Key Driver In The Sleep Analysis Software Market 2025: Rising Prevalence Of Sleep Disorders Fueling The Growth

The Business Research Company's Sleep Analysis Software Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

LONDON, GREATER LONDON, UNITED KINGDOM, June 12, 2025 /EINPresswire.com/ -- What Does The Data On The [Sleep Analysis Software Market Size Indicate?](#)

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The global market for sleep analysis software has shown substantial growth over recent years, climbing from $1.31 billion in 2024 to$1.51 billion in 2025, indicating a compound annual growth rate CAGR of 16.0%. These significant strides in the market have been largely linked to the growing prevalence of sleep disorders, heightened awareness about the health impact of sleep, and surging demand for non-invasive and home-based sleep monitoring. Also attributing to the growth are the expanding usage of wearable devices with sleep tracking capabilities and the increasing integration of AI and machine learning in sleep diagnostics

> The Business Research Company's Latest Report Explores Market Driver, Trends, Regional Insights - Market Sizing & Forecasts Through 2034."
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What Growth Pace Can We Expect From The Sleep Analysis Software Market In The Years Ahead?

The same report projects a strong upward trajectory for the global sleep analysis software market beyond 2025. By 2029, the market value is expected to hit $2.72 billion with a CAGR of 15.8%. This expected growth in the forecast period will be spurred mainly by a growing geriatric

population vulnerable to sleep disorders, rising adoption of telehealth and remote patient monitoring, an expanding emphasis on preventive healthcare and wellness, increased investments in employee wellness programs by corporations, and growing interoperability with smart home ecosystems.

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What Stands As The Major Driving Force For The Sleep Analysis Software Market?

Another substantive factor expected to boost the growth of the sleep analysis software market is the escalating prevalence of sleep disorders. Sleep disorders disrupt normal sleep patterns, leading to difficulties in falling asleep, staying asleep, or achieving restful sleep. Such disorders can be attributed to increasing stress levels. Sleep analysis software plays a critical role in tracking and analyzing sleep patterns, diagnosing conditions including sleep apnea or insomnia, and formulating personalized treatment plans. According to the RAND Corporation, about a third of adults in the United States experienced some symptoms of insomnia in September 2023, totaling 172 million people. About 8% of this population, or 42 million people, were dealing with chronic insomnia.

Who Are The Industry Leaders In The Sleep Analysis Software Market?

Major companies operating in the sleep analysis software market include Apple Inc., ResMed Inc., Nox Medical Ltd., BioSerenity SA, Natus Medical Incorporated, Withings S.A., NeuroCare Group AG, Compumedics Limited, Ozlo Sleep Inc., SleepScore Labs LLC, Empatica Inc., EnsoData Inc., Cidelec S.A., ActiGraph LLC, SleepOne Inc., Stowood Scientific Instruments Ltd, Rise Science Inc., BioPac Systems Inc., Cadwell Industries Inc., and

What Innovative Trends Are Currently Shaping The Sleep Analysis Software Industry?
Major trends expected to dominate the forecast period include the advancement of artificial intelligence AI-powered sleep diagnostics, the expansion of edge computing in wearables, integration with multi-sensor smart devices, growth in API ecosystems, and the emergence of contactless sleep monitoring technologies.

Many of these companies have been focusing on the development of technologically advanced solutions, such as AI-powered apnea detection apps, to enhance the accuracy and efficiency of sleep disorder diagnosis and management. One such example is APNEAL, a French medtech company that launched the world's first AI-powered app for apnea detection using smartphone sensors in January 2025.

How Is The Sleep Analysis Software Market Segmented Geographically?

The sleep analysis software market report details the market segmentation as follows:

1 By Type Of Software: Mobile Applications, Web-Based Applications, Desktop Software
2 By Pricing Model: Subscription-Based, One-Time Purchase, Freemium Models
3 By Distribution Channel: Direct Sales, Retail Sales, Digital marketplace
4 By Functionality: Sleep Tracking, Sleep Coaching, Data Analysis And Reporting, Integration With Wearable Devices
5 By End-User: Healthcare Providers, Individuals, Fitness Enthusiasts, Researchers

What Are The Regional Insights Into The Sleep Analysis Software Market?

Regional insights reveal that North America was the largest region in the sleep analysis software market in 2024, though Asia-Pacific is expected to emerge as the fastest-growing region in the forecast period. The report covers regions including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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