

Global Podiatric Products Market Forecast To Reach \$6.08 Billion By 2029 With 5.4% Annual Growth

*The Business Research Company's
Podiatric Products Global Market Report
2025 – Market Size, Trends, And Forecast
2025-2034*

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/EINPresswire.com/ -- What Is The
Growth Trajectory Of The Podiatric
Products Market?

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The podiatric products market has demonstrated strong growth in recent years, surging from \$4.66 billion in 2024 to a projected \$4.93 billion in 2025 at a compound annual growth rate CAGR of 5.7%. Factors contributing to this historic period growth include a rise in diabetes-related foot

conditions, an aging population, growing awareness towards foot health, and increased participation in sports and fitness activities.



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How Fast Will The Podiatric Products Market Grow In The
Coming Years?

The momentum behind this growth is projected to continue, with the podiatric products market touted to reach \$6.08 billion in 2029 at a CAGR of 5.4%. The forecast period's growth is expected to be fuelled by expanding demand for custom orthotics and 3D-printed insoles,

increased availability of OTC over-the-counter foot care products, uptake of minimally invasive podiatric treatments, growing e-commerce influence in medical retail, and heightened focus on aesthetic foot care and cosmetic podiatry. Influential trends during this forecast period include wearable foot devices, 3D printing for custom orthotics, the integration of foot health mobile apps, smart footwear, and biosensor technology for gait analysis.

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What Is Driving The Podiatric Products Market Growth?

The rising prevalence of foot and ankle disorders promises significant market growth. Disorders, including pain, swellings, injuries or deformities, can impact mobility, with elderly individuals being particularly susceptible to conditions like osteoarthritis and tendonitis due to joint wear and tear. Podiatric products offer support, pain relief, and corrective solutions through orthotics, footwear, braces, and diagnostic tools for these conditions. A November 2024 report by the National Institutes of Health NIH stated that about 24% of individuals over 45 experienced foot and/or ankle pain, while between 18% to 75% of various age groups suffer from conditions like hallux valgus, corns, calluses, and nail disorders. This high prevalence of foot and ankle disorders globally are key in driving the podiatric products market growth.

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Who Are The Key Players Operating In The Podiatric Products Market?

This expansive market landscape is home to key industry players such as Brook Sports Inc., Ottobock SE & Co. KGaA, Össur hf, Implus Footcare LLC, Hanger Inc., Good Feet Worldwide LLC, Aetrex Worldwide Inc., Dansko LLC, Cascade Orthopedic Supply LP, Bauerfeind AG, Superfeet Worldwide LLC, Apis Footwear Company, Solo Laboratories Inc., ComfortFit Labs Inc., PediFix Inc., Tynor Orthotics Private Limited, DARCO International Inc., Digitsole SAS, Nolaro24 LLC, and Orthofeet Inc.

What Major Trends Are Fueling The Growth Of The Podiatric Products Market?

These players are intimately involved in developing innovative solutions like OTC podiatry products, which address the rising demand for convenient, effective, and easily accessible foot care treatments. For example, Sonoma Pharmaceuticals Inc., a U.S.-based pharmaceutical company, launched Podiacyn Advanced Everyday Foot Care in April 2023. Podiacyn is an over-the-counter podiatry product designed to promote daily foot health. Among its features are the patented Microcyn technology and an easy-to-use spray form, lending the product antimicrobial, anti-inflammatory benefits ideal for treating foot odor, infections, and irritations.

How Is The Podiatric Products Market Segmented?

The market segmentation for podiatric products includes several categories.

Segments:

By Product Type: Orthotics, Braces And Supports, Gels And Pads, Footwear, Other Types

By Diagnostic Tools: Gait Analysis Software, Foot Pressure Measurement Devices, 3D Scanners For Foot Imprints, Ultrasound Devices, X-Ray Equipment

By Distribution Channel: Direct Sales, Distribution Through Healthcare Providers, Online Channels, Other Distribution Channels

By Application: Prevention And Treatment Of Foot Disorders, Management Of Chronic Conditions, Wound Care And Healing, Foot Surgery And Rehabilitation, Other Applications

By End-User: Hospitals And Clinics, Outpatient Facilities, Retail Pharmacies, Online Retailers, Other End Users

How Is The Podiatric Products Market Spread Globally?

Geographically, North America stood as the largest region for the podiatric products market in 2024. The Asia-Pacific region is predicted to exhibit the fastest growth during the forecast period. Other regions under study are Western Europe, Eastern Europe, South America, the Middle East, and Africa.

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