

Dubai to Host the Inaugural Code DXB – The UAE’s First Sector-Focused AI Transformation Expo

Code DXB 2026, Dubai’s first AI-focused B2B expo, lands June 4–5 to showcase real-world AI across key industries. Register now at www.codeexpodxb.com.

DUBAI, UNITED ARAB EMIRATES, June 19, 2025 /EINPresswire.com/ -- Dubai is set to welcome the

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This is not just an AI showcase—it's where businesses will find practical, scalable tools to enhance productivity and adapt to a rapidly evolving digital landscape”

*Jeano Pangan, Marketing
Director of ATEX International
Exhibitions*

first-ever edition of Code DXB, a pioneering B2B technology expo focused entirely on AI-driven transformation across industries. Taking place on June 4–5, 2026, this landmark event will bring together more than 5,000 decision-makers, innovators, entrepreneurs, and technology providers to explore the future of artificial intelligence in business.

As the only sector-focused AI expo in the UAE, Code DXB 2026 will showcase how real-time AI tools are revolutionising operations, driving efficiency, and delivering measurable results across four core industries: F&B and Hospitality, Real Estate and PropTech, Education

and E-Learning, and Human Resources and Workplace Transformation.

Organised by ATEX International Exhibitions, the event will take place at a leading venue in Dubai, a city recognised globally for its forward-thinking vision and commitment to digital transformation.

A Glimpse of What to Expect at Code DXB 2026:

- 2,000+ sqm of interactive exhibition space featuring AI solutions from leading tech providers
- 4 dedicated conference tracks with keynotes, case studies, and expert panels tailored to industry needs
- 5 live activations and showcases, from intelligent kitchens to virtual learning and automated hiring
- A student hackathon under the theme “Reimagining Digital Life”, solving real-world sector

challenges

Why Dubai? Why Now?

The UAE has emerged as a regional leader in AI and innovation, driven by its National AI Strategy and strong government backing. With Dubai as a global hub for trade and technology, Code DXB is ideally positioned to connect regional players and global investors looking to engage with the Gulf's dynamic tech ecosystem.

Unlock Business, Partnership & Investment Opportunities

In addition to its content-rich agenda, Code DXB offers:

- Curated B2B matchmaking between tech providers and buyers
- A startup showcases zone and interactive demo pods
- High-value networking sessions designed to spark collaboration
- Direct access to decision-makers seeking actionable digital solutions

Ready to Be Part of the Region's Flagship AI Tech Event?

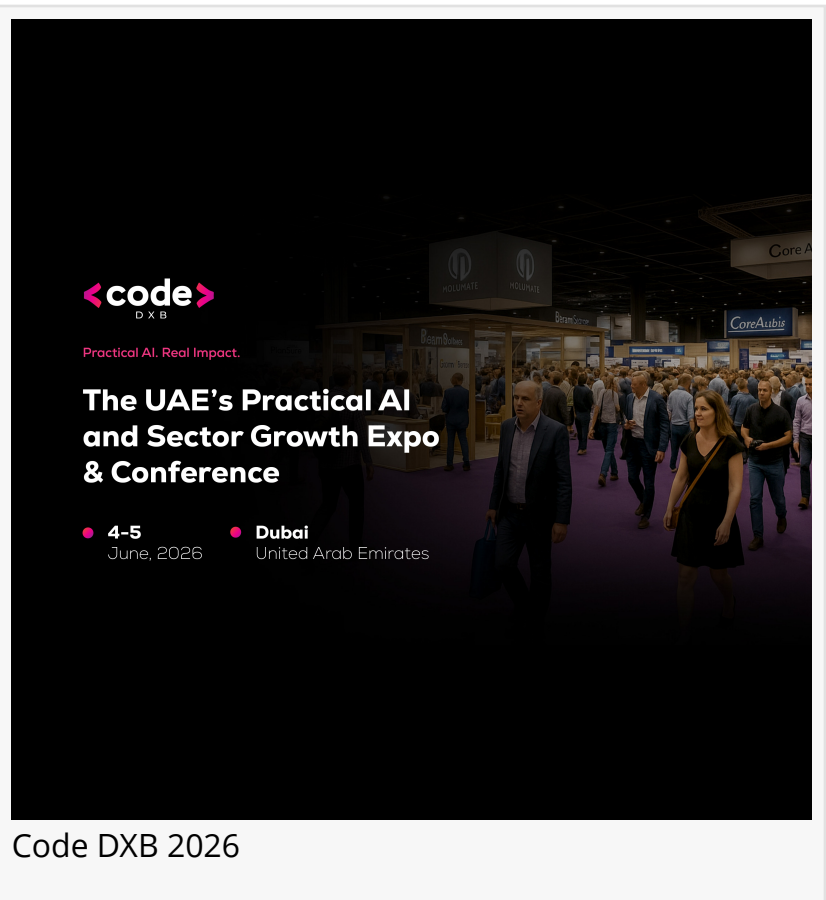
Whether they're a technology provider, business leader, investor, or innovator — don't miss a chance to be part of Code DXB 2026. Register now: www.codeexpodxb.com/register-my-interest

About Code DXB

Code DXB is the UAE's first multi-sector B2B platform focused on AI transformation. From smart kitchens to AI-driven HR platforms and virtual classrooms, Code DXB is where technology meets purpose — and where ideas turn into real-world impact.

Organised by ATEX International Exhibitions

ATEX International Exhibitions is a leading organiser of trade events across the Middle East and North Africa. Renowned for delivering high-quality experiences, ATEX connects thousands of professionals each year, fostering growth, innovation, and regional collaboration across

The poster for Code DXB 2026 features a dark background with a blurred image of a busy exhibition hall. In the foreground, a man in a suit and a woman in a black dress are walking. The Code DXB logo is prominently displayed in the upper left, with the tagline 'Practical AI. Real Impact.' below it. The main title 'The UAE's Practical AI and Sector Growth Expo & Conference' is centered in white. At the bottom, the dates '4-5 June, 2026' and the location 'Dubai United Arab Emirates' are listed, each preceded by a red dot. The background shows various exhibition booths, including one for 'CoreAutis' and another for 'Hologate'.

Code DXB 2026

sectors.

For more information or to register, visit: www.codeexpodxb.com

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