

Upscale Catering Sees Major Growth as New Yorkers Go Big on Celebrations

High-end catering is booming in NYC as demand surges for full-service events with curated menus and flawless execution across corporate and private gatherings.

BRONX, NY, UNITED STATES, June 17, 2025 /EINPresswire.com/ -- High-end catering is booming in New York City as private hosts and corporate planners prioritize exceptional dining experiences for their guests. From milestone birthdays to product launches, food is no longer a backdrop. It is the main event.

According to a [2024 report by Technavio](#), the global catering services market is projected to grow by 103.28 billion dollars between 2023 and 2027, with North America accounting for a significant portion of that growth. The surge is fueled by rising demand for premium, full-service catering that includes curated menus, on-site execution, and personalized service.

In New York City, this shift is especially clear. Local event planners report a marked increase in catering budgets for both private and professional gatherings. According to the [2025 State of the Restaurant Industry report](#) by the National Restaurant Association, industry sales are expected to reach 1.5 trillion dollars in 2025. Most fine dining and casual dining operators agree that in-person dining and event services are now a top priority.

Scott London, owner of [La Dolce Vita Events](#), a boutique catering and event planning company



La Dolce Vita's Logo



La Dolce Vita's Catering

serving New York City, the Hamptons, and surrounding areas, sees the trend firsthand. Known for its high-touch service and refined approach to hospitality, the company has built its reputation by blending elevated cuisine with hands-on event coordination. From the first planning call to the final course served, the team works closely with clients to ensure every element runs smoothly.



La Dolce Vita Catering

“Hosts want more than food. They want an immersive hospitality experience,” says London. “We create and serve elevated menus, but we also coordinate every detail on-site to ensure service runs flawlessly from start to finish.”

La Dolce Vita continues to grow as more clients seek dependable partners who can handle both the food and the flow of an event. Their team is experienced in managing events of varying scale and complexity across the region, always focused on timing, professionalism, and guest experience.

“Clients come to us for flavor, but they stay for the peace of mind that comes with knowing the event will run smoothly,” says London. “La Dolce Vita is about execution as much as it is about flavor.”

The growth of the catering industry shows no signs of slowing. As demand continues to climb, more catering companies are expanding their teams, booking farther in advance, and adjusting to an experience-focused market. The steady pace of events in New York highlights how essential food service has become to both private celebrations and corporate functions.

Experts expect the upward trend to continue throughout 2025 and beyond. With a renewed focus on meaningful in-person gatherings, catering has become one of the most vital services in the modern event landscape. Whether for corporate gatherings, galas, or large-scale brand launches, professionally managed food service remains at the center of it all.

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