

## Global Sildenafil Drug Market Forecast To Reach \$5.13 Billion By 2029 With 8.6% Annual Growth

The Business Research Company's Sildenafil Drug Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, June 19, 2025 /EINPresswire.com/ -- What Is The Growth Trajectory Of The Sildenafil Drug Market?



The <u>sildenafil drug market size</u> has shown remarkable growth in recent times. It enjoyed a notable upturn scaling from \$3.39 billion in 2024 to \$3.69 billion in 2025 at a compound annual growth rate CAGR of 8.8%. This growth in the historic period can be largely credited to a rising

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The Business Research Company incidence of erectile dysfunction due to an aging population, growing awareness and acceptance surrounding men's sexual health, innovative early marketing strategies targeting lifestyle enhancement, and increased approvals for pulmonary arterial hypertension treatment. There's also apparent growth in discretionary spending on wellness drugs.

How Fast Will The Sildenafil Drug Market Grow In The Coming Years? The sildenafil drug market is on track towards a promising

future with strong growth expected in the next few years. The market is projected to swell to \$5.13 billion in 2029 at a compound annual growth rate CAGR of 8.6%. The growth predicted for the forecast period is a consequence of increasingly prevalent acceptance of generic Sildenafil formulations, the rising prevalence of pulmonary arterial hypertension in developed regions, enhanced demand for cost-effective urology treatments, and a globally aging population with associated co-morbidities. Significant trends for the forecast period encompass the development of over-the-counter OTC versions, the bundling of sildenafil with digital health solutions, and formulation innovations including fast-dissolving and extended-release tablets. There's also an

increased focus on female sexual dysfunction research, and integration of sildenafil into broader men's wellness product lines.

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#### What Is Driving The Sildenafil Drug Market Growth?

The increasing prevalence of erectile dysfunction is a key stimulus expected to propel the growth of the sildenafil drug market. Erectile dysfunction is a medical condition characterized by a consistent or recurrent incapacity to achieve or maintain an erection for satisfactory sexual performance. Lifestyle-related health issues such as obesity, diabetes, and cardiovascular disease typically influence the incidence of erectile dysfunction by impairing blood flow and hormone levels. Sildenafil treats erectile dysfunction by enhancing blood flow to the penis, enabling improved sexual function. It offers a speedy, non-invasive solution, thereby boosting confidence and quality of life for individuals battling erectile dysfunction. ED Clinics, a UK-based healthcare provider, reported in January 2022 that approximately 50-55% of men aged 40 to 70 experience erectile dysfunction, accounting for roughly 4.3 million men in the UK. Global estimates predict about 322 million could be affected by 2025. As such, the rising prevalence of erectile dysfunction is effectively influencing sildenafil drug market growth.

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Who Are The Key Players Operating In The Sildenafil Drug Market? The sildenafil drug market is led by several major companies including Pfizer Inc., Sanofi S.A., GSK plc, Eli Lilly and Company, Teva Pharmaceutical Industries Ltd., Macleods Pharmaceuticals Ltd., Sun Pharmaceutical Industries Ltd., Perrigo Company plc, Aurobindo Pharma Ltd., Hikma Pharmaceuticals plc, Dr. Reddy's Laboratories Ltd., Cipla Ltd., Lupin Ltd., Zydus Lifesciences, Hetero Drugs Ltd., Glenmark Pharmaceuticals Ltd., Alkem Laboratories Ltd., Torrent Pharmaceuticals Ltd., Jubilant Pharmova Limited, Ajanta Pharma Ltd.

What Major Trends Are Fueling The Growth Of The Sildenafil Drug Market? Companies operating in the sildenafil drug market are heavily concentrated on the development of innovative products with advanced drug delivery systems. One such advancement is a flavored rapid dissolve erectile dysfunction ED tablet aimed at enhancing the user experience and expanding market reach in the ED treatment sector. A flavored rapid-dissolve ED tablet is a fast-dissolving formulation designed for speedy absorption, offering a convenient and discreet alternative to traditional ED tablets, with added flavors for improved taste. For example, in August 2023, US-based health and wellness company, Mangoceuticals, Inc., launched a new sildenafil-based ED product named 'Mango'. This new formulation blends sildenafil with proprietary compounds like oxytocin and L-arginine in a mango-flavored, rapid-dissolve tablet for faster onset and greater convenience. This product offers a discreet, user-friendly experience, and is distributed through a secure telemedicine platform, providing easy access to consultations and prescriptions.

How Is The <u>Sildenafil Drug Market Segmented?</u>

The sildenafil drug market report dives deep into exclusive segments: By Drug Type: Branded Drugs, Generic Drugs, Over The Counter Drugs By Dosage Form: Tablets, Oral Suspension, Topical Gel, Injectable By Distribution Channel: Hospital Pharmacies, Retail Pharmacies, Online Pharmacies, Other Distribution Channels By Application: Erectile Dysfunction Treatment, Pulmonary Arterial Hypertension PAH Treatment, Other Sexual Dysfunction, Off-Label Uses By End-User: Men, Women, Healthcare Professionals

Subsegments:

By Branded Drugs: Film-Coated Formulations, Orodispersible Films, Sublingual Strips, Chewable Tablets

By Generic Drugs: Bioequivalent Formulations, Fixed-Dose Combinations, Compounded Sildenafil Variants, Alternate Salt Forms

By Over The Counter Drugs: Herbal-Sildenafil Blends, Sildenafil-Based Supplements, Low-Dose Non-Prescription Formulations, Sexual Wellness Combo Packs

How Is The Sildenafil Drug Market Spread Globally?

North America assumed the largest share in the sildenafil drug market in 2024, and it is projected that Asia-Pacific will be the fastest-growing region in the forecast period. The regions investigated in the sildenafil drug market report include Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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