

Dami's Famous Brings 'Make It Juicy' BBQ to Texas Tables for Juneteenth

"A Bold New Spicy BBQ Sauce Honors Black Culinary Tradition, Launching Just in Time for Summer Cookouts and Juneteenth Celebrations in Texas"

HOUSTON, TX, UNITED STATES, June 18, 2025 /EINPresswire.com/ -- Just in time for summer cookouts and the Juneteenth holiday, Dami's Famous — the premium BBQ sauce brand known for bold flavor and clean ingredients — proudly unveils its latest creation: Dami's Famous Spicy BBQ Sauce. More than a condiment, this new offering is a tribute to Black culinary tradition and a celebration of liberation, family, and culture.

Clean Ingredients, Bold Taste

Dami's Famous Spicy BBQ Sauce offers a smoky heat balanced with a tangy sweetness. It contains no high-fructose corn syrup, fat, or cholesterol. It is both gluten-free and sodium-conscious — ideal for flavor lovers with a health-conscious edge.

From slow-smoked ribs and grilled vegetables to cornbread and jackfruit sliders, it's designed to elevate every dish it touches.

A Flavor Rooted in Legacy

Founded in 2015 by "foodpreneur" Damien Pierre, Dami's Famous was born from the spirit of

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This sauce honors our roots, celebrates freedom, and brings bold flavor to every table.”

Damien Pierre

backyard cookouts and holiday dinners. From accompanying his mom to farmers markets as a child in Southwest Florida to summers spent in Brooklyn and on a family farm in Deltona, Florida, Damien's journey has always centered around food. At the age of 11, he began remixing bland store-bought sauces with crushed tomatoes, herbs, spices, and honey, laying the foundation for Dami's signature "Make It Juicy" style.

Dami's Famous Brings "Make It Juicy" BBQ to Texas Tables

Hot Off The Pit
DAMI'S FAMOUS SPICY BBQ SAUCE

Crafted with bold flavor, clean ingredients, and deep cultural roots, just in time for Juneteenth.

Created by Foodpreneur **Damien Pierre**

Inspired by family cookouts, Caribbean traditions, and summers spent between Brooklyn & Florida, Damien honors his grandmother Muzzie's legacy with every bottle.

June 19, 1865 — a date of liberation. Our sauce honors that legacy through taste, tradition, and the rich red hue symbolizing the blood, resilience, and unity of the Black community.

WHY IT MATTERS
This sauce isn't just about taste. It's about heritage, freedom, and Black culinary excellence aligning with the spirit of Juneteenth and the journey of liberation.

#JuicyHouston

FLAVOR MEETS HISTORY
Make It Juicy at www.damisfamous.com

WHY IT'S JUICY:

- ✓ Smoky, spicy, and sweet
- ✓ No high-fructose corn syrup
- ✓ Sodium-conscious
- ✓ Cholesterol-free
- ✓ Fat-free
- ✓ Gluten-free

Because BBQ is soul. And freedom is flavor.

Infographic

Honoring Juneteenth Through Flavor

The launch of this spicy sauce coincides with Juneteenth, a day marking June 19, 1865, when enslaved people in Galveston, Texas, learned of their freedom, more than two years after the Emancipation Proclamation. This day is a powerful reminder of resilience and resistance, and the deep, violet-red hue of Dami's Famous BBQ sauces reflects the colors of the Juneteenth flag. In both hue and heart, the sauce embodies unity, remembrance, and celebration.

A Sauce with Soul

"With this sauce, I'm honoring my roots while continuing to evolve our story — a story rooted in hard work, love, legacy, and liberation," says Pierre. "Food is family, and BBQ is soul."

Dami's Famous Spicy BBQ Sauce is now available online at www.damisfamous.com.

For press inquiries, product samples, or interview requests, please contact:

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Celebrate Freedom. Make It Juicy.

#Houston #JuicyHouston #DamisFamous #JuneteenthSauce

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