

# Organic Foods Market to Reach USD 710.1 Million by 2035 as Health-Conscious Consumers Drive Demand for Nutrition

*The organic foods market is experiencing strong growth driven by rising consumer awareness of health, sustainability, and clean-label products.*

NEWARK, DE, UNITED STATES, June 10, 2025 /EINPresswire.com/ -- The global [organic foods market](#) is poised for robust expansion, with an estimated valuation of USD 222.6 million in 2025, projected to grow to USD 710.1 million by 2035, reflecting a strong CAGR of 12.3% during the forecast period. This surge is driven by increasing consumer awareness regarding health and wellness, the shift toward clean-label products, and governmental support for sustainable agricultural practices. As consumer preference leans heavily toward chemical-free, minimally processed food, manufacturers are expanding their organic portfolios across multiple food categories.



Organic Foods Market

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The organic foods market is thriving as health-conscious consumers demand cleaner labels, sustainable sourcing, and natural nutrition — it's not just a trend, it's a lifestyle revolution.”

*Nandini Roy Chaudhari*

Organic food encompasses a wide array of products such as fruits, vegetables, dairy, grains, and processed items produced in line with organic farming principles. Growing global concerns over food safety, coupled with rising income levels and rapid urbanization, are boosting the adoption of organic alternatives. To capitalize on this trend, food companies are launching innovative packaged products that meet organic certification standards. The organic food wave is no longer confined to niche segments—it is becoming a mainstream choice across

global markets.

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## Organic Foods Industry to Reach New Heights Amid Growing Health Awareness and Sustainable Living Movement

The global organic foods market is witnessing a transformative boom, driven by rising consumer demand for non-GMO and pesticide-free food and an increased focus on sustainable food consumption. With the market projected to exhibit robust growth from 2025 to 2035, stakeholders across the supply chain — from organic food producers to retailers — are aligning with eco-conscious consumer expectations.

According to industry analysis, the global organic food industry forecast 2025 to 2035 reveals accelerated adoption of certified organic food products in both developed and emerging economies. This surge is attributed to heightened awareness of food safety, the proliferation of lifestyle diseases, and an uptick in health-focused dietary patterns.

### Clean-Label and Farm-to-Table Concepts Lead the Charge

The widespread popularity of clean-label and farm-to-table organic supply chain concepts is influencing how consumers perceive food quality and sourcing. Shoppers are prioritizing transparency, sustainability, and minimal chemical intervention in the products they purchase. As a result, brands that provide detailed ingredient labeling and adhere to organic product labeling standards are gaining a competitive edge.

Furthermore, the increasing availability of plant-based and natural food ingredients across product categories — including beverages, snacks, [dairy alternatives](#), and baby food — has expanded the reach of organic products beyond niche segments.

### Demand for Organic Fruits and Vegetables Driving Market Expansion

One of the largest and fastest-growing segments within the industry is organic fruits and vegetables, which are often the first choice for consumers transitioning to an organic lifestyle. The sales performance of organic fruits and vegetables has shown consistent year-on-year growth, especially in urban areas where awareness and disposable income are higher.

Seasonal and regional factors influence supply, but improved logistics and farm-to-shelf traceability systems are minimizing disruptions. Additionally, price volatility of organic food ingredients is being offset by investments in organic farming practices and strategic supplier partnerships.

### Organic Dairy Alternatives and Packaged Foods See High Uptake

The market for organic dairy alternatives such as almond milk, soy yogurt, and oat-based drinks is growing exponentially. This segment is witnessing particular interest from lactose-intolerant individuals and those shifting toward plant-based nutrition.

Simultaneously, the growth trends in organic packaged foods market are being bolstered by busy lifestyles and demand for convenient yet healthy meal options. Organic snacks and ready-to-eat meals, once a niche, have become mainstream as consumers seek guilt-free indulgences with eco-friendly packaging.

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## Competition Outlook

The organic foods market is fragmented, with both global conglomerates and local artisanal producers competing for consumer attention. Major players are investing heavily in R&D, product innovation, and sustainable sourcing to stay competitive. Marketing strategies focused on authenticity, traceability, and eco-consciousness are key differentiators in this highly dynamic landscape.

## Key Market Players

- Danone S.A.
- Nestlé S.A.
- General Mills, Inc.
- Hain Celestial Group
- Organic Valley
- Hero Group
- B&G Foods
- Wilkin & Sons Ltd
- Bonne Maman

## Region-wise Insights

### USA

With a CAGR of 12.0%, the U.S. market continues to lead, driven by established retail infrastructure, high disposable income, and strong demand for clean-label products.

### UK

The UK is expanding at 11.2% CAGR, supported by increasing veganism and robust certification standards for organic foods.

### France

Organic food consumption is deeply integrated into French lifestyles, supporting a 10.8% CAGR. Governmental incentives continue to fuel market growth.

#### Germany

At 11.5% CAGR, Germany is experiencing strong demand in both B2C and B2B channels, especially for organic dairy and snacks.

#### Italy

With a 10.3% CAGR, Italy's organic market benefits from a well-established agrifood heritage and consumer preference for high-quality local produce.

#### South Korea

South Korea's market is expanding rapidly at 13.5% CAGR, fueled by urban demand, premium organic imports, and growing awareness of food safety.

#### Japan

Japan's growth at 10.5% CAGR is supported by an aging population seeking healthy dietary alternatives and rising organic imports.

#### China

Growing at 13.0% CAGR, China's market is being driven by middle-class expansion, increased health awareness, and premiumization of food products.

#### Australia

Australia, with a 12.2% CAGR, benefits from local production, eco-conscious consumers, and strong demand for organic baby foods.

#### New Zealand

New Zealand is expanding at 11.8% CAGR, backed by a high penetration of organic agriculture and strong export opportunities.

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