

We-Connect Launches We-Link API for Embedded LinkedIn Automation

New Offering Brings Embedded LinkedIn Outreach to Software-as-a-Service Solutions

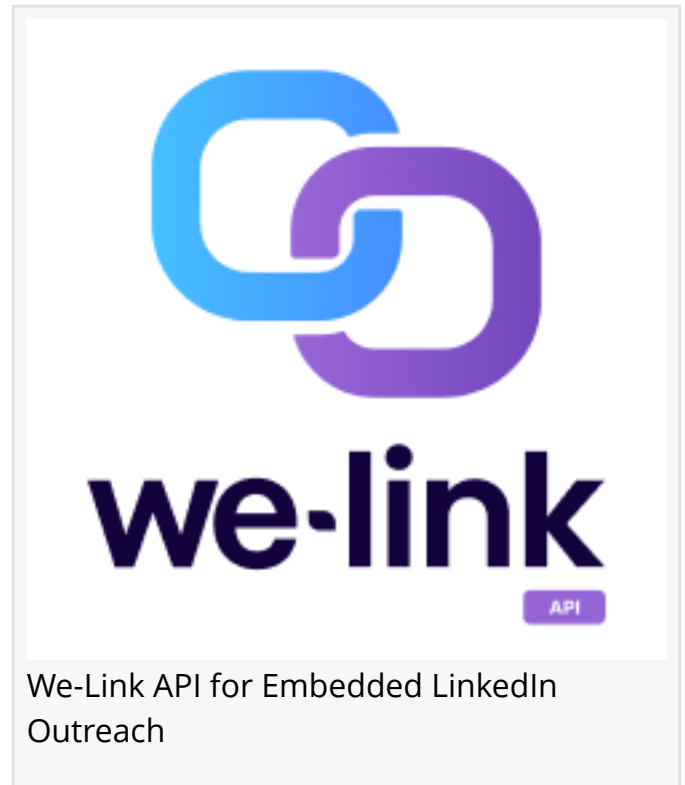
SAN FRANCISCO, CA, UNITED STATES, June 12, 2025 /EINPresswire.com/ -- We-Connect, a leader in LinkedIn automation, announces the launch of [We-Link API](#), the first solution of its kind enabling SaaS platforms to integrate advanced LinkedIn automation directly into their solution. By embedding We-Link API, vendors can offer additional services, expanding their business offerings with a built-in LinkedIn outreach solution.

As the demand for authentic automation grows, We-Link API delivers high-value, consistent outreach without the complexity of building infrastructure from scratch. Designed for software vendors, done-for-you agencies, and product developers, We-Link API transforms how SaaS platforms approach LinkedIn automation, inserting automated outreach campaigns directly into existing software.

Key features of We-Link API include:

- Comprehensive LinkedIn automation in your solution: Enable users to send connection requests, manage messaging, schedule follow-ups, and engage seamlessly with leads—all within your existing product.
- Enterprise-level security: Features like IP whitelisting and user activity randomization ensure LinkedIn compliance and protect users' accounts.
- Comprehensive admin panel: Vendors can monitor, manage, and customize API usage with a user-friendly admin interface.

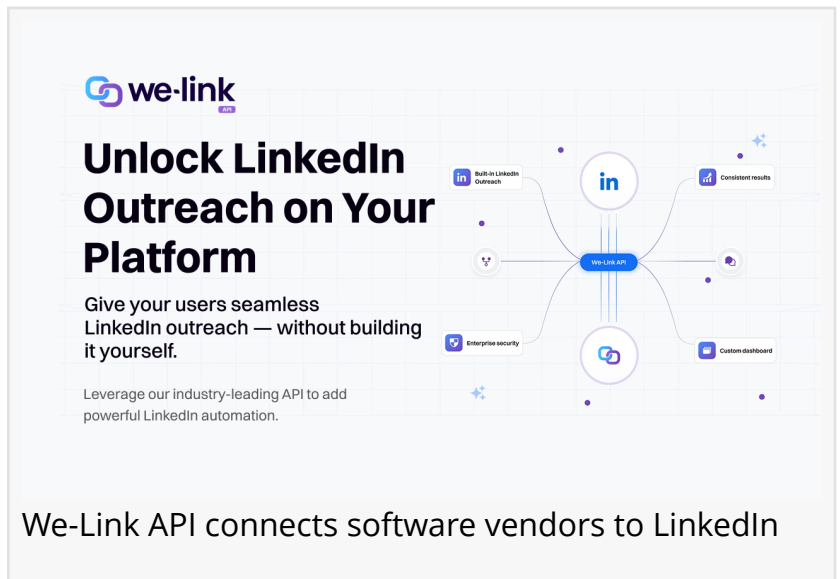
"By embedding LinkedIn automation directly into solutions, software vendors can improve their offerings while enhancing functionality for existing users with time-saving, results-driven outreach," said Gary Egan, Product Manager at We-Connect.



We-Link API is an enterprise-level extension of We-Connect's existing LinkedIn automation tools. Designed to support software vendors that want to leverage LinkedIn outreach for their sales, recruitment, or marketing processes, We-Link API simplifies connection invitations, follow-ups, and countless more customizable actions.

We-Link API launched to Product Hunt's community of SaaS founders and developers today. Visit ProductHunt.com for more information.

Learn more about [We-Link API, the LinkedIn automation engine](#).



The graphic features the 'we-link' logo at the top left. The main headline reads 'Unlock LinkedIn Outreach on Your Platform'. Below this, a sub-headline states: 'Give your users seamless LinkedIn outreach — without building it yourself.' A central diagram shows a hub labeled 'We-Link API' connected to six surrounding nodes: 'Built-in LinkedIn Outreach', 'Consistent results', 'Custom dashboard', 'Enterprise security', and two others partially visible. At the bottom, a line of text says: 'Leverage our industry-leading API to add powerful LinkedIn automation.'

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*Gary Egan, Product Manager
at We-Connect*

About We-Connect

Founded in 2018, We-Connect is the most effective LinkedIn automation tool for sales and marketing teams, recruiters, and entrepreneurs. By automating and optimizing LinkedIn interactions, We-Connect enables users to effortlessly connect with the right people, build meaningful relationships, and generate high-quality leads. Now, with the introduction of We-Link API, We-Connect empowers SaaS platforms to integrate these powerful tools and help users achieve even greater success. Discover how We-Connect drives growth at We-Connect.io.

Sadie Peterson Hattan
We-Connect
sadie.peterson@we-connect.io
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