

Postpartum Depression Market Epidemiology Report 2025-2035: Drug Sales, Pipeline Therapies, and Regional Outlook

The report provides a detailed analysis of the current post-partum depression marketed drugs and late-stage pipeline drugs, Advances in Treatment.

BROOKLYN, NY, UNITED STATES, June 18, 2025 /EINPresswire.com/ -- The post-partum depression market size reached a value of USD 4.9 billion across the top 7 markets (US, EU4, UK, and Japan) in 2024. Looking forward, IMARC Group expects the top 7 major markets to reach USD 14.7 billion by 2035, exhibiting a growth rate (CAGR) of 10.47% during 2025-2035.



Post-Partum Depression Market Size | Drug Pipeline Analysis, Treatment, Trends, and Rising Global Prevalence 2025-2035

Post-partum depression (PPD) touches countless new parents, bringing waves of sadness, nervousness, and sheer fatigue into daily life. The PPD marketplace now offers pills, smartphone programs, at-home tests, and hands-on therapy aimed at spotting and easing those symptoms. By 2025 attention will shift toward quick-dissolve tablets, doctor-guided apps, video check-ins, and team-based care that place fresh parents back in control.

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Trends Shaping the Market in 2025

The arrival of fast-acting oral pills is changing the game. In August 2023, the FDA cleared Zurzuvae (zuranolone) as the first oral drug for postpartum depression, and many women feel relief within days. Doctors appreciate that a simple daily tablet beats an IV drip on almost every measure. Even so, the trend doesnt end at the pharmacy. Early in 2024 regulators approved MamaLift Plus, a phone-based therapy that walks users through cognitive-behavioral exercises whenever they can spare a few minutes. Meanwhile, AI tools-voice check-ups, friendly chatbots,

and diary apps-flag risks early and tailor each womans plan. Integrating primary care, psychiatric advice, and peer listens into one team is quickly becoming the new standard.

Market Drivers Fueling Growth

Broader awareness of mothers mental health is the heaviest engine behind rising sales. Campaigns from the APA, CDC, and other groups, plus kinder screening rules, have moved far more cases from silence into clinics. Remote video sessions and phone portals hand therapy to women who cant drive, travel, or sit in waiting rooms with toddlers. Fast-track pathways for new pills and digital tools keep small companies testing ideas and larger ones ready to buy. Finally, women are starting families later in life, and the extra years bring higher rates of postpartum depression, so the need-and the market-keeps expanding.

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The report also provides a detailed analysis of the current post-partum depression marketed drugs and late-stage pipeline drugs.

In-Market Drugs

Drug Overview
Mechanism of Action
Regulatory Status
Clinical Trial Results
Drug Uptake and Market Performance

Late-Stage Pipeline Drugs

Drug Overview
Mechanism of Action
Regulatory Status
Clinical Trial Results
Drug Uptake and Market Performance

Competitive Landscape

The competitive landscape of the post-partum depression market has been studied in the report, with the detailed profiles of the key players operating in the market.

Sage Therapeutics GH Research Brii Biosciences SAGE Therapeutics

7 Major Countries Covered

United States
Germany
France
United Kingdom
Italy
Spain
Japan

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