

# Physical Vapor Deposition Market to Reach USD 51.6 billion by 2035 | Fact.MR Report

Analysis of Physical Vapor Deposition Market Covering 30+ Countries Including Analysis of US, Canada, UK, Germany, France, Nordics, GCC countries, Japan, Korea

ROCKVILLE, MD, UNITED STATES, June 13, 2025 /EINPresswire.com/ -- In 2025, <u>Physical Vapor Deposition Market</u> is expected to be worth USD 26.9 billion. By 2035, it will have grown to USD 51.6 billion at a compound annual growth rate (CAGR) of 6.0%.



According to a detailed report by Fact.MR, a leading market research and competitive intelligence provider. This growth is driven by increasing demand for eco-friendly coating processes, rising applications in microelectronics and medical equipment, and the expansion of end-use industries such as automotive, construction, and solar products.

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PVD is a vacuum-based coating process that deposits thin films of materials onto substrates, enhancing durability, corrosion resistance, and aesthetics. Widely used in industries like microelectronics, solar products, medical equipment, cutting tools, and data storage, PVD employs environmentally friendly materials such as titanium nitride (TiN) and chromium nitride (CrN). These coatings offer superior performance without environmental risks, aligning with global sustainability goals.

Key Market Drivers

Several factors are fueling the growth of the PVD market:

Demand for Eco-Friendly Coatings: With over half of global emissions attributed to the industrial

sector, there is a growing focus on reducing greenhouse gas emissions. PVD's use of environmentally friendly materials like TiN and CrN, combined with corrosion-resistant electroplating, improves surface finishes while posing no environmental hazards. This makes PVD a preferred choice for industries seeking sustainable coating solutions, driving market growth.

Growth in Microelectronics and Medical Equipment: The expansion of the microelectronics industry, driven by digitization and the rise of artificial intelligence and machine learning, is increasing demand for PVD coatings. PVD enhances the performance of electronic components by improving conductivity and durability. Similarly, the medical equipment sector is adopting PVD for its biocompatibility and wear-resistant properties in devices like surgical tools and implants.

Applications in Low-E Glass: The construction and automotive industries are increasingly using low-emissivity (low-E) glass to reduce heat loss. PVD is critical in producing low-E glass, which enhances energy efficiency. The rising demand for energy-efficient buildings and vehicles is boosting PVD market growth, particularly in developed regions.

Automotive Industry Advancements: PVD coatings enable the integration of multi-sensor technology in modern vehicles by allowing light and electromagnetic waves to pass through transparent, thin coatings. This enhances the aesthetics and safety features of automotive electronic components, supporting market expansion as the automotive sector embraces advanced technologies.

## **Regional Insights**

The Fact.MR report analyzes the PVD market across key regions, including North America, Latin America, Europe, East Asia, South Asia & Oceania, and the Middle East & Africa:

North America: The U.S. is a major market due to its advanced microelectronics and automotive industries. The demand for eco-friendly coatings and medical equipment drives PVD adoption.

Europe: Countries like Germany and the UK are key contributors, with strong demand for PVD in automotive and construction applications, particularly for low-E glass production.

East Asia: Japan and South Korea lead due to their robust electronics and solar product industries. The region's focus on digitization and renewable energy supports PVD growth.

South Asia & Oceania: Emerging economies like India are witnessing increased PVD adoption in microelectronics and construction, driven by rapid industrialization.

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Key Players Covered in this Report

Advanced Energy Industries, Inc. AJA International, Inc. Angstrom Engineering, Inc. Applied Materials, Inc. **CHA** Industries Intevac, Inc. **Denton Vacuum** IHI HAUZER B.V. Impact Coatings AB Johnsen Ultravac Kurt J. Lesker Co. Penta Technology (Suzhou) Co., Ltd. Novellus Systems Plasma Quest Limited Platit AG **PVD** Products, Inc. Richter Precision, Inc. Semicore Equipment, Inc. Singulus Technologies AG

Key Physical Vapor Deposition Industry Segmentation and Study across Changing Consumer Preferences

By Category : PVD Equipment PVD Materials PVD Services

By Application : Microelectronics Data Storage Solar Products Cutting Tools Medical Equipment Others

By Region : North America Latin America Europe East Asia South Asia & Oceania MEA.

## **Opportunities for Industry Players**

The report identifies opportunities for manufacturers and new entrants to capitalize on the PVD market's growth. Companies can focus on developing advanced PVD equipment and materials to meet the needs of high-growth sectors like microelectronics and medical equipment. Strategic investments in R&D to enhance coating performance and reduce costs can strengthen market positions. Key players such as AJA International, Inc., Angstrom Engineering, Inc., and Singulus Technologies AG are leveraging innovation to maintain competitive advantages.

### Challenges

The PVD market faces challenges, including the need for high-temperature operations and vacuum environments, which require specialized equipment and skilled labor. These factors increase production costs and complexity. Additionally, the high initial investment for PVD systems may deter smaller players. However, the long-term benefits of eco-friendly and durable coatings are expected to offset these challenges, supporting market growth.

#### Future Outlook

The global PVD market is poised for steady growth through 2032, driven by the expansion of end-use industries and the increasing adoption of sustainable coating technologies. The rise of digitization, renewable energy, and advanced automotive technologies will further propel demand for PVD coatings. As industries prioritize environmental sustainability and performance, PVD will remain a critical technology for enhancing product durability and efficiency.

With a projected valuation of US\$ 43 billion by 2032, the global Physical Vapor Deposition market offers significant opportunities for stakeholders. The market's growth, driven by eco-friendly coatings, microelectronics, and low-E glass applications, positions PVD as a vital technology for sustainable industrial advancement. As global demand for durable and environmentally friendly coatings rises, PVD will play a pivotal role in shaping the future of multiple industries.

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