

# The Scout Guide Denver and Cherry Creek North Forge Strategic Partnership to Spotlight Local Excellence

*The Scout Guide Denver partners with Cherry Creek North to spotlight top local businesses through a powerful print, digital, and community platform.*

DENVER, CO, UNITED STATES, June 12, 2025 /EINPresswire.com/ -- The Scout Guide Denver is proud to announce a new strategic partnership with Cherry Creek North (CCN), Denver's premier open-air shopping and lifestyle district. Together, they'll celebrate and elevate the vibrant local businesses that define the Cherry Creek North experience.

Cherry Creek North spans 16 walkable blocks and is home to more than 220 businesses, including locally owned boutiques, galleries, award-winning restaurants, and wellness destinations. As Colorado's first Business Improvement District (established in 1989), CCN has long championed entrepreneurship, community, and local culture.

The Scout Guide | People worth meeting. Businesses worth supporting. Stories worth telling.

The Scout Guide (TSG) is a nationally recognized publication and lifestyle platform with more than 100 editions across the country. Dedicated to showcasing the very best of local, TSG weaves together beautifully curated print guides, editorial storytelling, and digital content to connect readers with the businesses and people that make each city special.

"We're honored to partner with Cherry Creek North to highlight the incredible businesses that shape this beloved neighborhood," said Leigh Gordon, Owner/Editor of The Scout Guide Denver. "This collaboration beautifully aligns with our mission to support local entrepreneurs, amplify their stories, and connect them with a discerning, loyal audience."



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The partnership will debut in the upcoming edition of The Scout Guide Denver, launching November 2025. Participating businesses will receive year-round visibility across TSG's national and local platforms, including strategic print distribution, digital amplification, and access to community-driven events.

#### About The Scout Guide

The Scout Guide is a national print and digital publication dedicated to showcasing the best of local in cities across the U.S. With over 100 city guides - and counting - TSG connects readers to exceptional businesses and inspiring people through beautifully designed print editions, online directories, editorial features, and curated community experiences. Each guide is independently owned by a local editor passionate about celebrating the character and creativity of their city.

#### About Cherry Creek North

Cherry Creek North is Denver's premier outdoor retail and lifestyle destination. Spanning 16 blocks just minutes from downtown Denver, CCN is home to over 220 businesses, the majority of which are locally owned. As the city's first Business Improvement District, Cherry Creek North continues to enhance the vitality of the area through maintenance, placemaking, events, and marketing initiatives that support both businesses and visitors alike.

Leigh Gordon

The Scout Guide Denver

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