

High Protein Yogurts Global Market To Reach \$56.54 Billion By 2029

The Business Research Company's High Protein Yogurts Global Market Report 2025 - Market Size, Trends, And Global Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, June 11, 2025

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High Protein Yogurts Market Report 2025 - Market Size, Trends, And Global Forecast 2025-2034

The global [high protein yogurts market](#) has exhibited impressive growth in recent years, with market size expected to burgeon from \$39.13 billion in 2024 to \$42.20 billion in 2025, reflecting a

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compound annual growth rate CAGR of 7.9%. This growth in the historic period can be primarily ascribed to rising health consciousness, burgeoning demand for functional foods, expansion in fitness and sports nutrition, shifting consumer preference toward high-protein diets, growing popularity of weight management products, and thriving urban lifestyles.

What Is The Outlook For The High Protein Yogurts Market In The Foreseeable Future?

Continuing its upward trajectory, [the high protein yogurts market size](#) is projected to soar to \$56.54 billion in 2029 at

a compound annual growth rate CAGR of 7.6%. The forecast period growth is expected to be driven by escalating consumer demand for plant-based and lactose-free high-protein options, heightened interest in personalized nutrition, expansion of e-commerce, increasing adoption of high-protein diets among aging populations, strategic collaborations between food tech companies and dairy producers, and government initiatives promoting healthy eating habits.

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What Factors Are Expected To Influence Future Market Growth?

A significant factor poised to propel [the growth of the high protein yogurts market](#) going forward is the increasing demand for dairy products. Dairy products, including cheese, butter, and yogurt, are made from milk sourced from animals such as cows or goats. As awareness of the protein, calcium, and probiotic benefits inherent in dairy products grows, so does their demand. High-protein yogurts, enhancing the nutritional benefits of milk with additional protein content, present a functional evolution of traditional dairy products, tailor-made for modern health-conscious consumers.

Who Are The Main Players In The High Protein Yogurts Market?

Key industry players in the high protein yogurts market include Trader Joe's, SI Group, Chobani LLC, Alpro Ltd., Yeo Valley Farms Ltd., Müller Co. LLC, Lifeway Foods Inc., Fage SA, Stonyfield Organic Inc., Noosa Holdings Inc., Icelandic Provisions, Ellenos, Silk, Kite Hill, So Delicious Dairy Free, Peak Yogurt, Arla Foods, Springfield Creamery, Forager Project, Powerful Yogurt.

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What Are The Recent Trends In The High Protein Yogurts Industry?

A crucial trend observed in the high protein yogurts market is the focus on producing innovative products, such as active probiotics high protein yogurts, to meet the growing consumer demand for functional foods that aid in digestive health, immunity, and overall wellness.

How Is The High Protein Yogurts Market Segmented?

The high protein yogurts market analyzed in this report is segmented as follows:

- 1 By Product: Spoonful, Drinkable
- 2 By Source: Plant Based, Dairy Based
- 3 By Nature: Conventional, Organic
- 4 By Flavor: Regular, Chocolate, Vanilla, Banana, Mango, Berries, Other Flavors
- 5 By Sales Channel: Supermarket And Hypermarket, Online Retail, Food Service, Food And Drink Specialty Store, Other Sales Channel

Subsegments:

- 1 By Spoonable Yogurts: Flavored, Unflavored, Greek Yogurt, Icelandic Yogurt Skyr, Plant-Based Yogurt, Organic Yogurt, Non-Dairy Alternatives
- 2 By Drinkable Yogurts: Flavored, Unflavored, Probiotic Drinks, Protein Shakes, Dairy-Based Drinks, Plant-Based Drinks, Fortified Yogurt Drinks

What Is The Regional High Protein Yogurts Market Outlook?

North America dominated the high protein yogurts market in 2024. However, Asia-Pacific is

anticipated to be the fastest-growing region in the forecast period. The regions examined in the high protein yogurts market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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