

# Global Dye Sublimation Printing Market Insights 2025: Key Trends, Market Size, And Growth Forecast

*The Business Research Company's Global Dye Sublimation Printing Market Insights 2025: Key Trends, Market Size, And Growth Forecast*

LONDON, GREATER LONDON, UNITED KINGDOM, June 9, 2025

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The dye sublimation printing market size has seen robust growth in the past, growing from \$12.74 billion in 2024 to \$14.00 billion in 2025, indicating a compound annual growth rate CAGR of 9.9%. The growth during this historical period has been primarily driven by factors such as the exponential growth of the textile printing industry, an increase in custom apparel demand, the surge in e-commerce, the expansion of the fashion and sportswear sectors, and an escalating need for interior décor.

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It will grow to \$20.24 billion in 2029 at a compound annual growth rate (CAGR) of 9.6%”

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What Is The Market Projection For The Global Dye Sublimation Printing Market?

The dye sublimation printing market size is foreseen to showcase robust growth in the coming years, with an anticipated growth to \$20.24 billion in 2029 at a compound annual growth rate CAGR of 9.6%. The growth in the forecast period can be attributed to the rapid proliferation of direct-to-garment DTG alternatives, the expansion of 3D sublimation printing, the emergence of localized production models, increasing demand for eco-friendly printing solutions, and the rising demand for soft signage. Major trends propelling this growth include the integration of automation and AI, customization and personalization, high-speed industrial printers, advancements in ink and substrate compatibility, and integration with 3D printing technology.

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### What Are The Key Market Growth Drivers For The Global Dye Sublimation Printing Market?

The expansion of the textile and apparel industry is a key driver that is expected to propel the dye sublimation printing market's growth. This industry covers the production, processing, and distribution of fabrics and garments, from raw materials to finished apparel. The sector's rapid expansion is being driven by the rise of e-commerce, which has significantly broadened market access and allowed companies to reach a global consumer base. Dye sublimation printing, with its ability to create vibrant, long-lasting designs on synthetic fabrics, is an ideal solution for custom apparel and sportswear.

### What Are The Major Companies Operating In The Dye Sublimation Printing Market?

Leading companies in the dye sublimation printing market include notable names such as HP Inc., Canon Inc., Fujifilm Holdings Corporation, Ricoh Company Ltd., Seiko Epson Corporation, Brother Industries Ltd., Electronics For Imaging Inc., Roland DG Corporation, Kornit Digital Ltd., Mutoh Holdings Co. Ltd., Durst Phototechnik AG, Mimaki Engineering Co. Ltd., Atexco Digital Printing Machines Private Limited, DNP Imagingcomm America Corporation, ColDesi Inc., Sawgrass Technologies Inc., Digital Graphics Incorporation, MS Printing Solutions S.r.l., Klieverik Heli B.V., and SubliTech.

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### What Are The Emerging Trends In The Dye Sublimation Printing Market?

Companies in the dye sublimation printing market are channeling their resources towards the development of high-speed dye sublimation printers. These innovative products are aimed at enhancing production efficiency and image quality in textile printing operations. A prime example of this is Mimaki Europe BV, a Netherlands-based industrial inkjet printer provider, launching the Tiger600-1800TS, a high-speed dye sublimation transfer printer in June 2023. This printer delivers superior image quality and stable production, all while supporting large media rolls and using eco-friendly sublimation inks — an ideal solution to meet the demands for customization and quick design changes in the fashion and textile industries.

### How Is The Dye Sublimation Printing Market Segmented?

The dye sublimation printing market as reported segments as follows –

- 1 By Product Type: Inks And Consumables, Printers, Transfer Papers And Substrates, Heat Press Equipment, Other Product Types
- 2 By Substrate: Ceramics, Plastics, Fabrics, Metals
- 3 By Printing Technique: Transfer Dye Sublimation Printing, Direct-To-Fabric D2F, Hybrid Printing
- 4 By Application: Textile And Apparel Printing, Soft Signage, Promotional Product Printing, Home Decor And Furnishing, Photo And Art Printing

5 By End User: Textile Manufacturers, Small And Home-Based Businesses, Commercial Print Shops, Advertising And Signage Companies, Other End Users.

Key subsegments include Inks And Consumables, Printers, Transfer Papers And Substrates, Heat Press Equipment, and Other Product Types.

What Are The Regional Insights Into The Dye Sublimation Printing Market?

North America emerged as the largest region in the dye sublimation printing market in 2024. However, it is Asia-Pacific that is expected to be the fastest-growing region in the forecast period. The regions examined in the dye sublimation printing market report include Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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