

# Global Upcycled Fashion Market To Reach \$11.66 Billion By 2029 With A Growth Rate Of 9.5%

The Business Research Company's Upcycled Fashion Global Market Report 2025 – Market Size, Trends, And Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, June 12, 2025 /EINPresswire.com/ -- Predominantly driven by a heightened environmental



awareness and increased ethical consumerism, the upcycled fashion market has witnessed impressive growth, spiking from \$7.40 billion in 2024 to projected \$8.12 billion in 2025. This rise showcases a compound annual growth rate CAGR of 9.7%, influenced by factors such as the emergence of eco-fashion brands, influence of sustainable fashion movements, demand for

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The Business Research Company's Latest Report Explores Market Driver, Trends, Regional Insights -Market Sizing & Forecasts Through 2034" *The Business Research Company*  unique fashion pieces, and focus on reducing textile waste.

Is The Upcycled Fashion Market Growth Sustainable Over The Coming Years?

Absolutely! The study predicts that the market will further escalate to approximately \$11.66 billion by 2029, with a compound annual growth rate CAGR of 9.5%. Growth during this period is anticipated to be fueled by the expansion of the circular economy, rise of resale platforms, government focus on textile waste regulation,

collaborations for sustainability, an influx of conscious millennial and Gen Z shoppers, and the integration of upcycled fashion into mainstream retail. Designer-led upcycling collections, subscription-based fashion rentals, upcycled fashion leveraging the luxury market, corporate sustainability collaborations, fashion weeks spotlighting upcycled designs, and the use of artful storytelling in product marketing are a few of the anticipated trends.

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## What's Fueling The Upcycled Fashion Market Growth?

Fundamental to the upcycled fashion market's growth is the surge in sustainable fashion demand. Sustainable fashion embodies all stages of a garment's life cycle, targeted at reducing their environmental footprint and promoting social responsibility. This shift in preference for eco-friendly fashion alternatives that align with consumers' values has been a decisive growth driver. Upcycled fashion bolsters this sustainable approach by minimizing textile waste and supporting resource-efficient clothing production.

Can You Name Key Players Driving The Upcycled Fashion Market Forward? Significantly, players like Urban Outfitters Inc., TOAST Inc., Patagonia Inc., Salvatore Ferragamo SpA Company, Eileen Fisher Inc., Saitex, Farm Rio, RE/DONE, Rothy's Inc., Beyond Retro Ltd., Royal Robbins LLC, Outerknown LLC, Colville, Adsum, Fabric For Freedom Limited, Carter Young Inc., E.L.V. Denim Ltd., Zero Waste Daniel, LOTI, and Antiform Ltd are at the upcycled fashion market's forefront.

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And What Are The Emerging Trends In The Upcycled Fashion Market? Leaders in the upcycled fashion market are focused on enhancing sustainability and efficiency through innovative fashion mail-in services – where customers can send their apparel to be converted into customized pieces via upcycling. An instance from August 2024 mentions Newless, a UK-based upcycling service provider, introducing on-demand and pop-up services. The on-demand service allows customers to mail old garments or choose vintage pieces, customizing size and style to be redesigned into outfits such as trousers to skirts, or jackets to blazers.

Which Markets Segments Were Covered In The Upcycled Fashion Market Report?
The upcycled fashion market report segments market value on the basis of:
1 Type: Apparel, Accessories, Footwear, Other Types
2 Distribution Channel: Offline, Online

3 End-Use: Women, Men, Unisex, Other End Users

Further, it subdivides into

1 Apparel: Tops And Shirts, Dresses And Skirts, Jackets And Coats, Pants And Trousers, Denim Wear

2 Accessories: Bags And Purses, Belts, Hats And Headwear, Scarves, Jewelry

3 Footwear: Sneakers, Sandals, Boots, Flats, Heels

4 Other Types: Home Textiles, Pet Apparel, Kids' Wear, Upcycled Costumes, Industrial Wear

Where Does The Upcycled Fashion Market Stand In Terms Of Geographical Segmentation? Europe emerged as the largest region in terms of market share in the upcycled fashion market in 2024. Asia-Pacific's market is forecast to be the fastest-growing region, with covered geographical scopes including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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