

Birdfy and 'The Instagram Barn Owl' Rescue Collaboration Captures Hearts and Surpasses Fundraising Goals

Birdfy partnered with Chintimini Wildlife Center to raise \$3,000 for an injured Barn Owl's rescue and rehabilitation through a community-driven campaign.

LOS ANGELES, CA, UNITED STATES, June 12, 2025 /EINPresswire.com/ -- In today's fast-paced world, where everything seems to move at lightning speed, a small act of kindness can serve as a powerful reminder of the beauty of slowing down. This became evident when an injured Barn Owl, found entangled in a barbed wire fence, became the center of a global outpouring of support. The heartwarming story began when Instagram and TikTok influencer Lexie (@uncstan) and her sister-in-law discovered the injured owl and swiftly took it to the Chintimini Wildlife Center (@cwcwildlife), a nonprofit organization dedicated to wildlife rehabilitation and education in Corvallis, Oregon. Lexie's heartfelt post about the owl's rescue quickly spread across social media, capturing the attention of thousands.

Birdfy Joins the Rescue Effort

Barn Owls are renowned for their heart-shaped facial discs and their ability to glide silently through the night sky, hunting small mammals like rodents. While Barn Owls are widespread across North America, they face numerous challenges, including habitat loss, accidents, and environmental changes. Despite their importance in controlling rodent populations, these owls are vulnerable to injuries requiring specialized care.

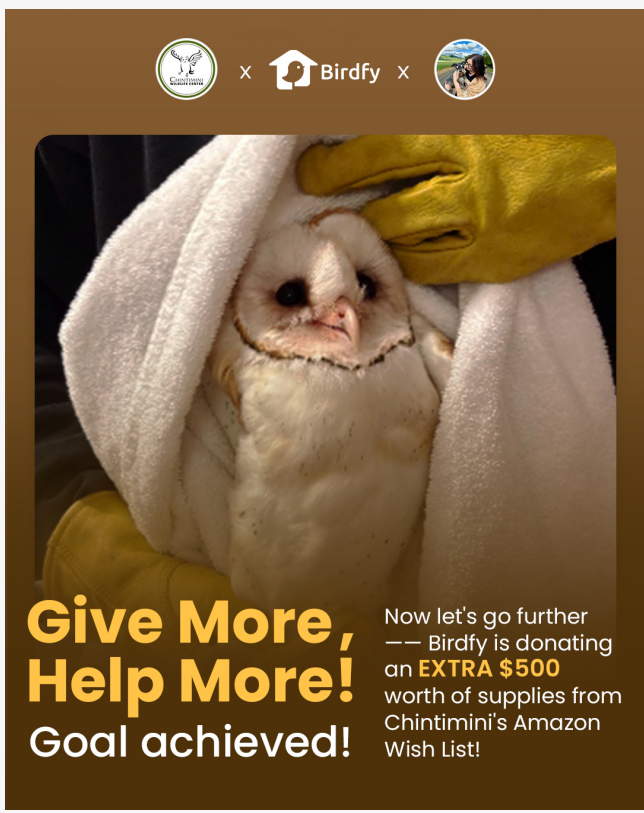
Interestingly, Barn Owls and backyard birds share an ecological relationship, though in different ways. While backyard birds benefit from feeding on seeds, insects, and small wildlife, Barn Owls help control rodent populations, ultimately creating a healthier environment for backyard birds



by ensuring an abundance of food and nesting sites.

However, the rehabilitation of an injured Barn Owl is a complex task. These owls are more sensitive to stress and environmental changes than many other species, making recovery particularly difficult. Even with proper medical treatment, the chances of full recovery are low, especially for younger owls. This underscores the vital role that organizations like Chintimini Wildlife Center play in saving these majestic creatures.

When Birdfy learned about the situation, the team felt compelled to step in. Inspired by the widespread support for the owl, Birdfy decided to collaborate with Lexie and the Chintimini Wildlife Center to launch a fundraising campaign to support the owl's medical care and rehabilitation.



Give More, Help More!
Goal achieved!

Now let's go further — Birdfy is donating an **EXTRA \$500** worth of supplies from Chintimini's Amazon Wish List!

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For a period of 72 hours, Birdfy pledged to donate \$1 for every comment on a special Instagram post, with the goal of raising \$3,000 to cover the owl's care. The response was overwhelming.

Community Support: "We Love You 3000"

What was initially planned as a 72-hour campaign reached its \$3,000 fundraising goal in just 36 hours. The response from supporters who cared about the owl—and wildlife in general—was a testament to the power of community. Over 60,000 views, 3,043 comments, and 2,036 likes were received on the post.

Viola, a team member at Birdfy, shared, "It was truly heartwarming to see how much people care. It's a reminder that, together, we can make a real difference." Giselle, another team member, added, "While we often discuss the technology that facilitates birdwatching, this experience reminded us that at the core of our work is a deep, personal connection to nature."

Thanks to the prompt and professional care provided by the Chintimini Wildlife Center team, the rescued Barn Owl is recovering well. It is steadily gaining weight, managing food more effectively, and is on the path to a full recovery.

Birdfy's Commitment to Conservation

This is not Birdfy's first charitable endeavor. Since its inception, the company has been dedicated to supporting wildlife, education, and environmental causes through the Birdfy Fund. To date, \$1

from every sale has been allocated to support wildlife conservation, environmental education, and nature accessibility initiatives. Over \$400,000 has been raised, benefiting more than 50 causes worldwide.

The collaboration with Chintimini Wildlife Center reflects the core values of Birdfy. Birds have always been integral to the company's mission, and Birdfy believes that technology can serve as a bridge between people and nature. Collaborations with organizations such as Audubon Society chapters, wildlife rehabilitation centers, and Birdability further demonstrate the company's commitment to bringing the "Bird Side of Life" to life—a world where nature is loved, protected, and cherished by all.

A Call to Get Involved

This partnership marks the beginning of a continued effort. As the owl's recovery progresses, Birdfy encourages the public to stay informed through updates on the ongoing story. The company will continue to share important milestones in the owl's rehabilitation.

Every follow and every comment represents a connection, and together, individuals can help create a world where every bird has the opportunity to soar once again.

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