

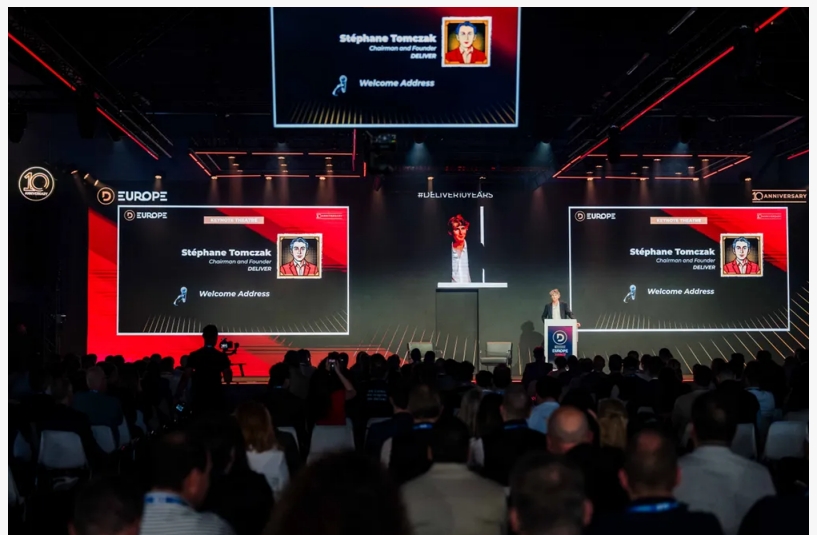
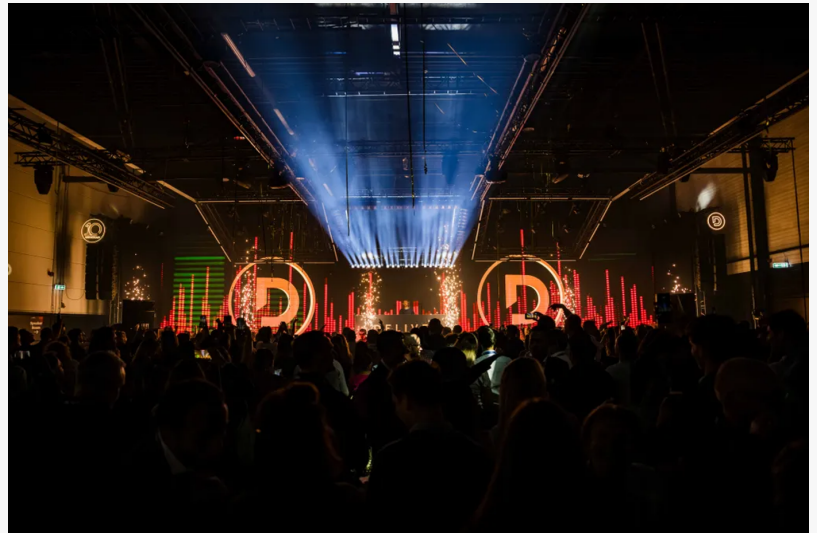
# DELIVER Europe 2025 Delivers Success: Highlighting Sustainability and Innovation in Retail Logistics

*DELIVER Europe 2025 marked its 10th year with 2000+ attendees, 7500 meetings, new initiatives, and more; driving sustainability and global expansion.*

AMSTERDAM, NETHERLANDS, June 12, 2025 /EINPresswire.com/ -- [DELIVER](https://www.einpresswire.com/news/481234) Europe celebrated its tenth-anniversary event on 4+5 June in Amsterdam with significant engagement from 2000 key industry stakeholders, reflecting the increasing importance of sustainability, innovation, and strategic networking within logistics and retail commerce.

The 2025 event attracted a highly targeted, pre-qualified delegation of senior executives representing some of the most prominent global retail brands, including Amazon, Nike, Hugo Boss, Shein, Levi Strauss & Co., HelloFresh DE, Dolce & Gabbana, TikTok, and many others. Attendees participated in a robust program of 7500 intensive [one-to-one meetings](#), strategically connecting suppliers with buyers to foster productive business relationships and collaborations.

Several new initiatives marked the 2025 event, notably the "Women in Retail Breakfast," hosted by Sunaina Kohli from The Human Difference, and the introduction of Elite Tables, offering roundtable discussions focused on critical supply chain challenges. The event also featured a C-



Suite Dinner the evening before on 3rd June, further enhancing networking opportunities among senior executives.

The Sustainability Lounge was another successful addition, prominently featuring a "Wish Tree" that captured attendees' aspirations for sustainability advancements. Moreover, DELIVER formally launched its Sustainability Initiative through an inaugural Client Focus Group, moderated by renowned climate advocate Christiana Figueres (Founding Partner, Global Optimism; Former Executive Secretary – UN Climate Change Convention), DELIVER's Founder & Chairman Stephane Tomczak, and representatives from consultancy MiNDO. This initiative provided an open forum to address sustainability challenges and will serve as a platform to actively drive the industry forward in achieving its sustainability goals—reinforcing DELIVER's ongoing commitment to meaningful, action-oriented progress within the logistics community.

Prominent guest speakers further enriched the conference experience with 50+ hours of conference content on offer across the 2 days. Jo Malone CBE shared entrepreneurial insights, while Christiana Figueres facilitated the Sustainability Initiative Focus Group, participated in a book signing, and presented the Sustainability Award, underlining her pivotal role in global sustainability advocacy.

The event's keynote theatre featured influential voices, including Maria Hollins, CEO of Ann Summers, and Ajit Sivadasan, President of Global eCommerce at Lenovo, offering valuable



perspectives on navigating complex retail landscapes. Kate Hardcastle MBE, known as "The Customer Whisperer," effectively hosted the Keynote Theatre, guiding impactful discussions on customer-centric approaches and retail innovation.

A central highlight of DELIVER Europe was the annual Vendor Awards, celebrating excellence among suppliers in the retail and ecommerce sectors. Fully voted for by the attending retailers, this year's winners included Relay, receiving the Game Changer Award; Bring, honored with the Sustainability Award; parcelLab, recognized for Customer Experience; KLAREO, identified as the Rising Star; and DP World, acknowledged with the Brand Excellence Award.

The tenth-anniversary was also celebrated with a memorable exclusive party sponsored by DP World, featuring a live performance from acclaimed DJ Bob Sinclar, providing attendees a vibrant networking and celebratory experience.

Looking forward, DELIVER continues its global expansion, announcing upcoming events in major international markets, including:

- DELIVER America in Las Vegas (October 2025)
- DELIVER Middle East in Dubai (January 2026)
- DELIVER Asia in Singapore (March 2026)
- DELIVER Europe returning to Amsterdam in June 2026

Further details and future updates can be accessed via the DELIVER website:

<https://www.deliver.events/>

Press & Media contact at DELIVER:

Elena Regan  
marketing@deliver.events

Gitte Willemsens

Pesti Group

+32 489 36 22 31

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/821462346>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

