

# Lonseal® Launches LONBETON TOPSEAL: Concrete-Inspired Resilient Sheet Vinyl for Bold, Contemporary Spaces

*Lonseal® Flooring proudly announces the launch of LONBETON TOPSEAL, its latest innovation in resilient sheet vinyl flooring.*

CARSON, CA, UNITED STATES, June 18, 2025 /EINPresswire.com/ -- Designed to capture the modern, industrial-chic aesthetic of stained concrete, this new product delivers high-end durability with the low-maintenance performance [Lonseal®](#) is known for. Ideal for commercial interiors seeking a contemporary edge, [LONBETON TOPSEAL](#) delivers the bold, modern

look of stained concrete—paired with added underfoot comfort, exceptional durability, and low-maintenance ease.



LONBETON TOPSEAL: Cultured Pearl

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With LONBETON, we're providing designers with a versatile flooring solution that captures the sought-after look of concrete while delivering the resilience Lonseal is known for.”

*Peter Padilla, Director of Sales and Marketing*

## Why Choose LONBETON TOPSEAL?

- Eye-catching, concrete-inspired aesthetic.
- Noticeably softer underfoot than real concrete.
- Factory-applied Topseal urethane finish for superior durability.
- Easy to clean and maintain.
- Ideal for high-traffic environments including retail, hospitality, museums, galleries, and more.

## Product Property Highlights:

- Exclusive Topseal Formulation – Protects the floor, minimizes scuffing, and simplifies routine maintenance.
- Hypoallergenic – Non-porous surface is easy to clean, helping to maintain a healthier indoor environment.

- GreenAir® Collection – Features low-VOC-emitting products that support improved indoor air quality.
  - GreenMedic® Technology – Antimicrobial properties help protect flooring from degradation, enhancing durability and longevity.
  - Meet FLOORSCORE®, LEED v4/4.1, and FMVSS 302 standards.
  - Free from phthalates, SVHCs, and PFAS - supporting healthier, more sustainable interior environments.
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#### Color Options:

LONBETON TOPSEAL is where form meets function—bringing modern urban design to life with the comfort, durability, and resilience your projects demand. LONBETON TOPSEAL is available in five modern hues: Cultured Pearl, Stone Mason Gray, Jet Black Stone, Blue Lapis, and Golden Topaz. For detailed insights into our products and specifications, Lonseal® invites you to explore the company website at [www.lonseal.com](http://www.lonseal.com).

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LONBETON TOPSEAL: Blue Lapis



LONBETON TOPSEAL: Golden Topaz

#### About Lonseal®:

With over 53 years of proven performance, Lonseal® is a leading manufacturer of resilient sheet vinyl flooring for a wide range of commercial applications. Our portfolio includes interior and exterior products in smooth, embossed, sport, wood-grain, and specialty finishes. Known for innovation and quality, Lonseal® products are specified by architects and designers worldwide.

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