



# STYLE100 - One hundred ways of sustainable living, made in Yokohama to be shared with the world

YOKOHAMA, JAPAN, June 16, 2025 /EINPresswire.com/ -- Yokohama City has embarked on a bold initiative to build a sustainable and attractive new society through green innovation. In collaboration with citizens, businesses, and organizations, the city is advancing a wide range of environmental policies, including decarbonization, biodiversity conservation, and resource circulation.

To further expand these efforts, Yokohama has launched a new project titled "[STYLE100](#)." The initiative aims to introduce and celebrate the people and activities in Yokohama that are shaping an Eco-friendly future. By sharing these stories, the city hopes to inspire greater participation and support from the community, working together to realize a new green society.

As a platform for discovering and promoting future-oriented initiatives, STYLE100 will spotlight 100 unique "styles" of sustainable living by the time [GREEN×EXPO 2027](#) opens. Through this campaign, Yokohama seeks to generate new actions that contribute to a greener lifestyle and a more sustainable world.

In addition, to showcase the strength of Yokohama's civic engagement to a global audience, the city has begun distributing videos with English subtitles that highlight these local efforts.

You can watch the video introducing these activities here:

<https://www.youtube.com/shorts/pCpbF6kkTXo>

Detailed video on SDGs Locker project:

<https://www.youtube.com/watch?v=VI7uMrBAbXg>

City of Yokohama Global Offices

<https://businessyokohama.com/>

STYLE100 (only in Japanese)

<https://style100.city.yokohama.lg.jp/>

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