

# FY.com Hits the Market for the First Time — A Rare Two-Letter .COM with Strategic Global Value

*FY.com is now for sale—an ultra-rare two-letter .COM listed exclusively by Saw.com. A once-in-a-generation digital asset with global brand power.*

ORLANDO, FL, UNITED STATES, June 24, 2025 /EINPresswire.com/ -- [Saw.com](https://www.saw.com), the boutique domain brokerage firm behind landmark transactions like [Al.com](https://www.al.com), [MR.com](https://www.mr.com), and [TN.com](https://www.tn.com), is proud to announce the exclusive listing of FY.com—one of the world's rarest digital assets.

Held by the same owner since 1994, FY.com is hitting the market for the first time in history, offering a once-in-a-generation opportunity for an innovative brand, visionary startup, or global investor to secure a true digital trophy.

The advertisement features a light blue and orange gradient background with faint icons of shopping carts and buildings. At the top left is the 'saw.com' logo. In the center, 'FY' is written in large, dark blue serif font, and '.COM' is written below it in large, orange serif font. Below this, the text 'is for Exclusively for Sale on Saw.com' is written in a smaller, black sans-serif font. At the bottom, it says 'CONTACT [WATSON@SAW.COM](mailto:WATSON@SAW.COM) FOR MORE INFORMATION' and 'SERIOUS OFFERS ONLY PLEASE!' in a small, black sans-serif font. Below the advertisement, the text 'FY.com has hit the market for the first time!' is written in a black sans-serif font.

FY.com has hit the market for the first time!

## A Two-Letter Domain with Multi-Industry Power

“

FY.com isn't just a domain—it's a digital foundation for a billion-dollar brand”

*Jeffrey Gabriel*

There are only 676 two-letter .COM domains in existence—virtually all owned by major corporations or investment groups. FY.com stands out not only for its brevity and brandability, but also for its cross-industry relevance:

□ In finance, “FY” is instantly recognizable as “Fiscal Year,” making it a natural fit for financial platforms, reporting

tools, or fintech brands.

□ In tech, its clean, minimalist nature makes it ideal for companies in AI, blockchain, SaaS, or mobile-first solutions.

In a world where attention spans are short and trust is hard-earned, FY.com offers global credibility, SEO strength, and an unbeatable first impression.

“Two-letter .COMs are the blue-chip assets of the internet—ultra-scarce, highly liquid, and consistently appreciating,” said Jeffrey Gabriel, founder of Saw.com. “FY.com isn’t just a domain—it’s a digital foundation for a billion-dollar brand.”

A Strategic Asset for the Age of Digital Scarcity



Saw.com the leading domain brokerage and marketplace.

Domains like FB.com (\$8.5M to Facebook) and AI.com (rumored eight figures) have proven the value of short, authoritative .COMs. FY.com now joins this elite group on the open market—a rare event in today’s landscape of digital scarcity.

“FY.com has the potential to fuel a rebrand, power an IPO, or anchor a global financial platform,” said Rob Watson, the domain consultant leading the sale. “This is the kind of asset visionary companies build around.”

The Saw.com Edge:

With over \$550 million in domain transactions, Saw.com brings a reputation for discretion, strategy, and high-level access to key decision-makers. The firm’s client list spans fintech, healthcare, blockchain, SaaS, and consumer platforms. “We don’t wait for offers—we build relationships,” added Watson. “Our job is to find the buyer who can unlock the most long-term value from FY.com—and guide them through a smooth, strategic acquisition.”

[Secure FY.com — Before It’s Gone](#)

FY.com is available now via private sale. Interested parties can visit FY.com to make an inquiry or contact [watson@saw.com](mailto:watson@saw.com) for more information.

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