

US Companies See Employee Retention Drop by 1.5%

Talentuch Clients Share That They Faced a Growing Retention Crisis in Both Tech and Non-tech Spheres



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2025 /EINPresswire.com/ -- [Talentuch](#), a leading recruitment company for IT and technology businesses, has observed that employee retention rates across US companies have fallen by 1.5% over the past year, which shows a growing challenge for businesses nationwide.

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A 1.5% drop might not sound like much, but it's significant. For a company with 1,000 employees, that's 15 more people leaving each year, costing millions in hiring and training.”

*Anastasia Dondich,
Recruitment Lead at Talentuch*

The numbers tell a concerning story. Annual turnover in the US has climbed to 19.3%, with 13% of employees leaving voluntarily. Before 2020, turnover averaged just 17.8%. For businesses, this trend is expensive – replacing an employee costs anywhere from half to twice their annual salary.

Why Employees Are Leaving

Research shows five main reasons workers are quitting their jobs:

- Better Pay (63%): Most employees who left last year wanted higher salaries
- Career Growth (41%): Workers feel stuck without clear paths to advance
- Work-Life Balance (38%): People want flexible schedules and reasonable workloads
- Bad Leaders (35%): Poor management drives good employees away
- Insufficient Benefits (32%): Workers seek better healthcare and retirement options

Companies that are successful in retention keep their workers focused on six key areas:

- Fair Pay: Regular salary reviews to match market rates
- Clear Career Paths: Show employees how they can grow
- Flexible Work: Offer remote or hybrid options when possible
- Better Leaders: Train managers to support and recognize their teams

- Strong Benefits: Add mental health support and childcare help
- Smart Data: Use AI analytics to spot problems before people quit

Talentuch is hosting a free online session on July 9, 2025, to share practical strategies for keeping your best employees.

[Register here](#) to join HR experts and get actionable tips you can use right away.

[Watch the Recording of the Webinar in the Webinar Library](#)

About Talentuch

Talentuch helps companies build stronger teams through smart technology recruitment. We work with organizations worldwide to create workplaces where employees want to stay and grow.

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