

Non-Alcoholic Beverage Packaging Market Set to Hit USD 257.9 Billion by 2035 | Fact.MR Analysis

Revolutionary Sustainable Packaging Solutions Transform Non-Alcoholic Beverage Industry as Consumer Demand for Eco-Friendly Materials Drives Innovation.

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According to Fact.MR, a market research and competitive intelligence provider, the [non-alcoholic beverage packaging market](#) was valued at USD 149.7 billion in 2024 and is expected to grow at a CAGR of 5.1% during the forecast period of 2025 to 2035.



Consumer tastes and new technology are driving immense changes in the industry that soon will redefine how non-alcoholic beverages are packaged. Sustainability, convenience and good looks are now valued by consumers and manufacturers need to balance those with their products' function. These changes have encouraged the introduction of advanced materials like plastics from plants, metallic composites made from aluminum and groundbreaking paper with strong product features and less impact on the environment. Packages made with smart technologies are now using QR codes, augmented reality and indicators that respond to temperature, improving how people use the product as well as giving them helpful information before eating.

The main idea is to design packaging that has several uses, including making products easier to carry, reseal and control portions. Premium brands are using special packaging designs to stand out, using unique forms, textures and visual styles to help market their products and keep them apart from others on store shelves.

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Key Takeaways from Market Study

The Non-Alcoholic Beverage Packaging market is projected to grow at 1% CAGR and reach USD 257.9 billion by 2035, The market created an absolute \$ opportunity of USD 101.1 billion between 2025 to 2035.

North America is a prominent region that is estimated to hold a market share of 32% in 2035, North America is expected to create an absolute \$ opportunity of USD 32.7 billion.

“Sustainability mandates, consumer convenience demands, premium branding requirements, regulatory compliance pressures, e-commerce growth, smart technology integration, and cost optimization needs drive transformative innovation in non-alcoholic beverage packaging solutions.” says a Fact.MR analyst.

Leading Players Driving Innovation in the Non-Alcoholic Beverage Packaging Market:

Key players in the market are Tetra Pack GmbH & Co.Kg, Ball Corporation, Silgan Holdings, Inc, CKS Packaging Inc, Parksons Packaging Ltd, Mondi PLC, Amcor Plc, Crown Holdings, Inc., Ardagh Group S.A., Toyo Seikan Group Holdings, Ltd., Elopak AS, Uflex Limited, and other players.

Market Development

Market expansion relies on finding solutions that answer changes in customer habits and rules, everywhere businesses operate. Grouping partnerships with material suppliers, technology experts and consultants in sustainability, businesses are creating complete packaging systems that add greater worth to their offerings. Having well-equipped research labs results in more rapid prototyping and allows us to test and improve packaging ideas and joining forces with beverage makers means we can develop packaging that matches each product's formulas and helps build its brand.

The industry is moving rapidly toward adopting circular economy ideas, helping create packaging that can be fully reused or composted at a high environmental level. With the help of digital printing, precise molding and automated systems, it's now possible to produce custom packaging at a lower cost. Firms that lead the market are stepping up to inform consumers and gain certifications so their packaging can be made more eco-friendly and gain appeal among environmentally aware populations.

For Example, in August 2024, Toyo Seikan Co., Ltd. developed the world's lightest aluminum beverage can, the 190 ml 202 SOT can, utilizing just 6.1 grams of aluminum. Coca-Cola adopted this innovative can for its 185g Georgia coffee brand, with mass production commencing in the Kanto region, marking a significant advancement in sustainable packaging.

Non-Alcoholic Beverage Packaging Industry News:

In May 2025, Ball Corporation partnered with Açai Motion to introduce a natural energy drink

packaged in Ball's eco-friendly aluminum can. This collaboration champions circularity with fully recyclable packaging, aligning with the rise of eco-conscious consumer preferences. The initiative merges functionality with sustainability, aiming to minimize environmental impact while driving responsible innovation in the beverage sector.

In April 2025, Amcor unveiled its AmFiber™ Performance Paper stand-up pouch—a sustainable packaging solution crafted for instant coffee and dry beverages. This breakthrough product responds to the increasing consumer demand for environmentally friendly packaging and highlights Amcor's strong commitment to advancing sustainability in the packaging industry.

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More Valuable Insights on Offer

Fact.MR, in its new offering, presents an unbiased analysis of the the Non-Alcoholic Beverage Packaging market, presenting historical data for 2020 to 2024 and forecast statistics for 2025 to 2035.

Non-Alcoholic Beverage Packaging Market Analysis, By Packaging Type (Bottles, Cans, Cartons, Pouches, Boxes & Cases, Jars, Others), By Material Type (Plastic, Glass, Metal, Paperboard, Biodegradable/Bio-based Materials, Composite Materials), By End User (Beverage Manufacturers, Packaging Companies/Contract Packers, Retail Brands/Private Labels), By Distribution Channel (Retail, Supermarkets/Hypermarkets, Convenience Stores, Specialty Stores, Foodservice, E-commerce, Vending Machines).

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[Beverage cans market](#), valued at US\$ 45 billion in 2022, is expected to reach US\$ 75 billion by 2032, growing at a CAGR of 5.2%.

[Eco-friendly food packaging market](#), valued at US\$ 190 billion in 2022, is set to reach US\$ 380 billion by 2032, growing at a 7.2% CAGR.

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and achieving long-term success. With a global presence and a team of experienced analysts, FACT.MR ensures its clients receive actionable insights to capitalize on emerging opportunities and stay ahead in the competitive landscape.

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