

# Pinya XP & True Cut Executives to Host Live on X Discussion on Revolutionary Cannabis Genetic Authentication Partnership

*Industry Leaders Will Discuss Breakthrough Blockchain-Based Solution for Cannabis Genetic Verification and IP Protection*

ATLANTA, GA, UNITED STATES, June 12, 2025 /EINPresswire.com/ -- Pineapple Express Cannabis Company n/k/a [Pinya XP](#) (USOTC: PNXP) and [True Cut](#) announce that their executive leadership teams will host a live discussion on X (formerly Twitter) to unveil details of their strategic partnership that is transforming cannabis genetic authentication and intellectual property protection.

## Event Details:

- Platform: [Live on X](#) (Twitter Spaces)
- Date: June 21st, 2025
- Time: 14:00 EST
- Hosts: Brian Worthington, CEO and Founder of True Cut, Frank Yglesias, CEO of PINYA XP, Marc Williams, COO of PINYA XP, & Kevin Jodrey, CCO of PINYA XP



## What to Expect

During this exclusive live session, the executive team will provide in-depth insights into their groundbreaking partnership that integrates True Cut's comprehensive genetic database with Pinya XP's GROOVY 2.0 hyperledger centralized blockchain authentication platform. This collaboration creates the cannabis industry's first end-to-end solution for genetic verification while protecting breeder intellectual property and enhancing consumer trust.

## Key Discussion Topics

### Cannabis Industry Transformation

- How blockchain technology is revolutionizing genetic authentication
- Addressing decades of hybridization challenges and prohibition's impact on genetic diversity

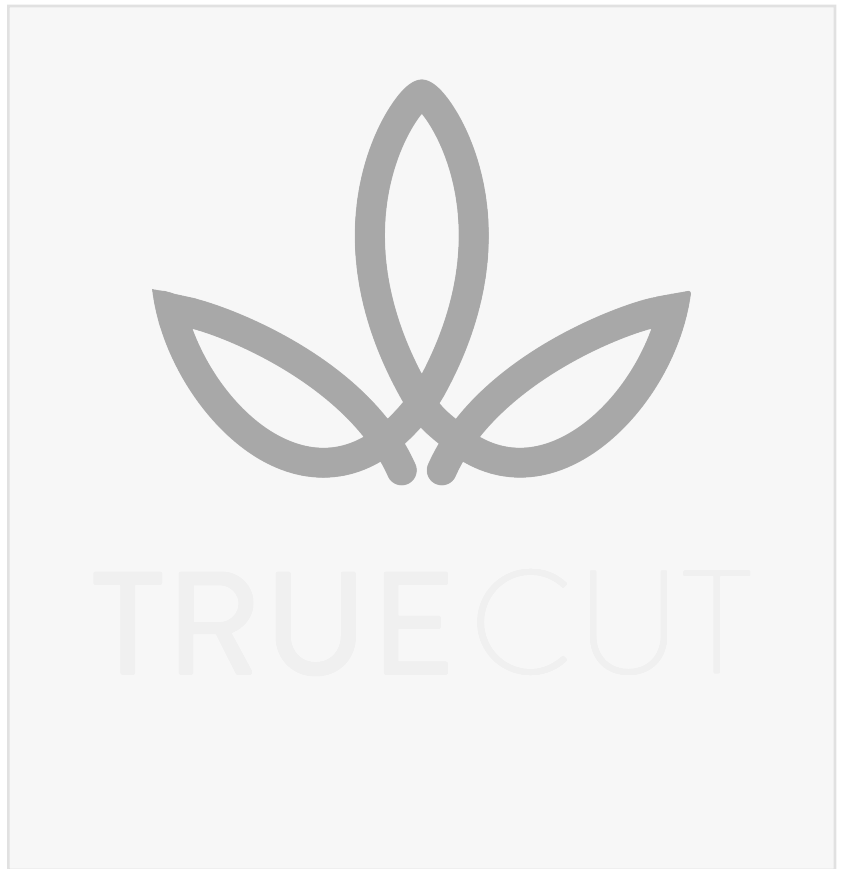
- Creating unprecedented transparency in cannabis genetics

#### Breakthrough Technology Integration

- Deep dive into GROOVY 2.0 hyperledger blockchain platform capabilities
- True Cut's global genetic database and lineage certification process
- Real-time demonstration of the integrated authentication system

#### Economic Impact for Industry Stakeholders

- Automated royalty systems for original breeders and genetic developers
- Protection mechanisms against counterfeit products
- Consumer rewards programs driving engagement and verification



#### Future of Cannabis Genomics



Authenticate, before you Medicate isn't just a catchphrase—it's our mission. When health is at stake, knowing exactly what you're consuming isn't optional."

*Frank Yglesias-Bertheau*

- Predictive breeding capabilities and effect-based pharmacognosy
- AI-powered analytics and genetic intelligence insights
- Tools and integrations for operators of every size

#### About True Cut

True Cut is the global SaaS based platform to secure cannabis intellectual property and breeding rights. The size and global disposition of the dataset allows True Cut to be an authoritative source of genetic lineage and provides a backbone for predictive breeding and effect based

pharmacognosy. We are leading the way in cannabis genomic research and have tools and integrations for operators of every size. [www.truecut.co](http://www.truecut.co)

#### About \$PNXP

Pineapple Express Cannabis Company n/k/a Pinya XP (USOTC: \$PNXP) is driven by a mission to save lives through its innovative GROOVY PaaS 4IR Ecosystem. The platform provides unalterable verification of cannabis product authenticity via a centralized Hyperledger Fabric blockchain, creating an immutable seed-to-sale record accessible through QR-NFT tags. This technology

prevents counterfeit products from reaching consumers, ensuring product safety and enabling healthcare professionals to recommend products with verified profiles. The company's GROOVY Rewards program transforms authentication into an engaging experience where consumers earn rewards for verifying products and completing educational modules. Its revolutionary Geno-NFT Library provides intellectual property protection for cannabis genetics, enabling growers to register unique strains and receive automatic royalties. Through the GROOVY Marketplace and AI-powered analytics, PINYA XP connects all ecosystem elements to provide actionable business insights while maintaining the highest standards of product safety and quality.

#### CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

This document may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements reflect management's current expectations, assumptions, and projections about future events or financial performance and are not guarantees of future results. Forward-looking statements are inherently subject to risks and uncertainties that could cause actual results to differ materially from those expressed or implied. Statements containing words like "believe," "anticipate," "endeavor," "estimate," "expect," "project," "intend," or similar expressions identify these forward-looking statements. Specifically, statements regarding future growth, market adoption of Groovy's platform, regulatory developments, technological advancements, and financial performance in the cannabis and cryptocurrency industries are subject to these risks and uncertainties.

Factors that could cause actual results to differ materially from those currently anticipated include, but are not limited to: the risks associated with the evolving cannabis market, including but not limited to regulatory uncertainties and changes in laws and regulations; competitive pressures within the cannabis sector; technological disruptions impacting operational efficiency; fluctuations in market demand; variations in product pricing; the ability to effectively penetrate new markets; and the potential financial or reputational impacts from legal, administrative, or regulatory developments. Further, risks relating to the volatile nature of the cryptocurrency market, potential security breaches, fluctuations in token values, and changes in investor sentiment are relevant considerations. These factors, as well as risks relating to the general economy, market volatility, and competitive activity, are further detailed within the "Risk Factors" section of this document.

#### CAUTIONARY STATEMENT REGARDING GROOVY REWARDS TOKENS

Groovy Rewards Tokens are digital collectibles designed exclusively for entertainment and community engagement within the Groovy ecosystem. These tokens are explicitly NOT securities



or investments under any applicable laws. They represent no ownership stake in any company, confer no voting rights, and provide no entitlement to profits or dividends. Any perceived value exists solely within the Groovy platform. Groovy Rewards Tokens function as digital collectibles similar to virtual trading cards or digital art, existing only to enhance user experiences and build community engagement. They possess none of the defining characteristics of securities: they confer no ownership rights or equity; holders receive no profit-sharing or revenue distributions; the tokens grant no control over business operations; and any value fluctuations are disconnected from company performance.

Users must understand these tokens possess no intrinsic monetary value; they're not backed by tangible assets; no promises or guarantees regarding future utility are made; their perceived value may experience extreme volatility; and regulatory changes could impact their functionality or existence. These tokens should ONLY be acquired for legitimate non-financial purposes: entertainment within the Groovy ecosystem; participation in community activities; exploration of blockchain technology; and expression of brand appreciation—never with any expectation of profit or as an investment.

By acquiring or using Groovy Rewards Tokens, participants acknowledge they understand these are non-financial digital collectibles with no investment characteristics; have no profit expectations from company activities; accept all associated risks including potential complete loss of utility; will use tokens exclusively for entertainment purposes; and comply with all applicable regulations regarding digital collectibles.

Franjose Yglesias  
Pineapple Express Cannabis Company  
info@pinya.work

Visit us on social media:

[LinkedIn](#)

[X](#)

[Other](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/821290592>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.