

# Qalitex Laboratories Calls for Greater Industry Transparency in Stability Data Disclosure

*Qalitex urges brands to increase transparency in stability data disclosure as regulations and marketplace standards evolve, helping support compliance.*

IRVINE, CA, UNITED STATES, June 12, 2025 /EINPresswire.com/ -- [Qalitex Laboratories](https://www.QalitexLaboratories.com/), a provider of advanced product testing and compliance services, has issued an industry call for greater transparency in the disclosure of stability data within the dietary supplement and [personal care product](#) sectors.

As regulatory scrutiny and consumer expectations evolve, Qalitex emphasizes that verified stability data should play a larger role in both compliance and consumer trust.

## WHY TRANSPARENCY IN STABILITY DATA IS BECOMING A CRITICAL ISSUE

Stability testing measures how a product maintains its safety, quality, and potency over time.

Regulatory agencies, including the U.S. Food and Drug Administration (FDA) and Federal Trade Commission (FTC), continue to focus on substantiating shelf-life claims made on product labels and marketing materials. International counterparts are similarly emphasizing verified product stability as part of import and compliance checks.

In parallel, e-commerce platforms such as Amazon have increased documentation requirements related to product safety and longevity. These platforms now routinely request stability data as part of product listing approvals and ongoing compliance reviews.

Consumers also increasingly expect clarity on shelf-life information, further driving demand for verified and accessible stability data.



Industry Transparency in Stability Data Disclosure

The Qalitex logo, featuring a stylized 'Q' with an orange dot and the word 'QALITEX' in bold blue capital letters.



Transparent stability data helps brands stay compliant and strengthens consumer confidence as global expectations for verified product quality continue to rise.”

*Nour Abochama, Vice  
President for Operations at  
Qalitex*

## THE CURRENT STATE OF STABILITY DATA DISCLOSURE IN THE SUPPLEMENT INDUSTRY

While many brands conduct internal stability testing, detailed findings are rarely shared publicly. Product labels often display expiration or best-by dates, but do not provide insight into how these dates were determined or validated.

This lack of uniformity in disclosure creates challenges for regulators, marketplaces, and consumers attempting to verify shelf-life claims.

In many cases, companies may possess valid internal data

but hesitate to disclose it due to competitive concerns or absence of standardized disclosure frameworks. As a result, the industry faces a gap between testing practices and public transparency.

## REGULATORY MOMENTUM TOWARD MANDATORY STABILITY DOCUMENTATION

Inspection trends show that regulatory agencies are placing increased emphasis on reviewing stability data during audits and compliance checks. The FDA has consistently highlighted the importance of stability data in supporting label claims for product expiration and shelf life.

The FTC continues to monitor marketing practices that may present misleading longevity claims without substantiated data. Internationally, several regulatory bodies are either adopting or revising stability requirements as part of broader product safety initiatives.

These shifts indicate a potential trend toward more formal expectations for stability data disclosure in the future.

## HOW TRANSPARENCY SUPPORTS COMPLIANCE AND MARKET INTEGRITY

Providing clear and accessible stability data helps brands meet regulatory expectations and reduce the likelihood of enforcement actions. Transparency can also serve as a foundation for consumer trust, demonstrating a brand's commitment to quality and accountability.

For online sellers, transparent documentation may streamline platform compliance reviews, reduce the risk of product delistings, and support long-term marketplace stability. As regulations evolve, early adoption of transparent practices can position companies ahead of emerging disclosure requirements.

## THE ROLE OF E-COMMERCE PLATFORMS IN DRIVING TRANSPARENCY

Major e-commerce marketplaces increasingly incorporate stability data into their product safety documentation requirements. Platforms like Amazon now request detailed safety files for

[dietary supplements](#) and personal care products, often including third-party stability reports.

Incomplete or insufficient stability documentation can result in delayed product approvals, suspended listings, or permanent removal from platforms.

As online marketplaces continue to strengthen their compliance policies, comprehensive stability data may become a routine component of product listing evaluations.

#### CHALLENGES BRANDS FACE IN DISCLOSING STABILITY DATA

Despite the benefits of transparency, several challenges contribute to the current lack of public disclosure. Brands may hesitate to release proprietary stability information due to concerns about revealing formulation details or competitive positioning.

Additionally, variability in testing protocols across laboratories can complicate data interpretation. Without industry-wide disclosure standards, companies may be uncertain about how much information to release or how to present it consistently.

#### QALITEX'S RECOMMENDATIONS FOR VOLUNTARY INDUSTRY STANDARDS

In response to these challenges, Qalitex advocates for the development of voluntary stability data disclosure guidelines that balance transparency with proprietary protection. These recommendations include:

Establishing uniform summary formats for non-sensitive stability data.

Including high-level stability summaries in product safety files submitted to e-commerce platforms.

Utilizing third-party verified stability reports to enhance credibility.

Encouraging industry collaboration to develop standardized disclosure frameworks that serve both compliance and consumer interests.

#### TRANSPARENCY AS A STRATEGIC COMPLIANCE AND CONSUMER TRUST IMPERATIVE

"We believe that responsible transparency in stability data will strengthen both regulatory compliance and consumer confidence," said a Qalitex spokesperson.

"Our call reflects a broader need for consistent, science-based disclosures that protect brands, platforms, and consumers alike."

With this call to action, Qalitex reaffirms its commitment to supporting brands in navigating evolving regulatory landscapes while promoting higher transparency standards across the industry.

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