

# Global Personal Assistance Apps Market: Key Trends, Market Share, Growth Drivers, And Forecast For 2025-2034

*The Business Research Company's  
Personal Assistance Apps Global Market  
Report 2025 – Market Size, Trends, And  
Forecast 2025-2034*

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KINGDOM, June 11, 2025

/EINPresswire.com/ -- What Does The  
Data On The Personal Assistance Apps  
Market Size Indicate?

The personal assistance apps market has skyrocketed in the past few years. It surged from \$6.80 billion in 2024 to an impressive \$8.27 billion in 2025, boasting a compound annual growth rate CAGR of 21.7%. The expansion during this period can be attributed to factors such as increasing

smartphone penetration, rising demand for hands-free convenience, an increase in internet accessibility, the proliferation of AI technologies, and an expanding digital ecosystem.



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Market Sizing & Forecasts  
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What Are The Market Projections For The Personal  
Assistance Apps Industry?

Harboring exponential growth, the personal assistance apps market is predicted to reach a staggering \$17.99 billion in 2029, an impressive CAGR of 21.4%. The growth foreseen within this period can be attributed to several

factors. Increasing use of voice-enabled technologies, growing integration with smart home devices, rising demand for personalized user experiences, expanding applications in healthcare and finance, and continuous advancements in natural language processing are driving this trend upwards.

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## What Are the Key Drivers Of The Personal Assistance Apps Market?

The rising adoption of smart home devices stands as a major factor propelling the growth of the personal assistance apps market. Smart home devices, which are electronic gadgets that can be controlled remotely through internet-based applications, allow automation and control of home functions. Their rise is primarily driven by an increased craving for convenience among consumers. Smart home devices catalyze the growth of personal assistant apps by enabling seamless integration and voice commands. This, in turn, enhances the user experience and boosts app engagement.

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## Which Companies Are The Key Industry Players In This Market?

Prominent companies in the personal assistance apps market include Amazon.com Inc., Apple Inc., Google LLC, Samsung Electronics Co. Ltd., Microsoft Corporation, International Business Machines Corporation, Oracle Corporation, InterGlobe Aviation Limited, Nuance Communications Inc., ELSA Corp., QuillBot, SoundHound AI Inc., Acapela Group SA, Rasa Technologies GmbH, Doist Inc., Genie AI Ltd., Brainasoft, CereProc Ltd., Luca Inc., My Panda.

## What Are the Emerging Trends in Personal Assistance Apps Market?

With their focus on developing advanced technologies, such as AI-powered voice assistants, companies are working tirelessly to provide more accurate, real-time services across various tasks.

## How Is The Personal Assistance Apps Market Segmented?

The personal assistance apps market segmentation includes:

- 1 By Product: Chatbots, Mobile Apps
- 2 By Technology: Speech To Text, Text To Speech, Speech To Speech, Text To Text
- 3 By Revenue: Free Or Freemium, Subscriptions, One-Time License
- 4 By Application: Residential, Commercial

And further subsegments include:

- 1 By Chatbots: Voice-Enabled Chatbots, Text-Based Chatbots, AI-Powered Virtual Assistants, Rule-Based Chatbots, Multilingual Chatbots
- 2 By Mobile Apps: Personal Task Managers, Health And Wellness Assistants, Travel And Navigation Assistants, Financial Management Assistants, Smart Home Controllers

## What About Regional Insights in the Personal Assistance Apps Market?

In 2024, North America was the largest region in the personal assistance apps market. The regions encompassed in the report comprise Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

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