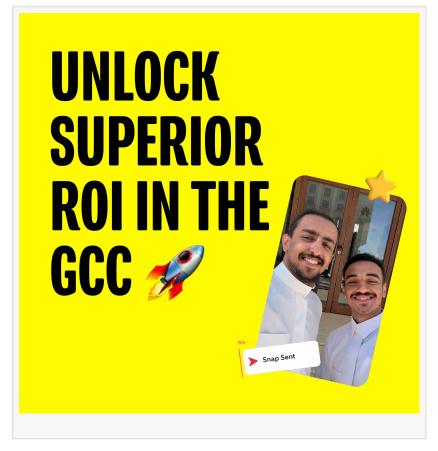


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MMM analyses for the measured brands demonstrates that Snapchat has the highest ROI compared to all other media categories

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