

EY US names Tribal Health CEO Morgan Haynes as an Entrepreneur of the Year® 2025 Pacific Southwest Award finalist

Entrepreneur of the Year celebrates ambitious entrepreneurs who are shaping the future

SCOTTSDALE, AZ, UNITED STATES, June 10, 2025 /EINPresswire.com/ -- Ernst & Young LLP (EY US) announced the finalists for the prestigious Entrepreneur of the Year 2025 Pacific Southwest

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Ashley Sanders, CFO

Award. Now in its 40th year, the Entrepreneur of the Year program celebrates the bold leaders who disrupt their industries through groundbreaking achievements while making a profound impact on their communities. The program honors bold entrepreneurs whose innovations shape the future and pave the way for a thriving economy and a hopeful tomorrow.

An independent panel of judges selected Tribal Health CEO Morgan Haynes for her entrepreneurial spirit, strength of purpose, and her lasting impact in driving year-over-year

growth.

"We founded Tribal Health to bring exceptional healthcare to [underserved Tribal nations](#)," said Haynes. "From making a meaningful impact in Indigenous health to watching our momentum grow, entrepreneurship has been a challenging, exciting, and rewarding endeavor. On behalf of our incredible team spanning more than 37 states, I'm honored to receive such prestigious recognition. It's made all the more significant by the impressive caliber of my fellow finalists."

Entrepreneur of the Year honors business leaders for their ingenuity, courage and entrepreneurial spirit. The program celebrates original founders who bootstrapped their business from inception or who raised outside capital to grow their company; transformational CEOs who infused innovation into an existing organization to catapult its trajectory; and multigenerational family business leaders who reimaged a legacy business model to build a stronger future.

"Our financial growth and industry success is a testament to Morgan's leadership," said Ashley Sanders, Chief Financial Officer at Tribal Health. "Her relentless pursuit of healthcare excellence

on Indigenous lands has made a transformative impact across patient outcomes and our service communities. Because of her dedication, we have significantly expanded our capabilities and developed new [healthcare staffing solutions](#) that drive clinical improvements and operational stability. In fostering a culture of innovation across all aspects of Indigenous healthcare, her entrepreneurial journey has been an inspiration to us all."

Haynes, along with other Pacific Southwest regional finalists, was recognized on June 6 during a special celebration announcing the award winners in San Diego.

About Entrepreneur of the Year

Founded in 1986, Entrepreneur of the Year has celebrated more than 11,000 ambitious visionaries who are leading successful, dynamic businesses in the US, and it has since expanded to nearly 60 countries globally. The US program consists of 17 regional programs whose panels of independent judges select the regional award winners every June. Those winners compete for national recognition at the Strategic Growth Forum® in November where National finalists and award winners are announced. The overall National winner represents the US at the EY World Entrepreneur of the Year™ competition. Visit ey.com/us/eoy.

About Tribal Health

Tribal Health provides emergency medicine, critical care, specialty, primary and behavioral health care as well as consulting and staffing services to Tribal and federal healthcare facilities nationwide. The only organization of its kind, Tribal Health is committed to transforming Native American and Indigenous communities from within, improving access to care, creating health care career opportunities, empowering providers, and delivering high quality, [culturally sensitive care](#) that is tailored to Indigenous needs. Learn more at tribalhealth.com.

About EY

EY is building a better working world by creating new value for clients, people, society and the planet, while building trust in capital markets. Enabled by data, AI and advanced technology, EY teams help clients shape the future with confidence and develop answers for the most pressing issues of today and tomorrow. EY teams work across a full spectrum of services in assurance, consulting, tax, strategy and transactions. Fueled by sector insights, a globally connected, multi-disciplinary network and diverse ecosystem partners, EY teams can provide services in more than 150 countries and territories.

All in to shape the future with confidence.

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