



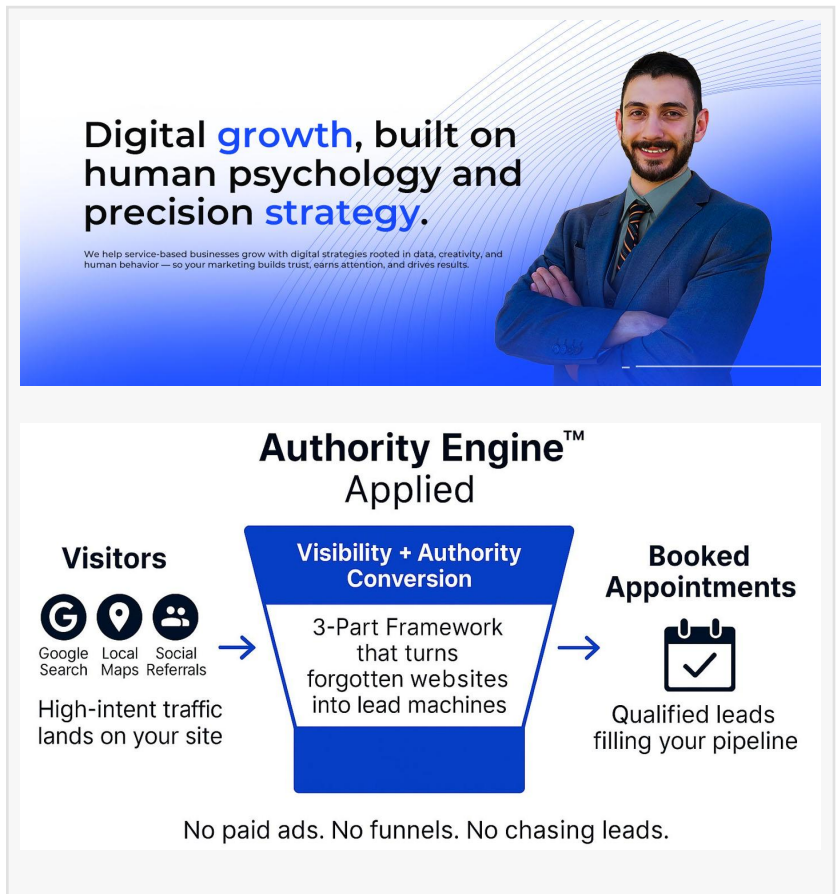
Curious Fortune Media Launches Authority Engine Framework to Help Brands Build Trust in the Age of AI-Saturated Market

SUN VALLEY, CA, UNITED STATES, June 13, 2025 /EINPresswire.com/ -- [Curious Fortune Media](#) (CFM), a strategic growth partner for expert-led service providers and luxury brands, has announced the official release of its proprietary [Authority Engine™](#) framework — a digital growth system that blends human psychology, SEO strategy, and high-conversion UX design to turn underperforming websites into trust-driven client acquisition platforms.

Founded by entrepreneur and best-selling author Edmond Abramyan, CFM is carving a new path for six- to eight-figure businesses tired of fragmented marketing solutions and short-term spikes. At the heart of the company's approach is a single premise: most businesses don't have a traffic problem — they have a trust problem.

Every year, millions are spent driving traffic to websites that quietly underperform. Whether through design disconnects, unclear positioning, or credibility gaps, these sites fail to convert the very audiences they were built to serve. According to Abramyan, the hidden cost of an ineffective site isn't just lost leads — it's a brand erosion that compounds over time.

"We're not in the business of hype. We're in the business of trust. That's what makes growth sustainable," said Edmond Abramyan, Founder of Curious Fortune Media. "If your website doesn't instantly position you as the obvious expert in your space, you've already lost the sale — no matter how many people visit."



CFM's Authority Engine™ offers an integrated alternative to piecemeal solutions, focusing on three interlocking pillars: Visibility (earned through search authority), Credibility (anchored by expert positioning), and Conversion Psychology (shaped by user experience and behavioral insight). This framework reflects CFM's guiding belief that sustainable growth comes from owning authority — not renting attention.

Curious Fortune Media began with a personal turning point. Abramyan, who started his entrepreneurial journey with just \$160 and no industry connections, built multiple successful ventures — including a nationally distributed product brand and over \$3M in sales — before codifying the growth principles that would become CFM's foundation.

His experience, both as a founder and a strategist, led to the creation of *Wired for Success*, a best-selling book, and to recognition in business publications such as [CEOTimes](#), *Digital Journal*, and *BizWeekly*. Yet Abramyan notes that his company's story isn't about accolades — it's about answering a question many experts silently ask: "Why do I feel like the 'best kept secret' in my industry?"

That question, according to Abramyan, is what led to the development of the Authority Engine™ and CFM's broader mission.

"We guide businesses through the real work of visibility, clarity, and trust-building," he said. "Our clients don't want more marketing responsibilities. They want systems that scale — and positioning that actually reflects who they are."

While many agencies focus on churning out traffic campaigns, CFM positions itself as a high-level growth partner. The firm works with a select group of clients — including legal advisors, wellness leaders, consultants, and premium product brands — who are ready to move beyond the marketing noise and invest in scalable infrastructure.

"Our differentiator isn't just technical skill — it's our ability to blend psychological insight with digital expertise," said Abramyan. "We don't disappear after deliverables. We stay in the trenches with our clients, refining and building long-term authority."

This holistic approach means clients gain more than design, SEO, or copywriting — they gain a digital system that drives awareness, builds trust, and compels action.

The Authority Engine™ is CFM's signature response to a changing digital environment. As



Done-for-You Growth Systems
for Service Businesses

- Digital Marketing Strategy
- SEO & Local SEO
- Conversion Optimization
- PR Authority Boost
- Web Design & Automation
- Content Creation
- Paid Ads

Lead Generation | Organic Growth
Trusted Results

platforms evolve and consumer skepticism increases, the demand for authentic, trust-first branding has never been greater.

The system itself is more than a one-size-fits-all service. It's a customized build that aligns content, UX, messaging, and SEO under a unified growth strategy. The goal: a digital presence that doesn't just look good — it earns trust and delivers qualified leads consistently.

The Authority Engine™ has already been implemented by expert-led companies across diverse sectors, helping them regain clarity, rebuild brand alignment, and convert digital traffic into long-term clients.

The release of CFM's framework comes at a time when the broader marketing landscape is undergoing a strategic realignment. Businesses, fatigued by promises of instant results, are turning toward long-view investments that prioritize psychological depth, trust, and ownership.

Abramyan sees this as more than a trend — he calls it a necessary evolution.

"In 2025, the real currency is credibility," he said. "Attention is rented. But authority — that's owned."

With Curious Fortune Media leading the charge, a growing number of expert brands are now trading hacks for infrastructure — and finding the clarity, conversions, and clients they were missing all along.

About Curious Fortune Media

Curious Fortune Media is a strategic growth firm that helps expert-led service providers and luxury brands turn underperforming websites into high-converting Authority Engines™. Founded by Edmond Abramyan, CFM integrates behavioral psychology, SEO, and UX strategy to create trust-driven digital systems that scale. The company partners with six- to eight-figure businesses across consulting, legal, wellness, and premium product sectors that are ready to elevate their visibility, credibility, and conversion rates. CFM's approach is rooted in clarity, strategic alignment, and authority that compounds.

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