

ESG AI Launches Free ESG Scorecard Tool to Empower Businesses Worldwide

Free ESG Scorecard Tool offers instant ESG benchmarking across 40+ categories, helping businesses globally identify risks and improve sustainability.

SYDNEY, NEW SOUTH WALES, AUSTRALIA, June 13, 2025 /EINPresswire.com/ -- ESG Artificial Intelligence (ESG AI), a pioneering software provider in the environmental, social, and governance (ESG) space, today announced the release of its Free Global ESG Scorecard Tool. Designed to democratize ESG insights and enable rapid benchmarking, this new online platform equips companies, regardless of size, sector, location or language, with an instant, data-driven assessment of their current ESG performance. By leveraging advanced machine learning and publicly available information, the tool delivers a comprehensive ESG score and assessment across 40+ ESG categories in under five minutes, at no cost to the user.

"Businesses no longer have the luxury of waiting for regulatory ESG mandates to reach them. Our Free Global ESG Scorecard Tool gives organizations an immediate view of their ESG strengths and weaknesses across 40+ categories, allowing them to take proactive steps toward compliance, risk mitigation, and enhanced competitiveness on a global scale." said James Cronan, Director of ESG AI.



QR Code for Free Report



ESG
Artificial Intelligence

Logo

Democratizing ESG Intelligence for All

Recent studies confirm that ESG considerations have become mission-critical for businesses worldwide. According to Deloitte, 80% of small- and medium-sized enterprises (SMEs) lack a clear ESG strategy, despite growing customer and investor pressure. Meanwhile, 35% of companies have dropped suppliers due to ESG non-compliance (Deloitte), and 41% of businesses have experienced ESG-related supplier risks (EY). Furthermore, 58% of consumers expect brands to ensure ethical supply chains (Accenture), and 45% of CFOs say ESG reporting is now a financial priority (PwC). Yet only a fraction of companies have the in-house expertise or resources to conduct thorough ESG assessments.

ESG AI's new Free Global ESG Scorecard Tool directly addresses this gap. By scanning more than 40 key ESG metrics, spanning environmental impact (carbon emissions, energy usage, waste management), social responsibility (diversity, labor practices, community engagement), and governance structures (risk management, board oversight, transparency), the platform delivers a quantitative score that benchmark's a company's ESG maturity against industry peers. Organizations receive a tailored, downloadable report that identifies critical compliance gaps, risk hotspots, and low-hanging fruit for immediate improvement.

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James Cronan

can leverage advanced analytics to accelerate their sustainability journeys.

Key Features of the Free Global ESG Scorecard Tool

1. Instant ESG Maturity Score: Within a couple of minutes of entering basic company information; company name and website, the tool computes an ESG score on a 0–100 scale.

Environmental		Social		Governance	
Climate Change Policy	60	Human Rights and Labor Policy	70	Whistleblower Policy	30
Sustainability Policy	65	Modern Slavery Act Statement	45	Conflict of Interest Policy	20
Environmental Compliance	55	Corporate Social Responsibility (CSR)	65	Anti-bribery & Corruption Policy	25
ESG Policy	50	Diversity, Equity, and Inclusion (DEI) Policy	30	Cyber Security (client data, employee data & operational data)	40
Conflict Minerals	60	Supplier Diversity	25	Disaster Recovery	25
Carbon Footprint Reporting	30	Labor Law Compliance	60	Digital Risk Management (security infrastructure & compliance management)	70
Biodiversity Impact Assessment	20	Health & Safety Training Records	40	Innovation (smart building solutions, sustainable tech, digital workforce)	30
Hazardous Materials	25	Organisational Culture	55	Critical Incident Risk Management	20
Waste Management	40	Community Relations	70	Business Ethics	60
Air Quality	30	Customer Welfare	65	Business Model Transformation (new service lines, revenue models & market expansion)	40
Water & Wastewater Management	20	Social Impact (customer experience & social innovation)	50	Management of Legal Risks	10
Energy Management & Energy Efficiency	35	Employee Well-being Support	30	Competitive Behaviour	20
Scope 3 emissions	25	Employee Recruitment & Engagement Processes	40	Circular Economy (resource management, resource recovery, supply chain innovation & client solutions)	15
Delivery (green products or services, eco-friendly solutions & innovation integration)	20	Labor Relations (employment conditions, labor standards & employee voice)	50		

ESG Scoring Criteria

2. **Comprehensive Gap Analysis:** The platform highlights key areas of weakness across environmental, social, and governance pillars. For example, it identifies poor performance in a metric, flags missing policies, low transparency in supply chain disclosures, and governance structures that may not align with best practices.
3. **Actionable Recommendations:** The Scorecard Tool provides a prioritized list of “Next Steps,” each linked to globally recognized frameworks (e.g., GRI, SASB, UN SDGs), so companies can quickly adopt or refine policies to meet stakeholder expectations.
4. **Regulatory Alignment:** The tool is continually updated to reflect the latest ESG regulatory requirements from major markets, including the EU’s Corporate Sustainability Reporting Directive (CSRD), the U.S. SEC’s climate disclosure rules, and emerging supply chain due diligence laws in the UK and Australia.
5. **Free Access:** The Free Global ESG Scorecard Tool is available at no cost, irrespective of location or company size. No subscription or payment details are required so businesses can immediately access the report upon completion.
6. **Sign up:** The ESG AI platform only costs \$500/year to get detailed information on the scores for any business that wants to delve deeper into the data.

Supporting a Sustainable Future

ESG AI believes that ESG intelligence should not be a luxury reserved for large corporations or consulting budgets. By offering the Free Global ESG Scorecard Tool, the company aims to foster a more sustainable global economy, one where 30% higher brand trust (Edelman) and 40% lower reputational damage (MIT) become the norm, rather than the exception. With 85% of investors (BlackRock) saying that AI-driven ESG insights improve decision-making, the time has never been more urgent for businesses to get started.

“Today’s launch is about leveling the playing field,” said Cronan. “Whether you’re a startup in Nairobi or a family-owned exporter in Malaysia, you now have access to the ESG topics, and high-quality [ESG benchmarking](#) tools as the world’s largest corporations. We want every business to have the data they need to thrive in a sustainability-driven world.”

How to Access the Free Global ESG Scorecard Tool

Visit: www.esgartificialintelligence.com/scorecard

to begin your assessment. No login or payment details are required, you can receive your tailored score and comprehensive gap analysis in minutes, entirely free.

For more information on how ESG AI empowers organizations with ongoing ESG monitoring and strategy, visit www.esgartificialintelligence.com or contact the media relations team below.

Media Contact:

James Cronan

Director, ESG Artificial Intelligence Pty Ltd

Email: info@esgri.com

Website: www.esgartificialintelligence.com

About ESG AI:

ESG AI is a leading provider of AI-powered ESG analytics and strategy solutions. Founded in 2024, the company offers scalable, data-driven tools—such as the Free Global ESG Scorecard and subscription-based continuous monitoring platform—to help organizations worldwide meet evolving sustainability regulations, mitigate risk, and build long-term value.

James Cronan

ESG Artificial Intelligence

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