

ZSuite Tech Releases Digital Escrow Playbook to Help Financial Institutions Unlock Growth Opportunities

A practical guide for banks to simplify escrow, improve operations, and capture commercial deposit growth through purpose-built technology.

AUSTIN, TX, UNITED STATES, June 13, 2025 /EINPresswire.com/ -- ZSuite Technologies, a leader in

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"At ZSuite, our mission is to make commercial banking easier for both financial institutions and the businesses they serve. The Digital Escrow Playbook reflects that commitment." Nathan Baumeister, CEO and Co-founder of ZSuite Tech digital escrow and subaccounting solutions for financial institutions, has released its newest resource: The <u>Digital Escrow Playbook</u>. This practical guide is designed to help banks and credit unions modernize escrow management, improve operational efficiency, and grow low-cost, commercial deposits.

The playbook outlines a strategic approach to digital escrow, including how to serve high-value verticals like real estate, legal, municipalities, and 1031 exchanges. It also includes real-world insights and outcomes from financial institutions that have achieved triple-digit deposit growth

using ZEscrow, ZSuite Tech's purpose-built escrow platform.

"At ZSuite Tech, our mission is to make commercial banking easier for both financial institutions and the businesses they serve. The Digital Escrow Playbook reflects that commitment. It's not just a resource; it's a roadmap for how banks and credit unions can simplify complex processes, grow deposits, and build stronger client relationships. When we make escrow management easier, we help banks thrive, and we thrive together," said Nathan Baumeister, CEO and Cofounder of ZSuite Technologies.

The guide provides a clear path for financial institutions to evaluate their current escrow processes, identify market opportunities, and implement a scalable, compliance-conscious solution.

The Digital Escrow Playbook is now available for download <u>at: zsuitetech.com/digital-escrow-playbook</u>

About ZSuite Tech ::

ZSuite Tech is a financial technology company that aims to power financial institutions with digital escrow products for specific commercial verticals that they can offer to their clients. ZSuite's products, ZRent and ZEscrow, streamline the collection of recurring payments and automate the management and compliance of three-party accounts and multi-use escrow subaccounting.

To learn more about ZSuite Tech and how it can help your financial institution, <u>please visit:</u> https://www.zsuitetech.com.

Katherine Ring
ZSuite Tech
katherine.ring@zsuitetech.com
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The Digital Escrow Playbook: A practical guide to helping financial institutions grow deposits, reduce friction, and serve commercial clients better.

This press release can be viewed online at: https://www.einpresswire.com/article/821575877

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