

INTERNATIONAL GREENSCAPES LAUNCHES UNIFIED WEBSITE TO SHOWCASE THREE INDUSTRY-LEADING BRANDS

Plantworks, Treescapes, and Naturemaker Now Live Under One Digital Roof

SAN DIEGO, CA, UNITED STATES, June 13, 2025 /EINPresswire.com/ -- [International Greenscapes](https://internationalgreenscapes.com), a leader in biophilic and botanical design solutions, has launched a new unified website, internationalgreenscapes.com, bringing together its three flagship brands—[Plantworks](#), [Treescapes](#), and [Naturemaker](#)—in one cohesive digital experience.

Designed to reflect the company's commitment to natural artistry, innovation, and architectural integration, the new website highlights each brand's unique capabilities while reinforcing their shared vision: to elevate environments with nature-inspired design.

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Ira Falk, CEO



Treescapes - Restoration Hardware - San Francisco Gallery

Naturemaker: The originator and manufacturer of sculpted, hand-crafted artisan steel-core trees for iconic interior and exterior locations.

Treescapes: Manufacturer of preserved palms and fully fabricated trees engineered for durability and realism.

Plantworks: Known for immersive showroom experiences, natural wood trunk trees, florals, hedges, and stunning green walls.

"The new website reflects who we are—three specialized brands with one united purpose," said Ira Falk, CEO of International Greenscapes. "It's not just a brand update—it's a platform to help architects, designers, and developers explore what's possible when natural form meets human creativity."

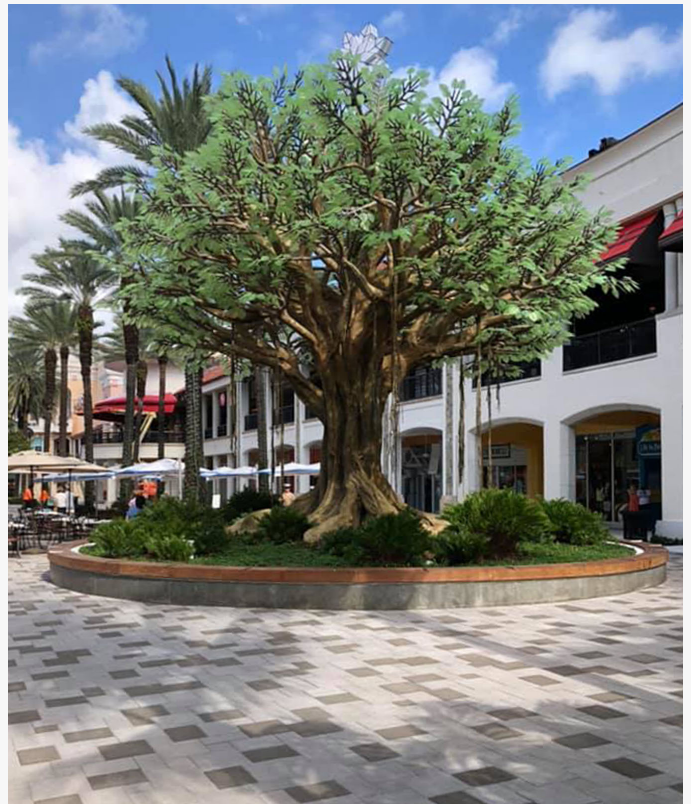
Visitors to the new website will find detailed brand pages, product capabilities, IFR (Inherently Fire Retardant) resources, and the company's commitment to biophilic design—a growing movement that connects people to nature in the built environment.

Explore the new site:
internationalgreenscapes.com

About International Greenscapes

International Greenscapes is the parent company of Naturemaker, Treescapes, and Plantworks—leaders in the creation of premium artificial trees, greenery, and botanical design solutions. With decades of expertise and projects around the world, the company offers innovative solutions that balance beauty, safety, and performance.

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Naturemaker- City Place - West Palm Beach, Fla



Plantworks for The Strat Hotel, Casino & Tower - Las Vegas

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