

# Despite Its Proven Benefits, Only Few Companies Track Internal eNPS, New Reports State

*New Data Reveals Critical Gap in Employee Satisfaction Monitoring Despite Proven Benefits*

CHICAGO, IL, UNITED STATES, July 21, 2025 /EINPresswire.com/ -- [Talentuch](#), a leading international recruitment IT agency, observes a significant oversight in HR practices: while 82% of organizations measure job satisfaction annually, the majority fail to regularly track Employee Net Promoter Score (eNPS) – a metric that is used to measure employee loyalty and organizational success.

Despite BambooHR's recent data showing an average eNPS of 37 across 61,000 employees, indicating only moderate satisfaction levels, many companies continue to rely on outdated annual surveys rather than implementing continuous eNPS monitoring systems.

Recent statistics reveal concerning trends:

- New employees score 6% higher in happiness than tenured staff, yet most companies lack systems to track this engagement decline
- While 84% of employees report job satisfaction, the moderate eNPS of 37 suggests a deeper loyalty issue
- Customized job satisfaction scores have increased by 28%, but without regular eNPS tracking, companies miss real-time insights

Why eNPS Matters Now



Svitlana Romanets, IT Recruiter

Unlike traditional satisfaction surveys, eNPS measures whether employees would actively recommend their workplace to others.

This metric captures:

- True employee advocacy and loyalty
- Early warning signs of turnover risk
- Cultural health indicators
- Recruitment potential through employee referrals

### The Technology Gap

While modern HR software platforms help eNPS collection, many organizations underutilize these capabilities. Pulse surveys and real-time analytics remain untapped resources for the majority of companies, despite their proven effectiveness in identifying engagement gaps.

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The disconnect is striking. While eNPS has proven to be one of the most predictive indicators of employee retention and productivity, most companies are still treating it as an afterthought.”

*Svitlana Romanets, IT Recruiter*

recruitment.

To help HR leaders and business executives, Talentuch conducts a webinar "[Net Promoter Score: How to Use It in HR](#)." Register via the link, and join the live discussion.

Webinar recording is available for free in [Talentuch Webinar Library](#), where users should register



Talentuch IT Recruitment Agency: Team



to get access to this and other webinar recordings.

## About Talentuch

Talentuch is an international recruitment agency specializing in IT talent acquisition and workforce solutions. With expertise spanning multiple continents, Talentuch helps organizations build high-performing teams while implementing best practices in employee engagement and retention. Through data-driven insights and innovative recruitment strategies, Talentuch partners with companies to navigate the evolving landscape of talent management.

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