



# xGrowth Agency Opens Doors to New Account-Based Marketing Clients Amid Growing Demand for B2B Revenue Growth Solutions

*xGrowth Agency is now taking new ABM clients, helping B2B companies grow with targeted campaigns, GTM strategy, and full-funnel marketing expertise.*

MELBOURNE, AUSTRALIA, June 17, 2025 /EINPresswire.com/ -- [xGrowth](#), a leading B2B growth agency known for helping tech companies scale across APAC and beyond, is now accepting new clients for its Account-Based Marketing (ABM) programs.

As B2B buyer journeys become increasingly complex, xGrowth's ABM approach helps organisations break through the noise with highly personalised, high-impact campaigns designed to engage specific high-value accounts. From strategy to execution, xGrowth builds custom ABM frameworks tailored to each business's unique sales and marketing goals.

"Account-Based Marketing has evolved into a critical lever for B2B growth," said Shahin Hoda, Managing Director at xGrowth. "We've seen firsthand how companies that embrace a targeted ABM strategy can align sales and marketing efforts more effectively and dramatically accelerate their pipeline velocity."

xGrowth's ABM offering is underpinned by its broader go-to-market strategy expertise, which ensures every campaign is aligned with a company's positioning, value propositions, and revenue goals. The agency also brings in deep knowledge of B2B marketing across channels, ensuring consistent messaging and measurable impact across the buyer journey.

With a track record of success across sectors including SaaS, cybersecurity, and IT services, xGrowth has become a trusted partner to B2B organisations seeking predictable pipeline growth and stronger engagement with enterprise accounts.

Businesses looking to elevate their outbound efforts or explore a more targeted, scalable approach to marketing are encouraged to get in touch.

## About xGrowth

xGrowth is a Melbourne-based B2B growth agency helping tech and professional service firms expand across Australia, New Zealand, Singapore and internationally. Their services span Account-Based Marketing, go-to-market strategy, B2B content and campaign execution.

Jason Boyd  
Evolve Digital  
+ +61 405 249 037  
[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/822898026>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.