

Telecom Order Management Market Growing at 14.30% CAGR | Reach to USD 6.5 Billion by 2026 Globally

Rise in demand for network installations across rural areas and rapid increase in connectivity devices and subscribers are the major factors driving the market

WILMINGTON, DE, UNITED STATES, June 17, 2025 /EINPresswire.com/ -- According to the report published by Allied Market Research, [Telecom Order Management Market](#) Growing at

14.30% CAGR | Reach to USD 6.5 Billion by 2026 Globally. The report provides an extensive analysis of changing market dynamics, major segments, value chain, competitive scenario, and regional landscape. This research offers valuable able guidance to leading players, investors, shareholders, and startups in devising strategies for sustainable growth and gaining a competitive edge in the market.

The Global Telecom Order Management Market valued at USD 2,245.18 million in 2018, and the telecom order management market forecast is projected to reach USD 6.50 billion by 2026, growing at a CAGR of 14.30% from 2019 to 2026.

Driving Factors of Telecom Order Management Market

The telecom order management market trends include rise in demand for network installations across rural areas and rapid increase in connectivity devices and subscribers are the major factors driving the growth of the market. In addition, cost-effective business processes to gain a competitive edge in the industry fuels the growth of the market. However, requirement of highly proficient specialists to manage the telecom order hampers the growth of the market. Furthermore, integration of advance technology such as AI, machine learning and big data and lack of standardization and compatibility issues with the existing systems are expected to provide major opportunities for the growth of the market during the forecast period. Cloud



Services are to attain significant growth in the upcoming years, as various telecom organizations are adopting these services for analyzing and improving their overall performance and increasing revenue by growing their customer base.

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Telecom order management system provides a centralized business framework allowing easy integration of future enhancements. The primary goal of this system is to enable communication service providers to create, manage, and modify various telecom services efficiently and effectively. Numerous benefits associated with telecom order management solutions, such as providing flexibility, reliability, and for tracking the communication order of the customers. In addition, rise in demand for network installations across rural areas and rapid increase in connectivity devices and subscribers are the major factors driving the growth of the market.

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Segment review

The global telecom order management market is segmented based on component, deployment model, organization size, network type, product type and region. In terms of component, it is bifurcated into solutions and services. Based on deployment model the market is segmented into on-premise and cloud. As per organization size, it is bifurcated into large enterprises and small & medium enterprises. In terms of network type, the market is divided into wireline and wireless. As per product type, it is classified into customer order management, service order management and service inventory management. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Players in Telecom Order Management Market

The key players profiled in the telecom order management market analysis IBM Corporation, Oracle Corporation, Cognizant, Ericsson, Fujitsu Limited, Pegasystems Inc., Infosys Limited, Wipro Limited, Comarch SA, and Cerillion.

Based on region, the global telecom order management market was dominated by North America in 2018 and is expected to maintain this trend during the forecast period. The major

factors driving the growth of the market in this region includes the expansion of long-term evolution networks in this region and various new innovative solutions introduced by various service providers for better customer service and improving the quality and performance of the service. However, Asia-Pacific is expected to witness the highest growth rate during the forecast period, due to rapid digital transformation and surge in demand for managed IT services.

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Top Impacting Factors Telecom Order Management Market

Rapid Increase in Connectivity Devices and Subscribers

Significant increase of internet users has been recorded in the recent years, supported by several government initiatives. For instance, according to a study conducted in India, the number of internet users in India is expected to increase by 40% and the number of smartphone users is projected to rise by 50% by 2023. Increase in penetration of smartphones and rise in online shopping have led to adoption of telecom order management. For instance, according to a survey, the number of cash transactions in total consumer spending in the country has come down from 78% in 2015 to 68% in 2017 in India. Furthermore, the number of internet users has increased in developing nations such as India, China, and Japan.

Requirement of highly proficient specialists to manage the telecom order

The major challenge faced by the telecom industry is the shortage of skilled professionals, owing to lack of different skill sets of telecom order management solution and lack of expertise. Hence, there has been a greater surge for the requirement of highly proficient specialists to manage the telecom orders. For instance, according to a study conducted in 2018 70% individuals working in the telecommunication sectors lack the different skill sets required for managing the orders and increasing the revenue of the organization.

Several companies have been willing to train their existing workforce as well as hire and train new talent about order management skills; however, the situation has barely improved. The increase in demand for telecom order management solution requires several highly advanced skills and with the current scenario, its talent pool is relatively small, which limits its applications and restricts the telecom order management market growth.

Integration of advance technology such as AI, machine learning, and big data.

Several industries are experiencing rapid transformation with the adoption of machine learning, artificial intelligence, and big data analytics in telecom order management. For instance, many telecommunication industries have integrated advanced technologies in telecom order management for making the solution smarter and providing more secure solution. Numerous organizations have adopted AI-based telecom order management solution for enhancing

different applications such as automated processes, self-service enabled, powered by sensors, well-orchestrated, and 360-degree visibility. Moreover, implementation of machine learning and big data allows organizations to manage all applications simultaneously, as there is no invisibility with exceptionally challenging analytics functioning in the background.

Thanks for reading this article you can also get individual chapter-wise sections or region-wise report versions like North America Europe or Asia.

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Lastly this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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