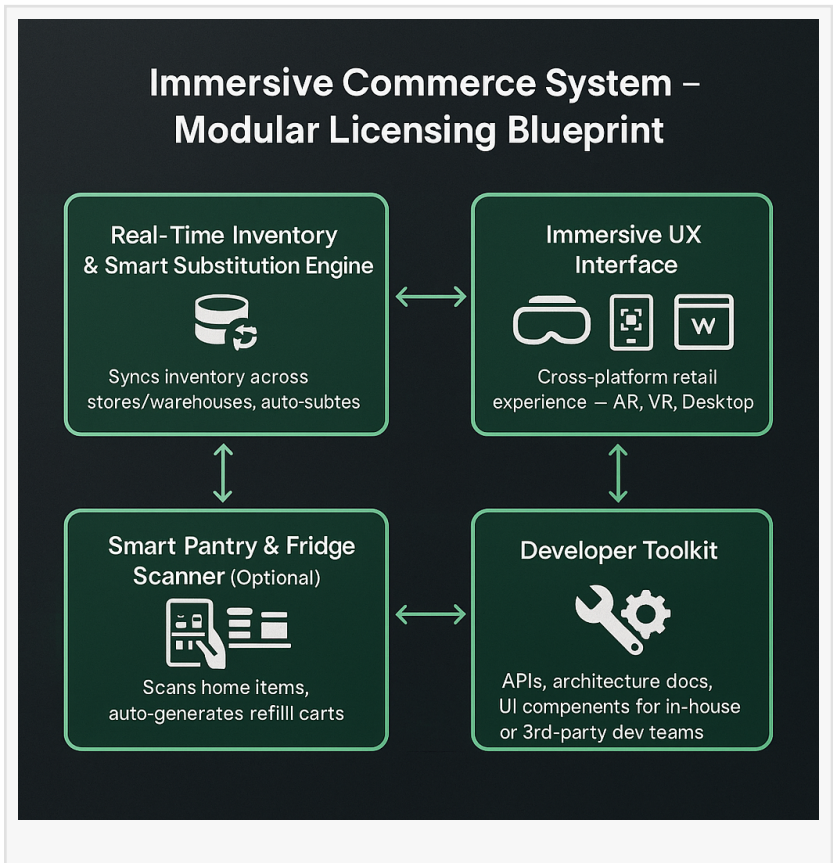


# Retail's Next Leap: White-Label Immersive Blueprint Now Open to Global Partners

*\$1.6T Market Opportunity: Immersive Retail System Now Available for Licensing*

LA, UNITED STATES, June 12, 2025 /EINPresswire.com/ -- Grocery Goggles LLC, owner of the proprietary [Immersive Commerce Blueprint](#) IP, has officially opened licensing for its developer-ready system. This blueprint empowers retailers to BUILD and launch a fully branded, [white-label immersive shopping platform](#) across VR, AR mobile, and desktop. It transforms static online catalogs into dynamic, scrollable aisles, bringing the physical shopping experience to the digital world and giving digital stores life. Addressing critical global retail pain points, it enables retailers to OWN and BUILD their immersive future under their unique brand identity.



As immersive retail nears a projected \$1.6 trillion market by 2030, this blueprint offers a decisive competitive edge. Unlike solutions built primarily for customers, we built this system for businesses. Retailers can innovate by building their own solution from a strong foundation, leveraging existing infrastructure for a quick launch with significantly lower startup costs. This ensures their brand is front and center. Our core objective is to lower overhead, increase loyal customers, and boost profits for retailers globally.

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We built this so retailers could own their immersive future, not rent it.

— Spokesperson, Grocery Goggles LLC”

*Tyjae Nicholson, Founder and CEO, Grocery Goggles LLC*

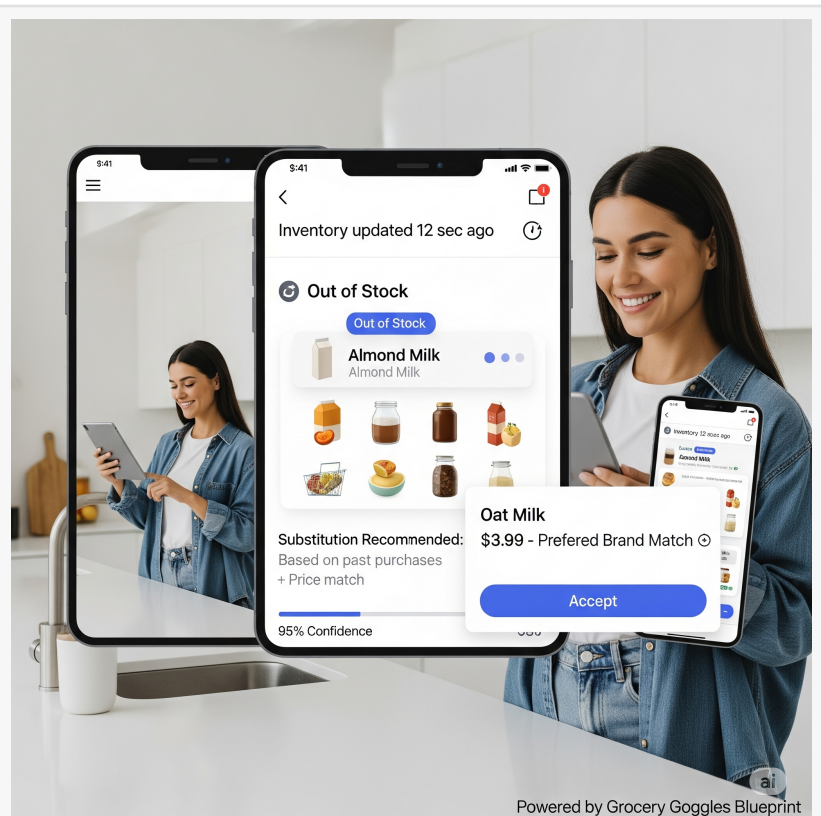
The Future of Retail, Pre-Built for Your Brand's Build

The Immersive Commerce Blueprint, whose core IP is owned by Grocery Goggles LLC, provides all necessary components: clickable UI/UX prototypes, visual mockups, comprehensive technical documentation, a cross-platform dev kit, and an optional pantry scanner module. Designed for rapid integration into existing retail stacks and leveraging current tools, it's fully customizable. Retailers can BUILD under their own brand, designing elements that fit their aesthetic and customer journey, creating immersive digital environments with scrollable aisles that replicate physical store navigation and breathe life into their online presence.

"We empower retailers to shape and BUILD their own immersive journey, maintaining absolute brand integrity while solving operational challenges," said Tyjae Nicholson, Founder and CEO, Grocery Goggles LLC. "We license our blueprint IP so your business can BUILD the future of your store – on your terms, with quick launch, low overhead, and complete brand control. This translates into more loyal customers and greater profitability."

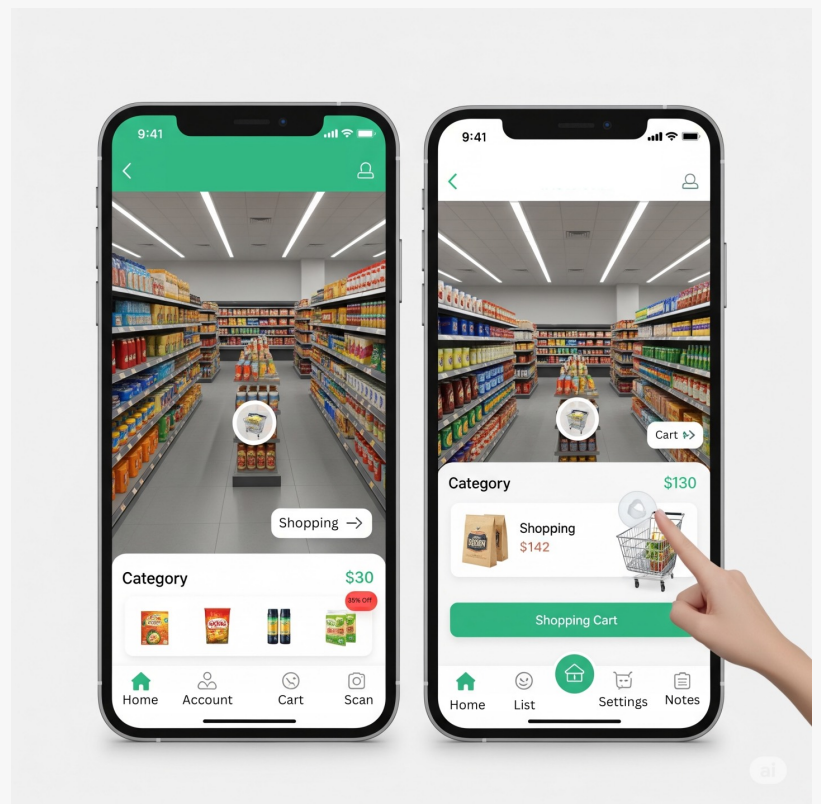
### Solving Global Retail Pain Points: Beyond the Customer Experience

At the system's core is the Real-Time Inventory Sync & Smart Substitution Engine — a first-of-its-kind AI module. It tackles retail's costliest leak: out-of-stock items and outdated inventory feeds, which cause lost sales and financial waste. Our engine keeps virtual storefronts perfectly in sync with real-world inventory,



Powered by Grocery Goggles Blueprint

### Real-Time Inventory Sync & Smart Substitution Engine Concept



### Immersive Commerce Blueprint (Mobile Concept)

making smart, real-time substitutions.

The Blueprint also mitigates issues like:

**Inconsistent Omnichannel Experiences:** Retailers can build and ensure seamless, branded customer journeys across physical, web, and immersive channels, maintaining a consistent look and feel with familiar physical navigation.

**Lack of Real-time Data & Visibility:** Designed for deep integration, it provides crucial data for dynamic merchandising and operational insights, allowing you to build on a foundation of current information.

**High Costs & Complexity of Immersive Adoption:** This licensable blueprint significantly reduces initial investment. By leveraging most existing tools, it ensures a lower startup cost, letting retailers build and own the IP of their unique immersive presence with their brand as the sole focus.

**Manual Processes & Human Error:** Automation in core modules reduces reliance on manual updates, freeing your teams to build on strategic initiatives.

The cumulative effect of solving these challenges is a significant reduction in overhead, a noticeable increase in customer loyalty, and ultimately, a substantial boost in overall profits.

Licensable Modules for Your Development Team to Build With:

**Immersive Storefront Templates (VR, AR, Web):** Customizable user journeys for your teams to implement and build upon, with ready-to-use UI/UX mockups for easy brand adaptation and scrollable aisle experiences.

**Real-Time Inventory & Smart Substitution Engine:** Your teams will integrate this AI logic for dynamic shelf updates.

**AI Personalization Layer:** Tools for your developers to build and configure for personalized shopper experiences.

**Optional Smart Pantry Scanner:** A module for your development team to integrate for instant cart-building and reordering.

**Full Developer Toolkit:** UI components, APIs, logic flows, and diagrams to guide your build process, aligning with your brand's existing digital ecosystem.

Own the Experience. License the Blueprint. YOU Build.

This is not a white-labeled app or hosted software. Grocery Goggles LLC owns the full IP of the

Immersive Commerce Blueprint. Retailers license this proven IP to BUILD and brand their own immersive experience on their own infrastructure, gaining complete ownership and control over data and future innovations. Paying a 4% platform revenue royalty, retailers benefit from rapid deployment and low initial outlay by utilizing existing infrastructure. This empowers them to control their brand narrative and design within the immersive space, bringing their digital store to life. This direct ownership model ensures retailers can lower overhead, cultivate loyal customers, and drive higher profits by tailoring their immersive future to their business needs.

Use cases span grocery, pharmacy, pet care, and home essentials. Early licensing access is available to qualified retailers and tech partners ready to BUILD their next-generation retail platform with a business-centric solution, fast, affordably, distinctly on-brand, and reminiscent of physical shopping.

#### About Grocery Goggles LLC:

Grocery Goggles LLC leads immersive retail technology, empowering retailers to own and build their digital transformation. As owner of the Immersive Commerce Blueprint IP, our mission is to provide the foundational framework for retailers to BUILD seamless and engaging shopping experiences that bring the physical store to the digital world through scrollable aisles, truly giving digital stores life. Our solutions are designed for business success, efficiency, existing resources, paramount brand control, and a clear path to increased profitability and loyal customers.

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