

Global Ai-Driven Policy And Governance Agents Market Set For 39.8% Growth, Reaching \$10.31 Billion By 2029

The Business Research Company's Global Ai-Driven Policy And Governance Agents Market Set For 39.8% Growth, Reaching \$10.31 Billion By 2029

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The AI-driven Policy And Governance Agents Global Market is projected to grow from a sizeable \$1.93 billion in 2024 to a remarkable \$2.70 billion in 2025, representing a compound annual growth rate CAGR of 40.1%. As per The Business Research Company's most recent report, this unprecedented growth in the historic period is due to an increase in the adoption of AI across industries, rising data complexity, escalating concerns surrounding data privacy, a surge in demand for automation in monitoring and compliance, and a growing need for transparent and accountable governance practices.

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It will grow to \$10.31 billion in 2029 at a compound annual growth rate (CAGR) of 39.8%.”

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Company*

What's Fueling The Growth Of The AI-Driven Policy And Governance Agents Market Going Forward?

The AI-driven policy and governance agents market size has seen exponential growth in recent years instigated by the increasing government AI adoption, rising use of AI for predictive analytics in governance, and burgeoning concerns about biases in AI. In terms of forecasts, market size is expected to rise significantly to \$10.31 billion by 2029 at a compound annual growth rate CAGR of 39.8%. Critical trends projected for this period include automated compliance monitoring, AI-powered risk scoring, integration with blockchain, AI-powered decision support systems, and AI-enhanced predictive analytics.

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What's Driving The AI-Driven Policy And Governance Agents Market Growth?

Furthermore, market growth in the future is expected to be fueled by the growing adoption of AI technologies across sectors. AI technologies refer to advanced computational methods and systems that enable machines to perform tasks that typically require human intelligence, such as learning, reasoning, problem-solving, perception, and language understanding. For instance, as per OxLEP Business, a UK-based economic development organization, as of 2023, approximately 432,000 businesses in the UK, representing about 15% of the total, have successfully integrated AI technologies into their operations.

What Key Player Strategies Are Driving The AI-Driven Policy And Governance Agents Market?

Leading companies actively operating in the AI-driven policy and governance agents market include Google LLC, Microsoft Corporation, Amazon Web Services Inc., Siemens SA, Accenture, IBM Corporation, Oracle Corporation, SAP SE, Tata Consultancy Services Limited, Salesforce.com Inc., NTT Data Corporation, Infosys Limited, DXC Technology Company, SAS Institute Inc., Informatica LLC, Fair Isaac Corporation FICO, OneTrust LLC, Kore.AI Inc., H2O.AI Inc., DarwinAI Corp., Truera Inc., and Credo AI Inc.

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What Are The Emerging Trends In The AI-Driven Policy And Governance Agents Market?

To stay ahead of the curve, these major companies are focusing on technological advancements like comprehensive AI governance solutions. These solutions aim to enhance regulatory compliance, ensure ethical AI usage, and streamline risk management across organizational processes. For instance, in March 2023, OneTrust, a US-based software company, launched OneTrust Artificial Intelligence AI Governance, a solution designed to help businesses manage the risks associated with AI.

How Is The AI-Driven Policy And Governance Agents Market Segmented?

In terms of market segmentation, the AI-driven policy and governance agents market is divided based on component type into software and services. By deployment mode, it's split into on-premises and cloud-based. According to enterprise size, the market caters to both large enterprises and small and medium enterprises. It is further segmented by governance functionality into AI-powered regulatory compliance, AI-powered policy formulation and decision

support, and AI-driven risk assessment and monitoring. By end-user industry, it penetrates into the banking, financial services, and insurance BFSI, government and public sector, healthcare and life sciences, energy and utilities, retail and e-commerce, manufacturing, IT and telecom sectors.

What Are The Regional Insights In The AI-Driven Policy And Governance Agents Market?

Regionally, North America bolstered the largest share in the AI-driven policy and governance agents market in 2024. However, other regions such as Asia-Pacific, Western Europe, Eastern Europe, South America, Middle East, and Africa also contribute significantly to the global market share.

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