

Meet the Fleet: The Stories Behind Three Classic Rolls-Royces at Alert Transportation

NEW ORLEANS, LA, UNITED STATES, June 17, 2025 /EINPresswire.com/ -- The enduring legacy of British automotive design lives on in the heart of New Orleans through a trio of meticulously maintained Rolls-Royce vehicles operated by [Alert Transportation](#). Each car in the fleet offers not only elegance and historical character but also a name, a story, and a unique presence on the streets of the Greater New Orleans Area. Under the ownership and care of [Milton Walker Jr.](#), the fleet includes three classic models: Alfred, Benson, and Winston—each with its own distinct role in the company's longstanding transportation service.

These vehicles represent a blend of mechanical precision and old-world charm. Preserving them goes beyond maintenance; it reflects a commitment to celebrating heritage, craftsmanship, and local history. As transportation options continue to modernize, these classic vehicles provide an alternative that speaks to timeless tradition.

Alfred – The 1963 White Rolls-Royce

The oldest member of the fleet, Alfred, is a 1963 White Rolls-Royce that showcases the stately lines and refined detailing characteristic of post-war British luxury automobiles. Named to evoke an air of noble service, Alfred carries with him decades of experience—figuratively and literally. With its signature long hood, vertical grille, and graceful profile, this vehicle often becomes the centerpiece of special occasions and commemorations.

Originally manufactured during a period marked by meticulous hand assembly, Alfred represents the standard of craftsmanship that helped Rolls-Royce earn global recognition. The interior, restored with period-correct finishes, retains the elegance expected of a formal





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Milton Walker Jr.

chauffeured automobile while blending seamlessly with modern enhancements for comfort and reliability.

From his first drive through the French Quarter to his latest outing in St. Bernard Parish, Alfred remains a trusted and celebrated presence wherever he travels. His quiet engine, plush seating, and polished ivory paint continue to leave a lasting impression across generations.

See Alfred

Benson – The 1965 Classic Candlelight Rolls-Royce

Two years Alfred's junior, Benson is a 1965 Classic Candlelight Rolls-Royce named for its warm hue and dignified stature. The candlelight exterior finish lends the vehicle a soft, refined glow—particularly striking in afternoon sun or beneath historic wrought-iron balconies. Benson's profile is upright and confident, with subtle chrome accents and whitewall tires that mark him as a product of mid-1960s luxury design.

Internally, Benson features authentic wood trim and leather appointments typical of the Silver Cloud series. His presence has become a recognizable element of New Orleans celebrations, particularly in the Uptown and Garden District neighborhoods. On the road, Benson operates with precision, his six-cylinder engine tuned for smooth acceleration and quiet handling.

Benson's story includes numerous parades, wedding send-offs, and even a few film appearances. Though distinguished in appearance, Benson is known internally as the "gentle giant" of the fleet—gracious, reliable, and always on time.

See Benson

Winston – The 1964 White Rolls-Royce

Falling squarely between Alfred and Benson in both age and temperament is Winston, a 1964 White Rolls-Royce marked by strong lines and a quiet authority. Winston carries a name rooted in British heritage, and his design echoes that legacy with assertive proportions and a confident stance. Outfitted in crisp white with matching trim and discreet detailing, Winston is the diplomat of the trio—used frequently in formal events requiring understated sophistication.

Mechanically, Winston is maintained to original specification, with regular attention paid to suspension, braking, and drivetrain systems. The interior has been restored using archival references, ensuring that every detail—from the stitching pattern to the window mechanisms—reflects period authenticity.

Winston's route history includes journeys through Jefferson Parish, appearances in civic

processions, and participation in community events across Greater New Orleans. Known among the staff for his calm performance and consistent ride quality, Winston adds composure to any occasion.

See Winston

A Personal Connection to the Fleet

The ownership and ongoing preservation of Alfred, Benson, and Winston reflect Milton Walker Jr.'s deep connection to heritage vehicles and traditional service standards. Each car is maintained with mechanical precision and historical care, supported by a dedicated team familiar with the nuances of classic British engineering.

"Preserving these vehicles is about more than chrome and upholstery," said Milton Walker Jr. "It's about carrying forward a sense of occasion and honoring the workmanship of an earlier time."

Each car in the fleet holds a place in New Orleans culture, regularly appearing at life events, festivals, and neighborhood celebrations. While modern vehicles continue to evolve, these three Rolls-Royce classics maintain a role not just as transport—but as tradition.

In an age of speed and digital everything, Alfred, Benson, and Winston offer something quieter, slower, and more deliberate. With every turn down oak-lined streets or pass along the Mississippi River, they serve as reminders that craftsmanship and character still hold value—especially when wrapped in steel and finished with care.

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