

Global Strabismus And Amblyopia Digital Therapeutics Market Set For 11.1% Growth, Reaching \$0.93 Billion By 2029

*The Business Research Company's
Strabismus And Amblyopia Digital
Therapeutics Global Market Report 2025
– Market Size, Trends, And Global
Forecast 2025-2034*

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Strabismus And Amblyopia Digital Therapeutics
Global Market Report 2025

What Is The Growth Trajectory Of The [Strabismus And Amblyopia Digital Therapeutics Market](#)?

The strabismus and amblyopia digital therapeutics market has charted a rapid growth path in the recent years. The market size has grown from \$0.55 billion in 2024 to \$0.61 billion in 2025, showcasing a compound annual growth rate CAGR of 11.4%. This growth has primarily burgeoned from advancements in digital eye therapy research and development, government-led innovation in healthcare, increasing coverage by health insurance for digital health solutions, a growing focus on personalized medicine, and growing awareness of amblyopia and strabismus around the globe.

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How Will The Strabismus And Amblyopia Digital

Therapeutics Market Fare In The Coming Years?

The strabismus and amblyopia digital therapeutics market is expected to continue its robust growth trajectory over the next few years. Our projections suggest that the market will reach \$0.93 billion by 2029, growing at a CAGR of 11.1%. The anticipated growth can be attributed to the rising prevalence of strabismus and amblyopia, heightened demand for non-invasive treatments, increased access to telemedicine and remote care, a growing focus on early detection and intervention, and an aging global population. Novel advancements in digital

therapeutics technologies, improvements in digital app design for eye health, collaborations between technology firms and healthcare providers, adoption of wearable devices in eye care, and progress in digital diagnostics for eye conditions constitute key trends that are expected to shape the market going ahead.

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Where Will The Growth Catalysts Come From In The Future?

The telehealth expansion is anticipated to play a pivotal role in driving the growth of the strabismus and amblyopia digital therapeutics market. With digital communications technologies employed to dispense healthcare services, consultations, and monitoring remotely, telehealth enables patients, particularly those residing in remote regions or underserved areas, to receive care from specialists without having to travel. Particularly for strabismus and amblyopia digital therapeutics, telehealth has revolutionized the treatment landscape by enabling continuous remote monitoring and guidance for patients, especially children, enabling them to receive consistent therapy from the comfort of their homes. For instance, a report by US digital health company Rock Health reveals that 80% of US residents have accessed care via telemedicine at some point in their lives, reflecting an 8% increase from the 72% recorded in 2021. Such trends clearly underline how the extension of telehealth services will fuel the growth of this market.

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Who Are The Major Companies Steering The Growth Of The Strabismus And Amblyopia Digital Therapeutics Market?

Major companies operating in the strabismus and amblyopia digital therapeutics market include 3M Company, Freedom Scientific Inc., OcutrX Vision Technologies LLC, Orthoptics Australia Inc., Good-Lite Company, AmblyoPlay, NovaSight Ltd., Luminopia Inc., NeuraSim Health, Bynocs Inc., RevitalVision LLC, Vivid Vision Inc., Binovi Technologies Corp., Wow Vision Therapy, OculoMotor Technologies Inc., Web Vision Therapy, CureSee Vision Therapy, AnteoTech Ltd, VisionBuilder, and HTS Vision Therapy Systems.

What Are The Emerging Trends Propelling The Strabismus And Amblyopia Digital Therapeutics Market's Growth?

key players operating within the strabismus and amblyopia digital therapeutics market are increasingly focusing on developing technologically advanced solutions. These digital therapy devices, designed to enhance eye coordination and visual acuity, work via interactive exercises and behavioral interventions delivered through digital platforms. One example is NovaSight's CureSight, a digital therapy device approved by the US FDA to treat amblyopia, a condition commonly known as "lazy eye". This eye-tracking system, designed to train both eyes to work together, received approval based on positive results from a multicenter, randomized, controlled

study involving 103 children aged between 4 and 9.

How Is The Global Strabismus And Amblyopia Digital Therapeutics Market Segmented?

The strabismus and amblyopia digital therapeutics report segments the market as follows:

1 By Type: Software, Hardware

2 By Indication: Strabismus Crossed Eyes, Amblyopia Lazy Eye

3 By Application: Hospital, Ophthalmic Clinic, Other Applications

Furthermore, it explores subsegments such as:

1 By Software: Mobile Applications, Virtual Reality VR Applications, Augmented Reality AR Applications, Web-Based Platforms, Cloud-Based Software

2 By Hardware: Wearable Devices, Visual Stimulus Devices, Headsets, Eye-Tracking Devices, Light Therapy Devices

What Is The Strabismus And Amblyopia Digital Therapeutics Market's Regional Outlook?

As of 2024, North America held the largest share of the strabismus and amblyopia digital therapeutics market. The other regions examined in this market report include Asia-Pacific, Western Europe, Eastern Europe, South America, Middle East, and Africa.

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