastal resources and favorable climatic conditions, growing awareness about health benefits, technological advancements, and the region's government support.

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Global Seaweed Market Dynamics:

Rising Demand for Nutrient-Dense Food Products

Increasing interest in health and wellness is strongly affecting the growth of the seaweed market around the world. Because seaweed contains a lot of vitamins, minerals, antioxidants, and fiber, it is often chosen by health experts. With people worldwide choosing plant-based foods,

seaweed is being included in many dishes, such as snacks, salads, sushi and soups. Moreover, the increase in health problems linked to lifestyle, for instance obesity, hypertension, and diabetes, has caused demand for nutritious low-calorie foods to go up, driving up the market's growth. Many food manufacturers are now utilizing this chance by bringing out foods and beverages made with seaweed. Awareness campaigns and information shared on social media about the good effects of consuming seaweed are increasing popularity among younger groups and leading to a positive future for the global seaweed market.

### Expanding Applications in Agriculture and Animal Feed

Apart from its popularity as a food, the global seaweed market is booming because more people use it in agriculture and animal feed. Seaweed-based bio-stimulants and fertilizers are being chosen more because they are safer for the environment and help make farming sustainable. Thanks to these bio-solutions, soil fertility goes up, and plants grow more and become resistant to stress brought on by drought and insects. Seaweed is becoming popular as a feed additive in animal farming since it improves animals' health, increases their immunity, and reduces methane gasses from ruminants, helping the environment. Organizations worldwide that support agriculture are assisting by giving subsidies to help farmers adopt ways to improve their organic inputs, also using seaweed. Increased demand from new markets is leading major players to build more facilities, which positively affects the seaweed market's supply lines and gives them additional chances to grow their earnings.

### Technological Advancements and Sustainable Harvesting Practices

Advancements in technology are playing a key part in forming the future seaweed market. With IMTA, offshore farming, and using automated harvesting, seaweed farmers are now able to grow their harvests while keeping the environment safe. By using these technologies, businesses can farm on a large scale and still protect the environment from overharvesting. Besides, with new developments in processing, it is now possible to obtain bioactive compounds and use them in high-quality cosmetic, pharmaceutical, and nutraceutical products. These days, people and regulators want companies to show sustainability and transparency. Leading companies are teaming up with research centers and environmental groups to follow the best techniques and come up with new solutions. Such developments in technology and sustainability mean that seaweed now answers the world's demand and is seen as a responsible choice in the bioeconomy.

By the IMARC Group, Some of the Top Competitive Landscape Operating in the Seaweed Market Report are Given Below:

- Adolf Würth GmbH & Co. KG
- Airgas Inc. (Air Liquide S.A)
- Applied Industrial Technologies Inc.
- Cromwell Group Holdings Ltd. (W. W. Grainger Inc.)

- Electrocomponents PLC
- Eriks NV (SHV Holdings)
- Genuine Parts Company
- Graybar Electric Company Inc.
- Hayley Group Limited (Descours et Cabaud SA)
- Lawson Products Inc.
- Rexel
- Wesco International Inc.

Explore the Full Report with Charts, Table of Contents, and List of Figures: -

<https://www.imarcgroup.com/seaweed-market>

### Global Seaweed Market Trends:

The global seaweed market comes under rapid evolution, with a strong convergence of sustainability goals, changing food preferences, and technological innovation. A sharp rise is witnessed in demand for seaweed-based ingredients in the foods, pharmaceutical, cosmetic, and industrial sectors. Functional food trends are now encouraging food producers to use seaweed as a clean-label, nutrient-dense additive. In cosmetics, seaweed-based bioactive compounds are incorporated into formulations for their anti-aging and moisturizing properties.

Moreover, with concerns raised about climate change and marine conservation, various governments and organizations are considering investments in seaweed aquaculture that enhances carbon sequestration and biodiversity. These multidimensional drivers, alongside investments in research and value chain integration, position the seaweed market as the key instrument in transitioning sustainable and circular economies.

### Seaweed Market Segmentation:

#### Analysis by Environment:

- Aquaculture
- Wild Harvest

Aquaculture is dominating the environment segment, holding 97.4% market share.

#### Analysis by Product:

- Red
- Brown
- Green

Red seaweed dominates the market because of its wide range of use across areas such as food and beverages, pharmaceuticals, nutraceuticals, and others.

## Analysis by Application:

- Processed Foods
- Direct Human Consumption
- Hydrocolloids
- Fertilizers
- Animal Feed Additives
- Others

Processed foods lead the market with 51.5% share due to the rising demand for seaweed-based snacks, seasonings, and food enhancers, particularly in regions embracing global cuisines.

## Regional Analysis:

- Asia Pacific
  - o China
  - o Japan
  - o India
  - o South Korea
  - o Australia
  - o Indonesia
  - o Others
- North America
  - o United States
  - o Canada
- Europe
  - o France
  - o Italy
  - o Spain
  - o Russia
  - o Others
- Latin America
  - o Brazil
  - o Mexico
  - o Argentina

- o Chile
- o Peru
- o Others

- Middle East and Africa

- o Saudi Arabia
- o United Arab Emirates
- o South Africa
- o Others

Asia Pacific is currently dominating the seaweed market share with 63.0%.

#### Key highlights of the Report:

- Market Performance
- Market Outlook
- COVID-19 Impact on the Market
- Porter's Five Forces Analysis
- Historical, Current and Future Market Trends
- Market Drivers and Success Factors
- SWOT Analysis
- Structure of the Market
- Value Chain Analysis
- Comprehensive Mapping of the Competitive Landscape

Note: If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

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