

Pet Shampoo Market Report For M&A, Expansion, And Competitive Benchmarking (2025–2034)

The Business Research Company's Pet Shampoo Global Market Report 2025 - Market Size, Trends, And Global Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, June 19, 2025
/EINPresswire.com/ -- The Business Research Company's Latest Report Explores Market Driver, Trends, Regional Insights - Market Sizing & Forecasts Through 2034.

The Business
Research Company

Pet Shampoo Market Report 2025 - Market Size, Trends, And Global Forecast 2025-2034

The pet shampoo market size has grown strongly in recent years. It will grow from \$3.44 billion in 2024 to \$3.73 billion in 2025 at a compound annual growth rate CAGR of 8.5%.

“

The Business Research Company's Latest Report Explores Market Driver, Trends, Regional Insights - Market Sizing & Forecasts Through 2034.

”

*The Business Research
Company*

Why Is The Pet Shampoo Market Showing Such Robust Growth?

It's largely due to the growing [demand for organic and natural pet products](#), rising awareness of pet hygiene, expansion of pet grooming services, the humanization of pets, and increasing concerns about pet health. Forecasted growth paints a similarly promising picture. The pet shampoo market is expected to continue its strong growth trajectory to reach \$5.11 billion in 2029, at a CAGR of 8.2%. This projection is based on increasing pet ownership, growing pet humanization trends, rising disposable income

of pet owners, increasing demand for organic products, climatic changes affecting pet hygiene needs, and rising awareness of pet skin conditions.

Get Your Free Sample Market Report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=24370&type=smp>

What Are The Key Drivers Contributing To This Pet Shampoo Market?

Increasing pet ownership is projected to fuel the growth of the pet shampoo market. As more people seek companionship and emotional support in urbanized and isolated lifestyles, pet ownership has risen. Pet shampoos are necessary to maintain healthy skin and coat in pets by gently removing dirt, allergens, and parasites without disrupting their natural pH balance.

What Key Player Strategies Are Driving The Pet Shampoo Market?

The growth of the pet shampoo market can also be attributed to a roster of key industry players that have been paving the way for product advancement and innovation. Companies such as Zoetis Inc., Perrigo Company plc, Virbac Group, Wahl Clipper Corporation, Sumitomo Seika Chemicals Company Ltd., Himalaya Wellness Company, Cosmos Corporation, Vermont Soap Organics, SynergyLabs, Davis Manufacturing, FormuNova LLC, 4-Legger LLC, Ogena Solutions LLC, Beaphar BV, WildWash, Glo-Marr Pet Products Inc., Earthwhile Endeavors Inc., Bio Derm Laboratories Inc., Zenobia Aromatics, Zeralabs, dominate the market with their innovative offerings.

Order Your Report Now For A Swift Delivery:

<https://www.thebusinessresearchcompany.com/report/pet-shampoo-global-market-report>

What Are The Emerging Trends In The Pet Shampoo Market?

A major emerging trend in this market is the development of innovative products like vegan dog shampoos offering a cruelty-free, eco-friendly, and gentle grooming option. Innovative products such as these are contributing to the steady growth of the pet shampoo market.

How Is The Pet Shampoo Market Segmented?

The pet shampoo market's meteoric rise is segmented into distinct categories. By product, it includes organic, medicated, dry, and other products. In terms of animals, it caters primarily to dogs, cats, and other animals. Its diverse treatment range includes cleansing, anti-dandruff, anti-fungal, anti-bacterial, among other treatments. It's also broken down by distribution channels and end-user, comprising offline, online, individual pet owners, veterinary clinics, and grooming service providers, respectively.

What Are The Regional Insights In The Pet Shampoo Market?

Regionally, North America has been the largest player in the pet shampoo market in 2024. However, Asia-Pacific is expected to be the fastest-growing region in the forecast period. The report provides an in-depth examination of regions including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

Browse Through More Similar Reports By The Business Research Company:

Pet Carriers Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/pet-carriers-global-market-report>

Pet Food Ingredient Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/pet-food-ingredient-global-market-report>

Pet Travel Services Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/pet-travel-services-global-market-report>

About The Business Research Company

Learn More About The Business Research Company. With over 15000+ reports from 27 industries covering 60+ geographies, The Business Research Company has built a reputation for offering comprehensive, data-rich research and insights. Armed with 1,500,000 datasets, the optimistic contribution of in-depth secondary research, and unique insights from industry leaders, you can get the information you need to stay ahead in the game.

Contact us at:

The Business Research Company: <https://www.thebusinessresearchcompany.com/>

Americas +1 3156230293

Asia +44 2071930708

Europe +44 2071930708

Email us at info@tbrc.info

Follow us on:

LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

YouTube: https://www.youtube.com/channel/UC24_fl0rV8cR5DxlCpgmyFQ

Global Market Model: <https://www.thebusinessresearchcompany.com/global-market-model>

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/823690701>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.